



JOB DESCRIPTION

Fundraising Manager (fixed term contract, parental leave cover)

4 days per week, remote (in the UK) and flexible working, £42K pro rata

Job title: Fundraising Manager

Contract type: Fixed term contract (FTC) - parental leave cover from May 2025 to end of January 2026 (nine months)

4 days per week - to include a Tuesday, which is our team 'anchor day'; other days and hours are flexible

Salary: £42,000 FTE
Equating to £33.6K for 4 days/week

Benefits: Individual development and wellbeing budget
Menstrual care expenses
28 days holiday plus bank holidays (pro rata), plus annual organisation closure between 24th Dec - 1st Jan; plus one additional day with each year's service up to a maximum of 31 days
Health Insurance including an Employee Assistance Programme
Leadership Development Programme for BPOC members of the team

Location: Bloody Good Period works remotely and flexibly. Routinely the role will be home-based, with attendance required at in-person team meetings in London every six weeks. In-person working in a shared office space in London is also available. This role must be UK-based.

Reporting to: CEO

Application deadline: Sun 23rd February (end of the day 23:59) - see instructions at the end of this document

Who We Are

Our vision is a world of menstrual equity: one which is built for all women and people who menstruate, so that everybody benefits. We believe that no-one should be held back by their period, by not being able to access essential period products, or by society's warped perception of the menstruating body. We therefore fight for menstrual equity, and the rights of all women and people who bleed.

We deliver essential period products to those who otherwise wouldn't be able to afford or access them. We work to normalise periods for everyone - so that everyone can access the products, information and support they need.

Through our bold, culture changing communications we provide everyone with a better way to talk about periods. We also campaign for long-term change and for the reality of periods, and menstrual products, healthcare, support, and conversation, to be factored into every part of our society.

About This Role

Over the last seven years we have grown into a recognised leader in the fight for menstrual equity. This is underpinned by a strong and diverse fundraising programme at Bloody Good Period, along with a distinctive, stand-out brand which is frequently sought out for high profile partnerships from partners across industries. We raise c£750K per annum, which delivers our impactful programme of work to meet immediate menstrual health needs via providing period products and menstrual education, and campaigning for long-term change so that we (ultimately) no longer have to do this work.

We are now recruiting a Fundraising Manager to cover parental leave for nine months. It's an exciting time to join our team, as we build on strong foundations and develop our work in High Value fundraising in particular. This fixed term contract will focus on

delivering a new strategy for corporate and Major Donor fundraising, as well as line managing a new Fundraising Officer to deliver our day-to-day fundraising portfolio.

N.B. This role is offered at 4 days per week, compared to the incumbent's 3 days/week, in light of the requirement to manage new areas of fundraising and a new team member.

We are an inclusive, feminist organisation, which champions remote and flexible working, and puts self-care at the heart of what we do. We offer a specific leadership and development programme for BPOC members of the team to develop their careers within the social justice space, and a wellbeing fund to support every team member. We work hard and deliver, but we do not overwork. We enjoy our work and take pride in it.

We strongly encourage applications from Black and People of Colour, and from those who have lived experience of the issues on which we work, namely period poverty or menstrual inequity.

While the successful candidate will be selected purely on merit, in the event of a tie between two candidates with equal suitability, we may select a candidate with lived experience of the issues we are seeking to address through our work.

We recognise that many potential candidates who bring the voice and lived experience that we need, may have had less opportunity to develop a track record in these roles. Bloody Good Period prioritises the development needs of everyone who works with us, including in this role.

To Find Out More

To find out more about the role, and BGP as an organisation, you're invited to an online drop-in session on **Tuesday 18th February 2024**. You are welcome to attend anonymously if you prefer (with your camera off). You can submit questions on the day, or in advance via hello@bloodygoodperiod.com (please use the subject line: Recruitment Q&A). Please register your interest in this session [here](#).

