

# Graphic Designer

- **Reports to:** Director of Programmes
- **Hours:** Part-time (3 days per week) with flexible hours. Core hours are 10am to 4pm
- **Location:** Hybrid. London (Embankment) one day per week and remote working
- **Salary:** £40,170 p.a. (pro rata: £24,102 p.a.)
- **Start date:** September 2026

## Application process

Submit your application to [foundationteam@economist.com](mailto:foundationteam@economist.com) using the subject line 'Application – Graphic Designer'. Please enclose:

1. CV
2. Short cover letter
3. PDF portfolio or link to portfolio website that showcases your design work. With examples that demonstrate information hierarchy, creative layouts or educational/informational design
4. A completed [equality and diversity monitoring form](#)

**Applications close at 23:59 on Sunday 28th June.** First-round interviews will take place online on Tuesday 7th July. Second-round interviews will be on Thursday 16th July at The Economist Group's offices in London.

We are committed to an inclusive recruitment process. If there are any adjustments or support we can provide to help you perform at your best during the interview, please let us know.

## Benefits

- generous annual leave policy including 25 days annual leave (15 pro rata), UK bank holidays (pro rata), additional discretionary days between Christmas and New Year, one mental health day and one volunteering day a year, one day for moving home and long service awards every five years
- a highly competitive pension (up to 11% employer/5% employee contribution) and generous parental leave
- private health insurance, eye tests and medical checks
- flexible working: core hours from 10am to 4pm with a minimum of one day spent in the office each week (Thursday)
- 24/7 access to counselling and wellbeing resources through our Employee Assistance Programme
- income protection insurance and life assurance
- cycle to work scheme, season ticket loan and gym membership loan
- free access to *The Economist* content, including an online subscription and access to a range of apps, podcasts and more

## About us

The Economist Educational Foundation is a fast-growing charity on a mission to ensure that every child is empowered to think critically and communicate effectively about the world's most complex current issues. Last year, 10,800 teachers downloaded Topical Talk lessons, reaching 532,000 children in over 86 countries. We are on track to double this number, reaching over 1 million school children by the end of 2026.

Topical Talk helps children join inspiring discussions about the news by providing weekly lessons for classroom discussions, international prizes and teacher training partnerships. Our programme has received international recognition, including from UNESCO and the Global Media and Information Literacy Awards. High-quality graphic design is central to what we do; our teachers love our resources because they are beautifully presented, designed to enhance student learning and to inspire a lifelong curiosity about the world around them.

Read our latest impact report and find out more about our mission and our work at [economistfoundation.org](https://economistfoundation.org).

## The role

We are seeking a creative, agile and ambitious Graphic Designer to lead the visual identity of our flagship educational programme, *Topical Talk Headlines*.

Working three days a week, this role offers an extraordinary amount of creative freedom. Every week brings a brand-new global news story, and it will be up to you to establish its unique look and feel. From choosing typography and vibrant colour palettes to deciding between illustration and photography, you will have the autonomy to design resources that make complex, intimidating global issues accessible and engaging for young people aged 10-16 around the world.

Reporting to the Director of Programmes and working closely with our experienced in-house Designer, you will be embedded in a fast-paced, collaborative environment. You will partner with our expert team of ex-teacher content creators to brainstorm, iterate and deliver world-class classroom resources on tight, overlapping deadlines. While your primary focus will be *Topical Talk Headlines*, you will also support wider brand and marketing projects across the charity as time allows.

# Responsibilities

## Visual identity and resource creation:

- **Own the weekly design of *Topical Talk Headlines*:** translate complex global topics into beautiful, clear and practical learning resources, from worksheets and posters to interactive slides and educational games
- **Design for global accessibility:** use clear information hierarchy, considered layouts and colour-signposting to support teachers and ensure students, including those learning in a non-native language, can seamlessly navigate nuanced concepts
- **Uphold our brand standard:** deliver high-quality, polished designs that our teachers expect and that reflect the premium reputation of The Economist Educational Foundation
- **Design for modern youth experiences:** create contemporary, vibrant visuals that reflect and respect how young people engage with the world
- **Source impactful imagery:** curate and adapt photography and illustration using stock libraries as a base, applying our specific brand guidelines to pick authentic, non-cliché visuals that resonate with children and enhance global stories

## Collaboration and production management:

- **Work in tandem with Educational Content Leads:** engage in rapid, collaborative feedback loops to edit and refine resources, ensuring perfect alignment between the text and visual design
- **Manage overlapping production schedules:** stay highly organised across a quick, 2.5-week production cycle from initial brainstorming to final digital publication
- **Maintain strict quality control:** catch typos, spot alignment issues and make sure layouts stay clean and consistent from page to page

## Innovation and process improvement:

- **Proactively suggest process improvements:** identify new tools, templates or workflows to optimise our internal production and feedback loops
- **Champion student engagement:** stay curious about modern design trends. Gather visual inspiration to introduce interactive digital formats or fresh aesthetic approaches to our lessons

# Skills and behaviours

You are a creative self-starter who is passionate about global current affairs and believes that great design can change how young people understand the world. You possess the following:

- **A portfolio of inspiring design:** proven experience delivering highly visual layouts that synthesise complex information beautifully and cleanly
- **Speed, agility and decisiveness:** the ability to work efficiently within a 3-day week, making confident design decisions and implementing editorial feedback rapidly
- **Flawless attention to detail:** ensuring final resources are completely error-free
- **A deeply collaborative spirit:** you love brainstorming, co-creating and working side-by-side with content writers to elevate concepts
- **Technical mastery:** highly proficient in Adobe Creative Suite (InDesign, Illustrator, Photoshop) as well as PowerPoint and Google Slides. Comfort using or upskilling in tools like Canva and Vimeo is a plus.

# Experience

You have...

- A degree in graphic design, illustration, visual communication or a related discipline – or equivalent professional portfolio experience
- Mid-weight industry experience working in-house, within an agency or as an established freelancer
- Extensive experience designing multi-page documents, slide decks or interactive educational/informational assets
- Experience managing tight, cyclical production deadlines independently

You might also have (desirable but not essential):

- **Data visualisation:** experience interpreting data to create clear, accurate charts, graphs and infographics
- **UX/UI web design:** basic experience or an understanding of user experience design to help shape how teachers interact with our resources online
- **Video editing/animation:** experience creating or editing short-form video and motion graphics, on Premiere Pro, After Effects or Canva

We're particularly keen for you to apply if you are from a community under-represented in the charity sector or have lived experience of facing extra barriers because of your background.