



Member of the Trustee Board and Chair of the Philanthropy  
Development Committee  
Candidate Information Pack



## **We are seeking a new Trustee to join the Board of Trustees and Chair our new Philanthropy Development Committee**

Global's Make Some Noise is at an exciting moment, as we enter our 10th year with the ambition to raise more income, drive more awareness and ultimately achieve more impact for UK communities. We're seeking a new Board Trustee and Chair of our new Philanthropy Development Committee who can help us drive forward with passion and creativity

Over the last 10 years we are proud to have supported over 200,000 people across 400 projects. We're a UK wide grant maker with four key areas of focus: shelter and safety; physical and mental health; loneliness; life skills. We harness the power of Global's platforms and networks to raise funds, drive awareness and build skills for small charities supporting people facing some of their most challenging times. Our future vision is a world where no one is left facing their biggest challenges alone.

We are also proud of our grants plus programme, where we support small charities with skilling up to support their sustainability. Whether that's digital marketing, storytelling or PR we lean on the knowledge of Globalers to deliver key learning programmes.

We're a fun, ambitious and focused Board of Trustees wishing to leverage the power of our charity and the impact we can make as a result. The charity is made up of around 20 individuals who work alongside Globalers to achieve our aims.

If you want to help us innovate, grow and deliver an amazing impact for communities across the UK, whilst leaning on the amazing power of Global Media and Entertainment, then we'd love to hear from you.

### **The Board of Trustees**

**TOGETHER WE'VE**

**CHANGED OVER**

**200,000 LIVES**







# About Us

**Global's Make Some Noise is the in-house grant-making charity of Global, the Media and Entertainment group.**

**We harness the assets of Global to raise funds, awareness and skills for small charities supporting the people who need it most in their communities.**

We have proudly raised over £34 million for more than 400 UK charities since our launch in 2014.

Last year we funded crucial work at 59 charities across the country, granting over £2.5m. A further 20 charities benefitted from access to small grants to achieve a transformational organisation development aim. This financial support will change more than 24,000 lives in the UK, with thousands more family members indirectly benefitting.

This is our ten-year anniversary, and we are at a pivotal moment looking at opportunities to significantly grow and amplify our impact. This is an exciting time to be launching our Philanthropy Development Committee and we are excited to be seeking someone to lead this and join our Trustee Board.

The Make Some Noise team is comprised of around 20 amazing individuals who are located in Global's Leicester Square head office in London working in a very integrated way with the business.

**"As a small charity, we are very limited in how we can raise awareness beyond our local community. The exposure from being part of Global Make Some Noise was extraordinary." – Alexander Devine Children's Hospice**

## **We give grants to small charities**

This year alone, we're supporting crucial services at nearly 100 small charities, including food banks, mental health and domestic violence helplines, carer support, community projects and employment programmes.

## **We give a voice to small charities**

We're proud to be a voice for small charities. We raise awareness of some of the biggest issues affecting our society by working with Global, the Media and Entertainment Group. We also support charities with key on-air and promotional moments, to champion their causes and further the awareness of the impact they are making.

## **We give a helping hand to small charities**

As well as championing small charities, we help to ensure their future by upskilling staff and volunteers, so they can continue making positive waves of change.

## Official Charity of:



CLASSIC FM

Smooth Radio



## Partnerships:

We are delighted to be supported by some generous partners, which allows us to be even louder and to make an even bigger impact. We work closely with partner organisations to deliver bespoke opportunities together and deliver wonderful partnerships with purpose. [Click here to meet our partners.](#)

## Our Trustees:

**Dena McCallum**  
Chair of Trustees

**Sally Ardis**  
Senior Managing Editor – Heart, Smooth and Gold, Global

**Marcia Asare**  
Director of the Walcott Foundation

**Sally Cairns**  
Chief People Officer, Global

**David Bletso**  
Chair of Finance Committee

**Ulrika Högberg**  
Head of Community Strategy, All England Lawn Tennis Club

**Shalni Sood**  
Partner (Social Impact) - DWDG Advisory

**Jennie Stubbs**  
Director of Content Integration, Global







## Global Media and Entertainment

Global is one of the UK's biggest media and entertainment groups with leading positions in broadcasting, digital audio and outdoor advertising. The company is the UK's largest commercial radio operator and home to radio brands Heart, Capital, LBC, Classic FM, Capital XTRA, Smooth, Radio X and Gold.