Roles & Responsibilities

Fundraising Strategy

- Lead on the development and delivery of BGP's fundraising strategy, working with the CEO, Fundraising Manager, freelancers and other members of the BGP team
- Work with other team members to integrate fundraising alongside other parts of the organisation's work, ensuring great organisational working and delivery of the charity's objectives
- Protect and develop the BGP brand through delivery of our fundraising portfolio.

Lead on: High Value fundraising

- Lead on the development and delivery of the BGP proposition for corporate and Major Donor partners. A new strategy for this work is in development in early 2025 with support from a specialist freelancer in this area; the postholder will contribute to this strategy and lead on its execution. This will include:
 - Launching a structured Major Donor programme, including tailored stewardship plans and a compelling case for support, to cultivate transformational gifts
 - Building a strategic approach to corporate fundraising, focusing on long-term, high-value partnerships that align with our mission and values.
 - Leveraging our strong public profile and cultural relevance to attract new supporters and deepen existing relationships.

Oversee and support: Public Fundraising, Supporter Engagement and Stewardship

- Line management of the Fundraising Officer (a new full-time post starting in April/May 2025), to deliver established work on public fundraising and events

Other:

- Contribute to overall BGP strategy and culture, taking an active part in the management and direction of BGP
- Represent the organisation and our values
- Develop back office operational systems and processes to ensure compliance with necessary legislation and best practice around charity fundraising
- Undertake any other duties deemed commensurate with this post as directed by the CEO or Leadership Team
- To maintain the required level of confidentiality
- To ensure that all staff, customers, partners, volunteers and users of services are respected and valued
- Uphold and model the commitment of the organisation to equality, diversity, and inclusion.

Essential

- Committed to and inspired by BGP's mission of menstrual equity
- Committed to anti-racist, trans inclusive, feminist action and working with asylum seekers and refugees
- Outstanding project management skills, able to lead on Fundraising and deliver results at a high standard
- Ability to see the 'big picture' while still being able to deliver work and be 'in the detail' when needed

- Demonstrable experience of delivering against fundraising targets in a comparable organisation
- Knowledge and experience in playing a significant role in corporate fundraising, partnership management and/or Major Donor relationships, with a proven ability to form relationships, represent an organisation and its values and deliver results
- Excellent relationship management with internal and external stakeholders, including having strong interpersonal and networking skills
- Strong written and verbal communication skills with the ability to adapt messages for different audiences
- Ability to work both independently and as part of a team
- Ability to manage a range of projects with competing priorities
- Experience of using Beacon CRM or a similar system, able to process data accurately and efficiently and in line with all appropriate regulatory requirements
- Knowledge of GDPR, Charity Commission and Fundraising regulator requirements and regulatory frameworks governing fundraising activities in the UK
- Event management and delivery experience
- Line management experience
- Experience of generating and managing budgets

Desirable

- Familiar with using Google Workspace and Slack, or similar tools, for remote collaboration
- Have worked in menstrual health or feminist based space before

How to apply

Please apply via email to hello@bloodygoodperiod.com with the subject line “Fundraising Manager application” - by the end (23.59) of Sunday 23rd February 2025.

Please include:

- Your CV, highlighting experience that’s relevant to this role, and including contact details
- An overview of why you’re well placed to make this logistical magic happen for BGP which tells us why we’re such a great fit. This could be in writing (one page of A4 maximum please) or via any other creative format you feel inspired by.

If you have any questions, require any adjustments or the above method is inaccessible for you, please contact hello@bloodygoodperiod.com so we can answer your queries or make alternative arrangements.

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between two candidates with equal suitability, we may select a candidate with lived experience of the issues we are seeking to address through our work. Applicants must have the right to work in the UK and unfortunately at this time we are unable to offer sponsorship.

What happens next?

- We expect to let you know the outcome of your application by 27th February. In the event that you are not invited to interview, due to the very limited capacity of our small team we will be unable to provide detailed feedback on your application
- Interviews (online) are expected to take place w/c 3rd March
- We will confirm next steps following the first interviews.

Timings are subject to change depending on both your availability and the availability of the team. We can be flexible if needed and will ensure clear communication throughout the process.

Specific detail about the content and format of interviews will be shared with those who are shortlisted prior to the interview.

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