

Warrington Foodbank



Recruitment Pack
Fundraising & Partnerships Lead
£33,000 - Full Time

About us

Warrington Foodbank is a charity primarily focussed on the relief of financial hardship amongst people in Warrington and the surrounding area. Particularly, but not exclusively through the provision of food, essential toiletries and household items to individuals and families in need.

We operate the largest crisis food operation within the borough, serving thousands of individuals and families each year who have no other option but to access emergency food supplies.

The charity also delivers an affordable food operation branded as our “Little Shop” pantries. Our food pantries offer access to high quality, affordable food, with the aim of preventing people from both reaching crisis point by providing more choices to quality food and household items, whilst also giving those who are experiencing crisis a viable, dignified alternative and opportunity to thrive instead of just survive.



Warrington
Foodbank
Together with Trussell

About the role

This role is key to the income generation strategy and sustainable operation of the charity, ensuring we are able to realise our vision and continue supporting the thousands of people in need within our community.

The role will involve actively managing and developing our fundraising plan in conjunction with the operations manager. We are looking to engage and excite more partners within the local area; individuals, businesses and more, bringing them onboard to understand the work we do, difference this makes and how they can help us.

You will immerse yourself into the community; working as part of the charity you'll be taking an active role with a varied daily workload of tasks including meeting and communicating with donors, opening doors to create opportunities for us to deliver more support, seeking out new streams of funding including grants & trusts etc.

What is a food bank?

We work with a large number of partner agencies who refer people to our service.

People who are facing hardship and find themselves without the basic essentials of food to get through the days ahead are provided with a parcel containing several days of food support.

The food bank relies on the generosity of local people, businesses and other organisations to supply us with donations of food and money so that we are able to operate.

More than just food

Delivering access to food is great, but there are often greater, underlying reasons why people are having to access our service.

We come in to contact with some of the most vulnerable people in our community and we have a real opportunity to help and add value.

We're really passionate about delivering meaningful support which is why we are actively delivering more wrap around services alongside our crisis offering such as debt, housing and general advice provisions, food education, health services and more.

What we're looking for

This is an exciting time to be joining an ambitious organisation which has plans to make a strong impact within the local area. We're looking for someone who shares our passion and aims for improving the lives of those within our community, capable of undertaking the following.

- Lead and develop the fundraising effort, taking an active role in the day to day operation to ensure the success of the charity.
- Ensure high standards are delivered at all times when dealing with our donors and partners, you will be representing our organisation within the community.
- Improve our donor journey to ensure we are reaching and nurturing our supporters.
- Engage and motivate people to see our vision and support us to deliver change.
- Work alongside our volunteers and ensure they have the right tools and skills to support you.
- Communicate effectively and appropriately with a range of people at a variety of levels.
- Get involved, we're looking for a team player who will immerse themselves into the community and can see the bigger picture as we grow and develop to increase our impact.
- Report to the Operations Manager and support the delivery of the service to ensure maximum impact.

Person specification

Essential

Ability to prioritise tasks effectively and manage own workload, there will be competing demands for your time

Hands on experience of fundraising for an organisation

Excellent people skills; you'll have responsibility for building and maintaining external relationships with corporate partners and the public

Effective communication skills and able to engage a wide range of audiences from diverse backgrounds

A strong understanding of donor stewardship and journey

An understanding of a variety of fundraising sources and methods including, but not limited to community, corporate, grants & trusts.

Able to get involved with all duties and lead from the front; meeting donors, taking part in events, you'll do it all.

IT literate; you don't need to be a tech wizard, but be comfortable using a computer and apps

Able to implement projects and report on the successes, whilst learning for the future

Experience of donor management software or CRMs

Desirable

Experience working alongside volunteers

Full manual driving licence so you can drive our vehicles

Experience, Skills & Knowledge

Person specification

Essential

Personal

Self motivated and enthusiastic; this is a chance to deliver a real impact on people's lives

Positive approach and attitude; it goes a long way when you're working with volunteers and members of the public who are relying on you

Compassionate and understanding of a variety of personal circumstances, don't judge a book by its cover

Willing to learn and undergo further training as required, we want to support your growth

A good listener who takes others into consideration, all staff, volunteers and customers have a voice

Able to see the bigger picture, we're a growing organisation with big ambitions

Remain calm under pressure, sometimes you'll have to think on your feet and balance conflicting demands

Approachable and adaptable with a flexible approach to work, there might be the occasional late shift or weekend

An interest in helping to combat poverty and understanding the impact this has on peoples lives

