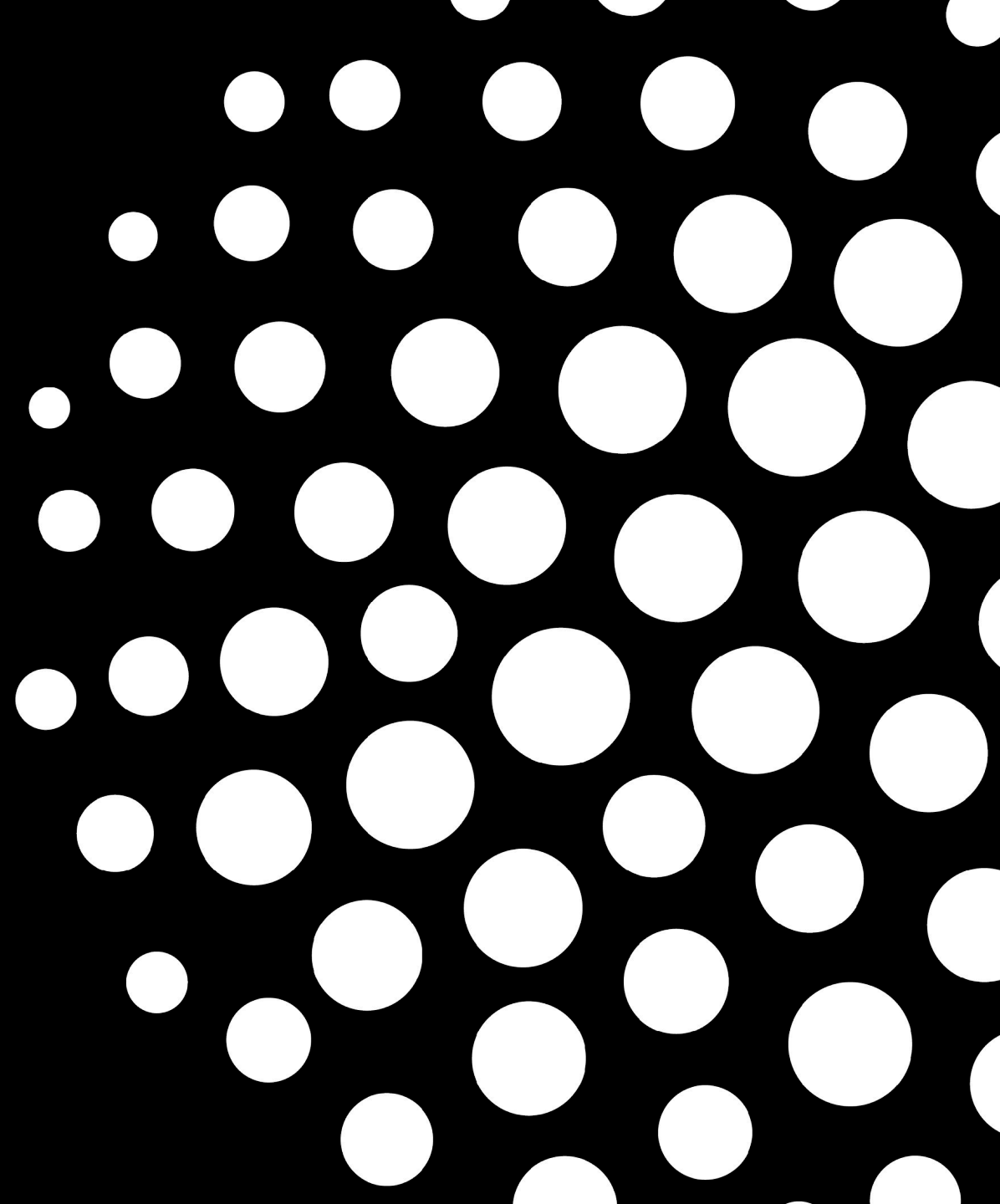


Graphic Designer Communications Team

November 2024



Welcome to Global Canopy

We are so pleased you found us. Global Canopy is an ambitious, creative and dynamic not-for-profit targeting the market forces destroying nature.

Our special focus is on ending global deforestation, most of which is driven by agricultural expansion for commodities like beef, soy and palm oil that end up in products we all use every day.

In fact, our research shows that \$6 *trillion* in private finance each year is driving this destruction – including 20% of the money that we all put into our pensions.

This is a major driver of climate change, of biodiversity loss and of human rights abuses. To tackle this we deliver radical transparency through our award-winning data platforms, detailing how consumer markets are linked to nature loss.

We enable major companies, investors and governments to take positive action, and we help campaigning organisations and investigative journalists shine a light on those not doing

enough. And we help policymakers to design laws that make it mandatory for the private sector to change.

We are now growing rapidly as an organisation – expanding our work and teams in key geographies like Brazil and South East Asia. And we are deepening our relationships with major investor networks as we redouble work to remove deforestation and nature-related impacts from lending and investment portfolios worldwide.

As part of our team, you will be at the heart of global efforts to tackle the intertwined climate and nature crises. And you will find yourself surrounded by engaged, positive and committed colleagues determined to make a difference.

Please join us, this is urgent.

Niki Mardas, Executive Director



About Global Canopy

Global Canopy is a data-driven not for profit delivering real transparency and accountability for market impacts on nature and people. Our special focus is on ending deforestation – an essential step in achieving urgent global goals on climate, nature and human rights.

We deliver our work via three main strategies:

1. on **open data** (including via major global data platforms like [Trase](#), [Forest 500](#), [Forest IQ](#), and [ENCORE](#));
2. on creating stronger **voluntary and compliance frameworks** to address nature loss (we are a founding partner of the [TNFD](#));
3. and on accelerating **accountability and action by the finance sector** towards deforestation-free portfolios.

