



NHP

Living connected and fulfilling lives

Fundraising & Partnerships Officer

About NHP

The National House Project (NHP) is a Charitable Incorporated Organisation (CIO 1179743) registered with the Charity Commission in 2018 and with the Office of the Scottish Charity Regulator in 2023. It works alongside local authorities (LA) to establish their own Local House Project (LHP) to support young people to leave care well.

We provide a psychologically -informed practice framework, resources and support to a small team of LA staff who work closely with groups of young people leaving care. This team builds long lasting relationships, a community of support and provides opportunities and experiences that enable young people to gain the skills, knowledge, and confidence they need to lead positive lives. The approach is relational with an emphasis on developing community-based support systems. Everything is coproduced with young people.

The LHP approach was established in 2015 in a LA with the support of the DFE Social Care Innovation Programme. In 2018, NHP was established to scale the work, and we are currently working with 23 LAs across England and Scotland.

For young people impacted by trauma, having to leave care and move into their own home between the ages of 16 - 18 without familial support is understandably difficult. Many feel ill-prepared, isolated and scared, and it is not surprising that many struggle resulting in poor emotional and mental health and being overrepresented in prison, homelessness and unemployment populations.

For all care leavers, a third are homeless within 2 years of leaving care. In the House Project Community, we are working with over 11000 young people and 680 have moved into their first home. We're proud to report that we've had no evictions or tenancy breakdowns. Our work has been positively evaluated by academics, psychologists, researchers, and young people who conduct biannual peer evaluations. Our work is positively regarded by Ofsted, and we have won several sector awards for our work.

We are not whole cost recovery, and our primary income streams are from Membership fees from the LA and grant funding. In 2024, we changed our bid writing capacity from an internal provision to a commissioned service with Vantage. This has worked well. NHP is evolving. Last June we recruited our first Director of Partnerships to develop and diversify our income streams and improve our offer to young people. We now have a three-year Fundraising and Partnership Strategy with a focus on developing our corporate partnerships. We also want to develop our community fundraising and individual giving over the next three years.

We are recruiting for this role to provide more capacity to support our corporate partnerships, community fundraising and individual giving. The Director of Partnerships



is currently a team of one, supported by a Business Support Administrator. They will also manage another new post in the coming months with a focus on Housing.

Leaving care at 16-18 can be daunting. Many young people struggle with isolation, housing instability, and unemployment. NHP changes that. This is a unique role supporting a charity that works with care-experienced young people across the UK, ensuring they leave care well and secure suitable housing as a foundation for adult life.

About the role

Salary: £33,000 per annum

Contract: Full-time, 35 hours per week.

Location: Hybrid – Office at Crewe Hall, Crewe (2 days per week office-based) and homeworking, with travel to LHPs and partner sites as required.

Purpose of the Role

Reporting to the Director of Partnerships, this newly created role offers the chance to support the delivery of our new Fundraising and Partnership Strategy (2025–2029) by helping to grow our community of supporters, increase individual digital giving and deepen engagement with corporate partners. We also welcome your ideas and experience in developing how we might approach digital fundraising.

Working closely with the Director of Partnerships, this role will lead on community fundraising development and provide hands-on coordination of partnership activities — from employee volunteering and group sessions to corporate fundraising events and payroll giving. The role will also contribute to communications and marketing content.

Key Responsibilities

Corporate Partnerships and Engagement

- Support the Director of Partnerships in managing and delivering high-quality partnership activities, including:
- Organising employee volunteering sessions – including mapping / tracking volunteer hours and activities (where possible)
- Organising and supporting group visits, insight events, and work experience placements (as needed)
- Work closely with NHP colleagues, Local House Project staff and partners to develop impactful partnership activities
- Fundraising activities and events organised by corporate partners
- Liaise with LHPs to coordinate partnership activity across different regions.
- Maintain accurate partnership records and activity tracking in NHP's CRM.

Communications and Collaboration

- Work closely with the Business Support Administrator and Admin Team to create and share communications and marketing materials that promote partnership activities, volunteering, and fundraising opportunities.

- Support the preparation of partnership updates, impact stories, and social media content.
- Contribute to internal communications about partnership successes and learning.
- Support the rest of the NHP team from time to time, as required.

