

Gingerbread*

**Fighting to create a world where all
single parents and their children thrive**

Fundraising Manager

Gingerbread, the charity for single-parent families, is registered in England and Wales as a company limited by guarantee, no. 402748, and a registered charity, no. 230750





Welcome



Abigail Wood
CEO, Gingerbread

Thank you for your interest in joining the team at Gingerbread. This is a wonderful opportunity to become part of a small but committed charity that works to make a real difference for single parents and their families across England and Wales.

In this pack, you'll find more information about our organisation, the Fundraising Manager role and how to apply as well as a bit about our history and the work we're focused on now.

Gingerbread is the charity for single parents. We stand up against discrimination, challenge the inequalities single parents continue to face, and provide clear, accessible information to help families navigate everyday challenges. Just as importantly, we help single parents build connections with each other, creating a community where no one has to feel they're on their own.

There are more than two million single parents in England and Wales. Most are working hard to support their families, yet they're still twice as likely to be living in poverty as couple parents. Many also face loneliness, worry and unhelpful stereotypes in the media and wider society. Gingerbread is committed to changing this. We're here to create a society where single parents and their children can genuinely thrive. We hope you'll consider joining us in that mission.

As you'd expect, we're a family-friendly organisation and we especially welcome applications from single parents. We offer a supportive, collaborative team culture and value a healthy work-life balance, while still delivering work we can be proud of.

If you'd like to talk about the role or have any questions, we'd be very happy to hear from you. Please get in touch at recruitment@gingerbread.org.uk.

We look forward to hearing from you.



What Gingerbread does

Gingerbread has supported and championed single parents since 1918. Originally called the National Council for the Unmarried Mother and her Child, we've worked for over 100 years to make sure that single parents are not forgotten.

Our campaigns have led to changes in the law. We've influenced the government and challenged stigma and stereotypes. Our information helps tens of thousands of single parents every year.

Through our policy work, we ensure that our members' concerns and experiences are taken to the heart of Westminster and our in-person and online communities can be found across England and Wales, providing support and friendship to thousands of single parents and their children.

In 2022, we launched our latest strategy with a focus on improving the financial situation and the mental health and wellbeing of single parents.



Our vision

Our vision is of a world where all single parents and their children can thrive



Our mission

We stand with and support single parents to overcome disadvantage, inequality and injustice



Our values

We are brave, trustworthy, supportive and ambitious



Working with Gingerbread

Where we work

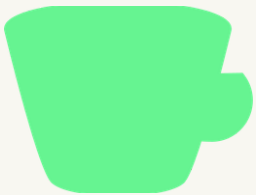
Our work spans England and Wales.



Our registered address is based near London Bridge at 82 Tanner Street, London SE1 3GN

We currently operate a remote working environment, with occasional travel for team meetings or external events.

When we work



Staff can choose to work between 7:30am and 7:30pm, with a schedule that suits both you and your line manager.

We're happy to accommodate flexible working requests from day one.

Equal opportunities



We welcome applications from people of all backgrounds and are committed to building a diverse, inclusive organisation. We particularly encourage applications from single parents, people from minoritised backgrounds, disabled people and those with lived experience connected to our mission. If you need any adjustments during the application or interview process, please let us know.

To help us review the effectiveness of our recruitment processes, we ask candidates to complete a short, anonymous [equality monitoring form](#). Your responses are confidential and will not be shared with the selection panel.



What we can offer you

We offer our staff a wide range of health, wellbeing, lifestyle and financial benefits.

Depending on the type of contract, some or all of these benefits may change, i.e. for a freelance contract.

Working culture

- A friendly and supportive work environment
- Flexible working options available from day one to help maintain a healthy work-life balance
- Opportunities for training and professional development
- Two charity days annually to volunteer with an organisation of your choice
- Be part of a team dedicated to making a positive impact for single-parent families across England and Wales

Money

- A competitive salary, Gingerbread is an accredited Living Wage Employer
- Workplace pension with Aegon (Gingerbread makes a 5% contribution)

Time off work

- Generous annual leave allowance of 28 days plus bank holidays
- Office closure between Christmas and New Year
- An extra day's leave after two years' service
- Buy up to five days of annual leave a year

Health and lifestyle

- Employee Assistance Programme (Employee advice line and discounts/promotions from leading name brands, restaurants and cinemas)
- Cycle to work scheme to help you buy a bike
- Eye tests and contribution to glasses needed for your job
- Technology loan scheme



