



Peak District
National Park
Foundation

Job Description

Fundraising Manager

Responsible for: Fundraising & Grants Assistant

Responsible to: Director

Working hours: Full time (but open to 4 days / 30 hours per week)

Salary: £40,000 full time (£32,000 for 4 days per week)

Location: Hybrid, with an expectation of spending at least two days per week working in the Peak District (our HQ in Bakewell or elsewhere on location)

About the Role

This is an opportunity to join an ambitious, values-driven charity at a genuinely exciting moment in its development. The Peak District National Park Foundation has grown substantially over recent years — raising over £1 million in 2025/26 — and you have an opportunity to build on this as we move into the next chapter of the organisation.

This role is broad and varied. You will look after a mixed portfolio of supporters and prospects and take the lead on building a pipeline of potential supporters, creating high impact proposals and pitches, and building long-term meaningful relationships with grant makers, businesses and individual donors. Just as importantly, you will grow a genuine community of supporters who feel personally connected to the Park - through appeals and other ways for people to get involved - and you will have the opportunity to explore and develop new fundraising streams to support the Foundation's long-term sustainability.

We are looking for a talented individual with excellent relationship building skills and a passion for the Park to enhance and maximise the fundraising potential at the Foundation. This is a unique opportunity for a motivated, proactive and imaginative fundraiser to make real impact and drive growth.

We want our team to reflect the communities we work with, and we know that people from lower-income backgrounds, disabled people, and people from ethnic majority communities are currently underrepresented in the environmental sector. We'd particularly welcome applications from candidates with this experience.

About Us

The Peak District is the UK's oldest National Park — a landscape of moorlands, dales, farmland and villages that holds a special place in the hearts of millions. But like protected landscapes across the country, it faces real and growing pressures: from climate change, habitat loss, and threats to the Park's heritage, to barriers that prevent many communities from connecting with it.

At the Peak District National Park Foundation, we fund and deliver projects to:

- **Protect our peatlands:** some of the most degraded upland peatland in Europe
- **Restore habitats and restore nature:** creating bigger, better and more joined up habitats, and supporting biodiversity
- **Connect people and communities to nature:** ensuring that everyone has the opportunity to experience and care for our National Park
- **Improve access:** repairing degraded paths, improving access for people with disabilities and helping more people enjoy their right to roam.
- **Protect the Park's heritage:** protecting irreplaceable heritage sites shaped by over 10,000 years of human activity

We are a small, supportive team who value collaboration, curiosity, kindness and getting stuck in. We love the Peak District and we work with partners, communities and experts to deliver meaningful, lasting impact.

What You Will Be Doing / Key Responsibilities

Grants Fundraising

- Work closely with the Director to develop an ambitious 'project bank' of funding-ready projects across the park suitable for grants fundraising and major donors
- Research, coordinate and write compelling funding applications to grant making trusts and foundations
- Provide timely and accurate monitoring, outputs and evaluation reports as per funder requirements

- Keep in regular communication with funders to build and maintain relationships
- Ensure that the charity delivers on commitments to funders, and that all funding partnerships reach their maximum potential

Individual, Community & Corporate Fundraising

- Oversee the Foundation's Peak Partners corporate memberships scheme, leading on securing and stewarding Gold Peak Partners and working with the Fundraising & Grants Assistant to identify opportunities to increase value and return on investment across all levels of the scheme
- Work with the Director to identify and cultivate high-value corporate partnership prospects, including major businesses headquartered in the Park or neighbouring cities, and companies nationally investing in climate change mitigation or biodiversity
- Develop an approach to identify mid to high-value individual prospects, including from the Foundation's existing donor database and work with the Director to cultivate and steward these relationships
- Steward donors and corporate partners to maximise ongoing giving including ensuring that any benefits are delivered to a high level and to monitor projects and report to supporters on impact
- Work with the Communications & Marketing Officer on social media / email campaigns aimed at building individual and corporate giving
- Work with the Communications & Marketing Officer to deliver two fundraising appeals annually (e.g. annual, seasonal or emergency appeals) across digital and offline channels
- Explore and test new potential income streams, such as community fundraising, membership schemes and legacies – working with the Director to develop and pilot new ideas that diversify and future proof the Foundation's income base

Organisational Responsibilities

- Provide effective line management to the Fundraising & Grants Assistant, ensuring that they are well supported in their role and have the opportunity to grow and develop their skills
- Be a strong advocate for the Foundation, its activities and ambitions

- Support, promote and implement equality, diversity, access and inclusion across all our work
- Ensure that all activity is recorded in the Foundation's CRM, Beacon, in an accurate and timely manner.
- To meet regularly with relevant partners to develop fundraising priorities and agree projects we fund
- Prepare reports for the trustee board as required to show our impact and update on how we are meeting our fundraising targets
- To perform such other duties as may reasonably be required including flex across income streams to support the wider team and attending out-of-hours activities and functions such as fundraising events, external networking events and presentations

What We Can Offer You

- 25 days' annual leave plus bank holidays (pro rata for part-time)
- An additional day off for your birthday
- Two wellbeing days (pro rata for part-time) – additional paid leave to support your physical, mental and emotional wellbeing
- Two days' volunteer leave per year
- Flexible working – hybrid and adaptable hours to suit your lifestyle
- Support for your development including access to training
- The opportunity to work in and around the incredible landscapes of the Peak District National Park

It may be necessary for the post-holder to undertake occasional duties outside of the normal working week (e.g. evenings and weekends) for which time off in lieu is given. The postholder must have the ability to travel to meetings and events as required by the duties of the post.

Person Specification

	Essential	Desirable
Experience	At least three years' fundraising experience, including experience of securing significant income from at least two income streams (trusts, corporates, major donors, individual giving, community)	Experience fundraising for nature and/or heritage
	Experience working with strict budgets and income targets	
	Experience in developing and stewarding relationships of high financial value	
	Experience working with CRM systems	Experience of Beacon CRM
Knowledge & Skills	Excellent relationship-building skills with the ability to engage and inspire a range of stakeholders, including donors, volunteers, and staff	
	Excellent written and oral communication / presentation skills, particularly with experience presenting to potential customers, clients and/or donors	
	Digitally capable, with ability to create compelling calls to action	Experience in public appeals or building a community of supporters (e.g. community fundraising or membership)

	Essential	Desirable
	Ability to manage multiple projects, to prioritise and meet deadlines	
	Understanding of the UK charitable sector and fundraising regulations	Understanding of issues relating to nature, the environment, heritage and/or widening access
Personal Qualities	Passion for the Peak District National Park	
	Collaborative mindset and willingness to work across teams	
	Creative thinking and a proactive approach to problem solving	

How to Apply

The deadline for applications is 12 noon on 22nd September.

Interviews will take place on 28th and 29th September in person at our HQ in Bakewell.

We are happy to reimburse travel costs for attending in-person interviews.

Please send a copy of your CV and a covering letter of no more than 500 words outlining your interest in the role and how your experience aligns with the person specification to hello@peakdistrictfoundation.org.uk.

Please specify in your covering letter the number of hours per week you would be looking to work if you were appointed to the role.

Thank you for your interest in the role and the Peak District National Park Foundation.