



Fundraising Specialist – Role Re-advertisement (Previous applicants need not apply)

Location: East London based office (hybrid role)

1-year fixed-term contract (with potential for extension STF) £40,000 Full time

Applicants must be eligible to work in the UK

**The closing date is Tuesday 2 April although if the right candidate applies,
we may appoint before that date so please apply promptly.**

Goals4Girls, a pioneering charity in women's football and educational development, is excited to announce a vacancy for an experienced Fundraising Specialist. This role offers an unparalleled opportunity to shape and lead our fundraising strategy, contributing significantly to the growth of our School Development Programme and Football Development Centres.

About Goals4Girls:

Goals4Girls exists to support and raise the aspirations of young women and girls aged 11-16, within the UK's most marginalised communities. We are a female-led social prescribing charity that delivers programmes by the girls and for the girls. We are driven by the desire to break down barriers through football and mentorship in education. Goals4Girls help young women and girls live happier and healthier lives.

Goals4Girls supports young women and girls from disadvantaged backgrounds who are passionate about sports, but lack self-esteem and self-worth, and are disengaged at school, to help them finish their education with the skills & grades to make a successful transition to adulthood.

Our purpose is to create lasting change for young women and girls in sports and society. We do this by providing long-term, intensive support built around changing their outlook on life, broadening their horizons and helping them to empower themselves. The G4G Programme is designed to provide models of excellence and empowerment through dynamic mentorship.

At G4G, we are dedicated to the healthy development of young women and girls. We believe real change can only be sustained through an embedded and holistic approach to our young women and girls' development. We work to become deeply embedded in the lives of our participants and the communities we are based in by supporting students in their schools and through our community-based programmes.

We deliver a female-focused, classroom and pitch-side curriculum that develops a strong attitude and behaviour for learning and provides young women and girls with the tools they need to nurture their mental health and well-being. These results are subsequently reinforced on the pitch through beginner-friendly football activities by our FA qualified coaching staff.

Responsibilities:

- Lead community fundraising efforts, focusing on growth and engagement.
- Develop and manage fundraising events, contributing to our diverse fundraising portfolio.
- Collaborate with the CEO in managing corporate donors and diversifying income streams.
- Support operational strategies for income and supporter base expansion.
- Coordinate with G4G team members to maintain and enhance funding from individuals, corporations, and the community.
- Engage with supporters and external organisations to build lasting relationships.
- Develop and execute a comprehensive fundraising strategy in line with the charity's goals.
- Manage a departmental budget, aiming to meet or exceed fundraising targets.
- Coordinate diverse fundraising efforts, including community, trust, corporate, major donor, and digital fundraising.
- Attend networking events, meetings, and presentations to potential donors and trustees.
- Report on fundraising progress to the senior leadership team and the trustee board.

Key Accountabilities:

- Lead and support individual and organisational fundraising initiatives.
- Develop community events and secure sponsorships, including our annual fundraising dinner and football tournament.
- Collaborate across teams to enhance fundraising activities and audience engagement.
- Research and implement new fundraising and income diversification strategies.
- Produce reports for the Trustee Board and Operations team.
- Adhere to the charity's equal opportunities policy and financial procedures

Person Specification:**Key skills and Qualifications:**

- Exceptional verbal and written communication skills.
- Strong networking skills and the ability to engage high-profile and high net worth individuals.
- Effective management and motivational skills for a diverse team.
- Digital fundraising acumen and innovative approach to fundraising strategies.
- Experience in a customer service-facing role with sales & marketing experience.
- Proactive, collaborative, and solution-focused approach and time management expertise.
- Budget and project management skills
- Proficiency in Microsoft Office, Excel and other software packages.
- Strong organisational skills with the ability to prioritise effectively.
- Knowledge of charity sector trends, marketing & fundraising strategies.
- In-depth understanding of the charity, sports, and educational sectors.

- Awareness of current and forthcoming fundraising regulations.
- An undergraduate degree is essential

Essential Experience:

- A proven track record of at least five years of successful fundraising in the charity sector.
- Experience in corporate or major gift fundraising is highly preferred

Desirable:

- Knowledge of the sports and/or marketing sectors
- Master's degree and membership in the Chartered Institute of Fundraising are desirable.
- Relevant career qualifications from the Chartered Institute of Fundraising, such as the Diploma in Fundraising and Advanced Diploma in Fundraising are advantageous.

Experience of writing grant funding applications to various grant funders.

Benefits:

- Competitive salary with 25 days holiday plus bank holidays.
- Contributory pension scheme.
- Hybrid working option (***Please note that any decision on flexible working is based on business needs**)
- Access to continuous learning and development and networking opportunities
- Free confidential employee assistance programme (via London Youth)
- Adidas G4G staff kit bag upon joining.
- Commitment to equal opportunities and safeguarding policies.

Application Process:

- Submit CV, cover letter, and personal statement to Atikah Chowdhury at hello@goals4girls.co.uk.

Goals4Girls is dedicated to providing equal opportunities and welcomes applications from all members of the community. Join us to make a meaningful impact in the world of girls' football and community development.

The job offer will be subject to a satisfactory DBS disclosure.

If you do not hear from us within two weeks of the closing date, please consider that your application was unsuccessful on this occasion.

We are expecting a high number of applications for this post & do not have the capacity to respond to each application.

Previous applicants need not apply for this position.