Community Fundraising, Individual Giving and Supporter Engagement

- Plan, deliver and evaluate a calendar of community fundraising activities and events (third party) to build NHP's supporter base, ensuring income and engagement targets are met. (We plan to have 2 community fundraising events a year, and support those our corporate partners organise).
- Recruit, brief and support challenge event participants, fundraisers and corporate teams undertaking community activities.
- Develop toolkits and resources to empower supporters (fundraising packs, JustGiving Guides and risk assessments)
- Support the Business Support Administrator to manage the stock, ordering and distribution of fundraising materials to ensure event participants are equipped and engaged.
- Support the Director of Partnerships to lead the event logistics (registrations, supplier liaison, risk assessments, volunteer coordination, on the day delivery and post event follow up)
- Provide guidance, resources, and encouragement to individuals and groups fundraising on behalf of NHP.
- Support the development of our long-term individual goals (one-off donations and regular giving via our website)
- Coordinate fundraising communications, updates, and impact stories to strengthen donor engagement and retention.
- Track and evaluate community fundraising and individual giving performance and supporter feedback.
- Maintain accurate CRM records of donor giving/community fundraising
- Support with sharing best practice and resources that enable local teams to engage effectively with partners and supporters.

Person Specification

Essential

- Experience in supporting or developing corporate partnerships with a particular focus on improving opportunities for young people and generating income OR At least 2 years' experience in digital/community fundraising and individual giving for a charity or social enterprise, including experience of organising and participating in (third party) fundraising events.
- Experience of developing and delivering online fundraising campaigns and supporter retention communications, including compelling email journeys.
- Understanding of digital marketing techniques and tools (we use JustGiving)
- Strong organisational skills with the ability to manage multiple projects and priorities

- Strong communication skills with the ability to express oneself clearly in conversations and interactions with others and in writing.
- Ability to assess the accuracy of copy and artwork, with strong attention to detail.
- Strong interest in working for a charity supporting care-experienced young people, and who aligns with our values and behaviours: [NHPValueAndBehaviours2025.pdf](#).
- Collaborative team player with a proactive and positive approach.
- Self-motivating and proactive with a proven ability to use own initiative when making decisions and planning.
- Ability to develop, maintain and strengthen relationships and partnerships with others inside and outside of the House Project community and to gain others' support for ideas, proposals and solutions (including corporate partners, donors, and young people).
- Confident using CRM systems and social media for monitoring, reporting and communicating.
- Willingness to travel and occasionally work flexibly to support events and partnership activities.
- Satisfactory check through the Disclosure and Barring Service.

Desirable

- Experience supporting or coordinating corporate partnerships, employee volunteering, or fundraising events.
- Knowledge or experience of donor stewardship and engaging individual donors (in particular via email)
- Good understanding of fundraising regulations and best practice
- Understanding of the needs and experiences of young people leaving care.

Benefits

- 31 days annual leave plus bank holidays
- 10% employer pension contribution
- Enhanced maternity, paternity and adoption pay
- Hybrid working option with at least two days a week in the office (Monday and Thursdays)
- Quarterly team development days
- Access to professional development and training
- Access to psychological support via our external psychologists

How to Apply

If you're excited by the opportunity to build something transformative, we'd love to hear from you.

You are invited to join an online briefing about NHP and this role.

When: Monday 16th March at 12.30pm

Please register in advance for this meeting:

https://us06web.zoom.us/meeting/register/aN4PJMHCSh-GaIE_QAdW4A

After registering, you will receive a confirmation email with further information about how to join.

To apply, please submit your CV and cover letter via Charity Job detailing what skills, knowledge and experiences make you the best candidate for the role by 9am Friday 20th March.

We welcome applications from all backgrounds. If you require adjustments during the process, let us know. If you are care-experienced and meet all the essential requirements you will be guaranteed an interview, please make this clear in your covering letter.

We do not accept unsolicited CVs from recruitment agencies.

Interviews

Shortlisted candidates will be invited to an in-person interview on Monday 30th March at the NHP office in Crewe. Further details will be provided to shortlisted candidates.

Safeguarding Statement

NHP is committed to protecting the well-being of everyone. All staff must adhere to our safeguarding policies.

General Requirements: Right to work in the UK, two professional references, and a DBS check.