Global is also one of the leading outdoor companies in the UK and Europe with an extensive outdoor portfolio encompassing Transport for London's Underground network, almost all major UK airports, the UK's largest portfolio of roadside posters and premium digital screens in prime locations – including the iconic Hammersmith Towers site in West London – as well as the UK's largest network of buses across all major cities.

Global delivers around 140 events annually, including its iconic Make Some Noise Day in October which is the annual major fundraising takeover of Global's business and airwaves, and the exclusive Make Some Noise Night fundraising dinner, Capital's iconic Summertime and Jingle Bell Balls held in Wembley Stadium and the O2 respectively, and Classic FM Live at the Royal Albert Hall.



There is a very close working relationship between Global's Make Some Noise and the main Global business. Understanding what Global does, how it is structured and importantly, its culture and values, are vitally important elements of success for the charity team.

**"We think big, work hard and never stand still. It's our talented and passionate people that make us leaders in creativity and innovation and the proud home to the best media and entertainment on the planet. We're here to make everyone's day brighter. That's everyone from our Globallers, to our audiences, every partner we work with and every community we work in."**





# Who we help

We believe everyone deserves to feel safe, feel well, feel included and feel prepared. So we work across four key areas:

## Providing Safety & Shelter

There are people across the UK who are forced to live in shelters, on the streets, in unsafe or overcrowded houses. We are working with the small charities that exist to support them.

## Preventing Isolation

We recognise how vital it is for people to be connected and so we're supporting small charities that are working to prevent isolation. This includes funding community projects that bring people together to build a sense of belonging, as well as small charities that are providing access to devices and digital skills support.

## Improving Life Skills

We're supporting programmes by small and local charities that are dedicated to improving people's life skills and opportunities. This includes helping people get the education they need for their careers, upskilling them for the future, providing access to wellbeing support, and supporting them into employment.

## Supporting Physical & Mental Health

Global's Make Some Noise is supporting small charities across the UK by funding projects that are changing lives, including mental health projects offering help to people in their hour of need.



# The Role



This is your opportunity to make a real impact for communities across the UK. We're looking for a driven, passionate, and ambitious individual to join our Board of Trustees and lead our new Philanthropy Development Committee (PDC), with the aim of raising £1 million over the next two years. As Chair of the PDC, you will create this Committee, help shape its terms of reference, and recruit its members, drawing on a mix of high net worth individuals, foundations, and possibly corporates. You'll be supported by our charity team in these endeavours and will also provide guidance and advice to our team on its outreach. This is an incredible opportunity to make a significant community impact.

Global's Make Some Noise (GMSN) is looking for new ways to widen its supporter base beyond the audiences and corporates that are currently engaged with Global and GMSN, to engage high net worth individuals, foundations, and possibly corporates to support our mission. Key to this is the recruitment of the PDC Chair, who will help us achieve a step change in our fundraising, with the bold ambition to raise an additional £1 million over 2 years in the initial period, representing a c. 15% increase in annual funds raised.

The Chair of the PDC will have the network to engage and recruit the other Committee members, supported by the charity team. Together, the Committee will help champion GMSN and the small charities we support, build new sustainable income streams, and introduce a new pool of supporters to the charity who can help us achieve our exciting ambitions for income growth.

The Chair and their Committee will use their experience and networks to help guide either a fundraising drive across the breadth of our work in the small charity sector, or initially on one of the four pillars of homelessness, isolation, life skills, or physical and mental health. The PDC will be supported by the charity team and the Board in defining and achieving this initial 2-year ambition.

The Chair will also have a role as part of the Board of Trustees to link these two key groups and ensure they are aligned and engaged with the goal of achieving a step change in the fundraising approach and growth of the Charity.

