



GIRLS NOT BRIDES

The Global Partnership
to End Child Marriage

GLOBAL ADVOCACY, POLICY AND CAMPAIGNS MANAGER

INTRODUCTION TO GIRLS NOT BRIDES

Girls Not Brides is the only global organisation uniquely focused on creating and sustaining a worldwide movement to end child marriage and ensuring that this movement leads to tangible change for the girls at risk or affected by the practice. We are a network of over 1,400 civil society organisations in over 100 countries working in partnership to end child marriage.

Our vision is a world without child marriage where girls and women enjoy equal status with boys and men and are able to achieve their full potential in all aspects of their lives. Our vision challenges deeply embedded social norms that harm the lives of girls, women and their communities.

INTRODUCTION TO THE ROLE

We have an exciting opportunity for an experienced Advocacy, Policy and Campaigns Manager to join our team. The successful individual will be expected to contribute to the co-design and implementation a successful Advocacy, Policy and Campaigns agenda at *Girls Not Brides*.

Working with colleagues across the organisation, the successful candidate will be expected to bring a global lens into all aspects of the Partnership's work, including: providing significant support in advocacy, policy and campaigns strategy development, planning and representation; leading an effective advocacy and policy influencing agenda for *Girls Not Brides* informed by our members and other allies; co-creating transformative campaign agendas to galvanise the global movement and continue to raise the profile of ending child marriage across multiple forums.

ABOUT YOU

We are looking for a passionate and talented professional who is good at networking and has demonstrable experience of developing and implementing advocacy strategies and campaigns, ideally with previous work experience related to girls, adolescents, and women's rights, employing a feminist approach.

The successful individual will be an empowering and collaborative manager, who is able to provide leadership as well as be a good people manager. They will also work with colleagues, trustees, high-level champions, and other advocates.

Job location

London, UK (Hybrid with three days on site)

Accountable to

Director of External Engagement

Salary range

£44,100 rising on an annual incremental basis. *Girls Not Brides* also offers a generous 10% pension.

Contract

This is a permanent full-time role. The successful candidate must have the right to work in the United Kingdom.

KEY RESPONSIBILITIES

Effective Advocacy and Policy influencing

- Lead delivery of *Girls Not Brides* key sector integration agenda within the Advocacy and Policy strategy including maintaining strong existing partnerships and identifying new allies to enhance broader sector integration of ending child marriage.
- Analyse, develop and implement strategic outreach and engagement plans for priority sectors (SHRH, Education, Humanitarian and Climate Change) through partnerships and initiatives.
- Identify opportunities for external advocacy and policy engagement and design and project manage the implementation of influencing strategies.
- Provide technical expertise on key influencing projects and agendas and provide technical advocacy expertise and management to *Girls Not Brides 2030 Accelerator Roadmap*
- Work closely with regional colleagues, support and facilitate direct and indirect engagements with policymakers and decision makers at the local, national, regional and global level, as well as those who influence and advise to take action to end child marriage.
- Lead on ensuring strong synergies between advocacy at national, regional and global levels, coordinating between advocacy team members in the regions and the global advocacy team.
- Support global stakeholder engagement including working with relevant UN organizations, sector leaders, and thematic international organisations to ensure that child marriage is reflected in their policies, budgets and programming.
- Work with regional colleagues to support, National Partnerships and members to develop and use advocacy skills, and monitor, analyse, influence and respond to relevant legislative and policy opportunities at the global, regional and national level.

- Lead production and dissemination of policy and advocacy content including fact sheets, policy briefs, updates, and position statements.
- Work with the regional teams and the wider policy and advocacy leads to develop and deliver tailor made-capacity development webinars and learning series around policy and advocacy across the secretariat and global partnership.
- Support and advise regional advocacy leads to integrate *Girls Not Brides* members and partners into global advocacy opportunities and strategies, supporting them in undertaking coordinated advocacy around global and national moments.
- Work with geographic and subject matter experts to create policy positions and key messages, developing and delivering strategic advocacy plans against chosen priority issues, both for secretariat and with members.
- Contribute to the development and implementation of national advocacy strategies, as required and lead by National Partnerships.
- Liaise closely with *Girls Not Brides* learning team, and other expert partners to identify and centre on latest evidence and technical expertise for all advocacy and policy inputs

Strategy Development Planning and Representation

- Contribute significantly to development, refinement and integration of policy, and campaigning into the existing global advocacy strategy, providing technical recommendations on priority issues and approaches.
- Contributes to defining the relevant thematic advocacy, policy and campaigns, agenda and determining specific approaches and tactics to follow in pursuit of outcomes.
- Determine and leads on appropriate approaches and tactics for specific advocacy and campaign themes and approaches (providing deep technical and issue expertise).
- Represent *Girls Not Brides* advocacy and policy priorities to key advocacy and policy stakeholders including Governments, donors and partners for buy-in and support.
- Represents and participates (with members and partners) of *Girls Not Brides* at key meetings for advocacy and influencing.