Our platforms, data and insights are relied upon by Fortune 500 companies, major financial institutions, national and regional governments, and some of the most effective campaigning organisations worldwide.

We work globally, with a focus on both forested regions (particularly across Latin America and South East Asia), and major consumer and financial markets (with a focus on Europe, the US, Singapore and China).

We have a distributed team of around 60 people worldwide, with a main office in Oxford (UK). We work via close and deep partnerships, including with institutions like the Stockholm Environment Institute, the UN Climate Change High-Level Champions, UNEP Finance Initiative, the World Conservation Monitoring Centre, the Zoological Society of London, and many many others.



\$6.1tn

of finance flowed to
companies in forest
risk supply chains
in 2023

The role: overview

We are looking for an enthusiastic and creative Graphic Designer.

You will work closely with the Senior Designer and members of the Communications team to create visually compelling designs that align with Global Canopy's mission and branding guidelines. You will be responsible for creating engaging and on-brand materials for both print and digital, working across several of our project identities.

There will be a strong focus on artworking files, typesetting reports, creating infographics, designing social media posts and creating simple animations and film editing. You will be confident in following brand guidelines and working across the full Adobe Creative Suite. Experience in Powerpoint, Google Slides and Figma is an added bonus.

You will contribute to a culture of kindness, collaboration, rigour and accountability in equal measure. You will come to work with a sense of urgent mission, but one balanced by emotional intelligence. You will share our conviction that it is not just what we do that matters in our working life, but how we do it too.



The role: responsibilities

The role includes a variety of responsibilities, which include:

- Designing and editing templated slide decks.
- Generating design content for social media accounts. Deliverables may include templated designs, illustrations, infographics, and light motion graphics.
- Designing editorial pieces for print and digital publishing.
- Designing communications, including invites, event graphics and mailchimp.
- Producing short films for marketing purposes and events. Delivery can require sourcing footage, editing footage, and light motion design.
- Visualising ideas and creating quality design mock-ups.
- Researching and curating project image banks.
- Supporting on brand development.



About you

To be successful in this role, these are the things that will matter the most:

- A strong drive to contribute to our mission of delivering transparency and accountability for nature, forests and people.
- Enthusiastic about design with a creative flair.
- Attention to detail when executing design work.
- Strong communication skills to effectively communicate ideas, listen to feedback, and present designs.
- Willingness and drive to learn new skills.
- Ability to work collaboratively in a team.

Essential behavioural competencies:

- Passion, humility, integrity and a positive attitude.
- Action-oriented, flexible, and a team player.

Skills and experience:

- Strong sense of composition, typography and image selection.
- Ability to reliably follow branding guidelines and create consistent identities across multiple platforms.
- Attention to detail when following and implementing templates.
- Experience designing and formatting presentation decks.
- Fluent in Adobe CC including InDesign, Illustrator, Photoshop.

Desirable:

- Illustration skills.
- Motion design, animation, editing experience in After Effects or premier pro.
- Prior experience in not-for-profit / environmental sector(s)
- Experience using Figma.



Our values

As an organisation committed to achieving system-wide change, we operate in a challenging environment. Our organisational values help guide our ways of working and keep us accountable to these standards:

Entrepreneurial – We develop bold new ideas to catalyse system wide change.

Impactful – We learn from what works, hold ourselves and others accountable and work in collaboration with others.

Inclusive – We celebrate diversity, value teamwork and support individuals to fulfil their potential.

Clear – We listen actively, think critically and communicate with clarity.



Salary & benefits

Salary

£25,000-£27,000 full time equivalent

This role sits within Band E on Global Canopy's remuneration framework.

Nature of contract

12 months Fixed term. We are a flexible employer and welcome candidates wishing to work flexibly.

Base

Our office is in Oxford, with flexible home-working arrangements in place. This role is part of the Communications team, which meets in person in Oxford once a month.

Holidays

36 days (including bank/public holidays) for discretionary use across the annual leave year. Option to purchase up to an additional 5 days or equivalent of one week's leave.

Pension

Employer pension contribution of 7%.

Healthcare cashback plan

Covering dental fees, eye-care, wellbeing, physiotherapy, chiropody and much more – for you and any children.

Employee Assistance Programme

Which provides free, confidential advice on personal and legal matters.

Other

Huge range of discounts and cashback deals at gyms, restaurants, holidays, and much more.

How to apply

To apply for the position, please use this [link](#) and submit an up-to date portfolio (or link to your website) showcasing your design work and covering letter.

The covering letter should explain your motivation for the role, and how your skills and experience fit the person specification. (Please no more than 1 side of A4).

Please note, applications without a portfolio (or link to your website) showcasing your design work will not be considered.

All candidates are asked to complete an anonymous diversity monitoring form when they apply.

The closing date for applications is **25 November 2024 at 9am GMT**. Early application encouraged. We may close applications early if suitable candidates are identified.

Screening calls are provisionally planned for w/c 2 December, and will be conducted remotely via a video call.

At Global Canopy, we value diversity and inclusion. You can read our diversity statement on our [website](#). We encourage applications from all backgrounds and are committed to having a team with a diverse set of skills, experiences and abilities.

Global Canopy works on issues of global deforestation. We are particularly interested in strengthening our team to include those with a background from forest regions such as Latin America and South East Asia. We would welcome applications from people from these regions.

If you have any questions about the position, then please contact: hr@globalcanopy.org.

Applicant data will be managed in accordance with the candidate privacy policy available on our [website](#).

Thank you

HR Team

hr@globalcanopy.org

Find out more at globalcanopy.org