

Unique Fundraising Manager Opportunity

Job Title: Fundraising Manager

Reporting to: CEO

Salary: £32-£35,000 per annum full time (dependant on experience)

Hours of Work: 35 Hours per week – part time working considered with a minimum of 28 hours.

Place of Work: Hybrid.

Charity Base: Huddersfield, West Yorkshire – national reach

Contract: Permanent

Closing Date: 15 September 2024.

The Charity:

The Ella Dawson Foundation is a dynamic and rapidly growing charity working nationally to provide high quality high impact tailored wellbeing support to young adults living with and beyond cancer, and their families and carers to help them feel well, move well, eat well, and live well.

Our mission is that every young adult diagnosed with cancer and their families and carers have the tools and support they need to live well and to feel empowered.

The Ella Dawson Foundation supports young adults, 18-30 years old, with and beyond cancer and their families and carers by providing access to tailored psychology, counselling, exercise rehabilitation, nutrition and wellbeing support unique to their needs at any stage of their cancer diagnosis within a safe, supporting, and likeminded community. We are proud to provide a unique, highly impactful and supportive pathway for young adults with cancer and their families.

We have established relationships with over 40 NHS trusts, West Yorkshire Cancer Alliance and partnerships with other organisations in cancer care with a shared vision. Aswell as delivering individual support services, we also are also involved in awareness months, campaigns, and conferences, seeking to strengthen the voice of young adult cancer and the unique needs of young people along the cancer pathway.

Since our launch in 2022, we have grown rapidly and are now at an exciting and pivotal stage in our charity's strategic development. This is an exciting opportunity to join a small, driven, and passionate team, play in key role in implementing our strategic plan, and helo lead the national young adult cancer wellbeing service and make life changing differences to more young adults with and beyond cancer.

The Role:

We are looking to recruit an experienced, energetic, and talented fundraising manager to grow our income generation streams, deliver sustainable financial growth and stability, and join us in our mission to help young adults live well with and beyond cancer.

As a key member of the senior team, the post holder will lead and be the driving force to implement and deliverour fundraising strategy.

The postholder will develop compelling, innovative and successful funding and partnership proposals across several different funding streams, creating applications and proposals which engage and inspire potential funders including trusts, foundations, corporate partners, and individual givers.

As a highly ambitious charity, we're looking for someone to join our team who is self-motivated and can build on our success and momentum. As such, the role would ideally be suited to an individual who is visionary, driven, enthusiastic and wants to take responsibility for helping to shape and deliver the Ella Dawson Foundation's strategic and operational fundraising strategy.

Key Duties:

- Supported by the senior team, to take ownership of developing, delivering and monitoring our fundraising strategy
- Undertaking detailed research to identify and prioritize relevant trusts and foundations
- Writing compelling and successful grant applications, lead on stewardship and the development of strong relationships with trusts and foundations.
- Working with the CEO, to maintain, develop and deliver successful corporate partner engagement plans.
- Establishing systems, procedures and proactive stewardship to provide highest levels of engagement to supporters of the Ella Dawson Foundation.
- Assisting with establishment of CRM database and assuming responsibility for maintaining accurate data capture, regular stewardship and communications with our supporters.
- Delivering presentations to businesses, community partners, donors, supporters, and ambassadors.
- Developing creative and innovative ways to engage new supporters, businesses, donors, and partners
- Leading and participating in our annual fundrrasing events..

Personal Specification:

Essential Skills/Knowledge/Experience Required:

- Relevant qualification Minimum Level 4 relevant qualification/experience in relevant subject area
- Minimum 3 years experience Proven track record of income generation, meeting and exceeding targets.
- Experience in developing new fundraising pipelines
- Strong written skills and the ability to develop compelling and successful grant applications
- Experience of working with CRM systems
- Demonstrated success of effective grant stewardship and corporate account management.
- Proficient use of Microsoft Office and Databases.
- Is passionate about our cause to support young people with cancer and their families.
- Excellent written, verbal communication and relationship management skills.
- An understanding of the unique needs of young people in a healthcare setting would be desirable.

Personal Attributes

- High levels of personal integrity.
- Ability to manage multi-faceted priorities
- Collaborative, team orientated with good leadership skills
- Dynamic and solution focused.
- High in energy, self-motivated with excellent initiative.
- Skilled in developing strong personal relationships and people management.

Other Requirements

Flexibility to work occasional unsociable hours.

• Full driving license or ability to travel within the county (expenses reimbursed).

We understand that you may not meet every essential criteria listed. If you are an energetic, and experienced fundraising lead with a passion to be part of an ambitious, growing and impactful charity, we'd love to hear from you.

The successful candidate will be required to undertake a DBS and provide satisfactory references.

What we offer to you:

- 33 days holiday per annum (inclusive of bank holidays)
- Workplace pension scheme 3% employer contribution.
- 2 Staff Wellbeing Days
- Positive and supportive environment
- Learning and development opportunities
- Flexible working approach
- Hybrid working

Web: <u>www.elladawsonfoundation.org.uk</u>

Insta: @elladawsonfoundation
Facebook: Ella Dawson Foundation
Twitter: @elladawsonfoun1
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