Transformational campaigns

- Working closely with regional colleagues and the External Engagement team support the global movement to harness its potential through campaigns and ensure *Girls Not Brides* connects, empowers and amplifies diverse groups around the world united behind a shared cause.
- Coordinate *Girls Not Brides*' work with local groups, activists, girls and their families to use campaigning and engagement to shift socio-cultural attitudes, including among elders and community leaders, about how girls can and should expect to be treated, respected and empowered.
- Identify and co-create with colleagues at least four big moments in the year, either at the global, regional or national level where members of the wider movement can come together to collaborate for change, engage young activists, and support and learn from each other.

- Work closely with the Development and Outreach team to support and deploy champions, ambassadors, youth leaders and high-profile influencers to advance the cause of ending child marriage.
- Work closely with Communications team and regional colleagues to build collaborative campaigns as required for public facing advocacy.
- Works closely with *Girls Not Brides* Communication team to communicate on advocacy calls to action and critical outcomes - building support base for advocacy and effectively reaching niche target audiences.

Wider Organisational Responsibilities

- Commit to the mission and vision of *Girls Not Brides*, putting these at the forefront of all planning, work and actions.
- Uphold the core values of *Girls Not Brides* in all areas of work and interactions with colleagues, member organisations, partners and other stakeholders.
- Line manages roles and consultants as necessary, delegating responsibilities and tasks as appropriate.
- Comply with *Girls Not Brides*' policies and processes, with particular note for safeguarding, diversity and inclusion, the code of conduct and data protection.
- Commit to ongoing personal development and learning.
- Fulfil any other reasonable requests for the advancement of *Girls Not Brides*.

PERSON SPECIFICATION

Essential Experience

- Significant professional experience in a similar level role in the not-for-profit sector, international/intergovernmental organisation or social enterprise.
- Post graduate degree-level or above qualification in a relevant area such as public policy, development studies, international relations, human rights or gender issues or proven experience in a related field plus extensive relevant professional training.
- Advanced and demonstrable understanding of policy and advocacy, influencing and campaigning.
- Broad-based experience in building alliances and working relationships in and between UN institutions, other multilateral organisations, bilateral agencies and government ministries, leading international NGOs, foundations, small grass-roots groups, and champions of social change.
- Demonstrated ability and understanding of how to deliver effective advocacy, policy and influencing strategies on global social issues that align with and further an organisation's strategic goals.
- Proven ability and experience in working with coalitions and the ability to effectively inform international policy discussions with the realities of grass-roots work.
- Excellent strategic thinking and practical planning ability.
- A sensitivity for a changing context and the discernment to spot new opportunities; flexibility to reframe views, resolve problems and adapt plans as needed.

Essential values and attributes

- Strong commitment to the mission and values of *Girls Not Brides*, including an understanding of approaches to support girls' and women's rights and agency, and support for gender equality.
- Skilled team worker with an inclusive and collaborative approach, in line with *Girls Not Brides*' values.
- Ability to maintain strict confidentiality.

Desirable

- Fluency in French and Spanish is highly desirable; proficiency in another relevant language is desirable.
- Experience of working with partners based in the Global South is strongly preferred.

Safeguarding

Girls Not Brides is committed to safeguarding all children, young people and adults at risk with whom our staff and representatives work and interface. Any employment with *Girls Not Brides* may be subject to the satisfactory completion of a background check and a criminal records check, which can include but is not limited to: an overseas police record check, a Disclosure and Barring Service Check (for those based in the UK) or an International Criminal Record Check (if applicable).

Diversity at *Girls Not Brides*

Girls Not Brides is an equal opportunities employer. We embrace diversity, equal opportunity and inclusion in a serious way. We are committed to building a staff body that represents a variety of backgrounds, perspectives, and skills. The more inclusive we are, the better our work will be.

How to apply

The closing date for this role is 17:00 BST on Sunday, 1st September 2024.

To apply, please click on the '**Apply now**' button on the job page and submit your CV and a brief cover letter (no more than two pages) demonstrating how you meet the criteria within the Person Specification.

We regret that due to the large number of applications anticipated, only shortlisted candidates will be contacted