**Below are the key responsibilities that the Chair of the PDC will oversee and govern:**

- Join the Trustee Board for an initial three-year term
- Raise £1 million over two years by forming a Philanthropy Development Committee of c. 8 (tbd) influential people. The Committee will be tasked with collaborating with the Charity Team and Trustee Board to establish new income streams and drive fundraising innovation to help us build a new pipeline of supporters. The Chair will inspire members to leverage their own personal networks to make introductions to their peers, foundations, philanthropists and corporate partners, who will engage with our cause and support our long term fundraising growth.
- Support the Charity in raising awareness of our work and increasing our impact by lending expertise, creativity, opinion and insights.
- Be a champion of the Charity by making introductions within their own networks to explore partnerships and collaborations with new high value philanthropists, foundations and corporates.
- Attend and chair PDC meetings (at least quarterly; frequency tbd), attend Trustee Board meetings (quarterly, plus half day strategy offsite and a one-hour remote meeting) and, where possible, attend key Charity events and visit key charity projects to help steward new supporter relationships
- Work closely with the Committee, Charity team and Board to set longer term fundraising objectives beyond the initial two-year £1 million target, once that initial target is in sight



# Person Specification

We welcome applications from people with a range of different backgrounds.

We are particularly looking for applications from individuals who are passionate about our ambitions and objectives and have the willingness and ability to invite professional and personal networks to support the charity. Our Chair of the new Philanthropy Development Committee will be a strong and credible leader with:

- A passion for the aims of Global's Make Some Noise.
- A proven track record of leadership in either the voluntary, public or commercial sectors.
- Experience on committees, panels or boards.
- A commitment to Equality, Diversity and Inclusion.
- Understanding of the voluntary sector and a commitment to developing this knowledge in support of the charity and its plans.
- Enthusiasm for commercial radio and an interest in the media industry.
- A proven track record of leading one or more successful fundraising drives



# Time Commitment

The Philanthropy Development Committee will be a new group for the Charity. This role will be able to define and shape the regularity of meetings. It is assumed that the Committee will want to meet at least once a quarter.

This role will also be a Trustee of the charity. The Trustee Board comprises of a mix of internal (Global employees and external Trustees, with specialist knowledge aiming to cover charity governance, finance, grant making, content production, staff engagement, fundraising and marketing).

The full Trustee Board meets five times a year, with four quarterly Board meetings, one Strategy half day and and two one-hour remote meetings.

There is an expectation that the Chair of the Philanthropy Development Committee will dedicate time to network on behalf of GMSN and meet team members to help drive the fundraising strategy forward. The Chair and Philanthropy Development Committee will be supported by a members of the charity team.

The estimated time commitment is around 1 to 1.5 days a month.

**Board members are encouraged to attend quarterly meetings in person at Global's offices in Leicester Square.**

# Further Information

The formal charity name is Global Charities, trading as **Global's Make Some Noise**.

The charity has a fundraising subsidiary, Global Charities (Trading Ltd, whose principal activity is to contribute to the fundraising for Global Charities (Global's Make Some Noise).

The ultimate control of the charity is vested in its member, Global. The member delegates the running of the charity and the safeguarding of its assets to the Trustees. The assigned Executive for the member is the CEO, Global, who is represented by the Director, Global Goodness (Charity Director).

Trustees do not receive remuneration, as their role is entirely voluntary. They can claim travel expenses to board meetings and any other essential meetings as agreed.





# How to Apply

If you would like to be considered for this exciting opportunity, please provide:

- An up-to-date CV
- A supporting statement of no more than 1 side of A4, outlining your experience, motivations and suitability for the role.

All applications are being handled by our recruitment partner, Trustees Unlimited (part of the Russam group).

**Please email your application to [applications@trustees-unlimited.co.uk](mailto:applications@trustees-unlimited.co.uk) with your full name and 'Global Make Some Noise' in the subject line.**

If you have any difficulty uploading your application or if you would like to have an informal and confidential discussion about the role, please contact Melissa Baxter - Managing Partner, Charities on:

[melissa.baxter@russam.co.uk](mailto:melissa.baxter@russam.co.uk) | 07789 985 229

**Application Closing Date:** Friday 27th September 2024

**1st Stage Interviews with Global Make Some Noise:** w/c 7th and 14th October 2024

**2nd Stage Interviews with Global Make Some Noise:** w/c 21st and 28th October 2024