What we are looking for

Job Description - Fundraising Manager

Job title	Fundraising Manager		
Hours	30-35 hours per week	Salary	£40,000-£42,000 per annum (based on 35 hours a week)
Based at	Remote	Reports to	CEO
Contract	Permanent		
Job purpose			
<p>As a manager, you ensure effective day-to-day delivery by overseeing people, projects and workflows within your area of work.</p> <p>The Fundraising Manager will play a key role in developing and delivering Gingerbread's fundraising plans. The role leads our trusts and grants programme, producing strong, well-evidenced proposals, building positive relationships with funders and ensuring our reporting clearly reflects our impact. Working closely with colleagues across the organisation, they will help ensure fundraising is embedded in our work and aligned with Gingerbread's strategic goals.</p> <p>While the post currently has no line management responsibilities, the role may expand to include line management in the future.</p>			



Job Description - Fundraising Manager

Key responsibilities	
Fundraising	<ul style="list-style-type: none">• Manage the organisations fundraising plan in line with the organisational priorities. Lead on the development of compelling funding proposals and grant reports.• Build strong relationships with current and prospective grant makers.• Develop and manage fundraising pipelines.• Co-manage calendar of fundraising activities and external stakeholder deadlines.• Ensure compliance with external regulators and maintain accurate records in the CRM.• Stay up to date with fundraising trends and tools to support the organisation's fundraising aims.
Safeguarding	<ul style="list-style-type: none">• Act as a Safeguarding Officer, supporting the Designated Safeguarding Lead (DSL) in responding to safeguarding concerns or incidents.• Maintain accurate safeguarding records in line with Gingerbread's safeguarding policy.
Partnerships	<ul style="list-style-type: none">• Lead on partnership relationships assigned to your area of work.• Work within Gingerbread's partnership approach and policy, ensuring all required partnership reporting is completed accurately and on time.
Supporter journeys	<ul style="list-style-type: none">• Help design and deliver supporter journeys for our key audiences which create engaging and impactful experiences. Quality interactions with single parents, supporters, partners and stakeholders.
Reporting and evaluation	<ul style="list-style-type: none">• Complete all monthly and quarterly reporting for your area.• Evaluate work and contribute to organisational learning as requested by the Senior Management Team.
Projects	<ul style="list-style-type: none">• Lead the delivery of projects as determined by the senior management team, ensuring work is completed on time, within budget and to a high standard.
Corporate Responsibility	<ul style="list-style-type: none">• Take a flexible approach to work and duties within an appropriate level of responsibility, carrying out other tasks as directed by the Senior Management Team.• Use Gingerbread's resources responsibly, ensuring they are applied efficiently, ethically and in line with organisational policies.• Actively contribute to a positive organisational culture, encouraging cross team working and open, supportive communication.• Work in line with Gingerbread's values and Code of Conduct.• Take personal responsibility for compliance with all corporate policies, including safeguarding, confidentiality, health and safety, data protection, and risk management.• Champion and promote equality, diversity, and inclusion in your work area and across the organisation.• Ensure single parent voice and experience informs your work wherever possible.






Person Specification - Fundraising Manager

Criteria	To be assessed via application	To be assessed at interview
Essential		
Ability to shape and deliver fundraising plans that support organisational goals, with experience contributing to or leading fundraising strategy in a charity or similar setting.	✓	✓
Experience securing income from trusts and foundations, including managing relationships and developing compelling funding proposals.	✓	✓
Excellent written and verbal communication skills, with the ability to write compelling bids and donor communications.	✓	✓
Strong analytical and budgeting skills.	✓	✓
Able to plan and manage workload effectively, balancing multiple deadlines and adapting when priorities shift.		✓
Able to build positive working relationships with a wide range of internal and external stakeholders, including senior leaders, trustees and funders.		✓
Proficiency in using CRM systems and digital fundraising tools.		✓
Desirable		
Presentation and pitching skills.		✓
Understanding, including lived experience, of issues affecting single parent families.	✓	✓



Person Specification - Fundraising Manager

Criteria	To be assessed via application	To be assessed at interview
Corporate		
A commitment to the work of Gingerbread and to improving the lives of the UK's 1.8 million single parent families.		
Able to work confidentially in a digital office, including standard Microsoft Office software packages and CRM bases and identifying opportunities to use digital to improve efficiency.		
Highly developed understanding of the principles of equality, diversity and inclusion and how it affects the organisation.		



How to apply

If you are interested in becoming Gingerbread's Fundraising Manager, please send your CV and covering letter via [Charity Jobs](#).

Candidates are welcome to demonstrate their ability to match the person specification by expanding on how their experience, training and/or qualifications might have provided them with the knowledge or skills required for the role. Successful candidates will be appointed on merit.

If you have any questions about your application or the application process, please contact the HR team at recruitment@gingerbread.org.uk.

We would like to take this opportunity to remind you that you will require an existing right to work in the UK for us to progress your application.

This advert will close on 4 May 2026. Interviews are scheduled for the week commencing 11 May 2026, with an expected start date at the end of June 2026.

