



Fundraiser – Grants, Community and Local Businesses

A 24-month fixed-term contract - With the aim of extending the contract, subject to future funding and income growth

Hours: 37.5 Hours Per Week (flexibility available)

Salary: £30,000 - £35,000 per annum

Holiday: 20 days annual leave plus Bank Holidays per annum for full-time equivalent, rising to 25 days leave with service.

Work location: home-based with travel across the Wirral Peninsula

Expenses: Mileage (at 55p per mile) and other travel-related expenses will be paid based on the distance travelled from our registered office in Birkenhead.

Training: support towards the cost of gaining professional qualifications could be considered as part of the overall package

About Dementia Together Wirral

We are a local, independent charity based on the Wirral, supporting people living with dementia, their carers, and former carers by providing community-based activities and day trips. We help people stay active, enjoy friendship and creativity, reduce isolation, and feel included, valued and respected.

Demand for our activities is growing, and we want to reach more people across the Wirral. We are now seeking an enthusiastic fundraiser to help us grow and diversify our income, enabling us to provide more activities, events and support.

This is an exciting opportunity for someone who enjoys building relationships, developing local support, and turning ideas into practical fundraising initiatives. The role will focus on grants, community fundraising and local business support.

About the role

As our lead fundraiser, you will help us develop and deliver a practical fundraising plan to support the charity's continued growth. You will write fundraising bids and build relationships with local businesses, community groups, volunteers, supporters and potential donors, and identify opportunities to raise funds for our services.

You will also help us strengthen our fundraising systems, improve supporter communications, and ensure that donors and funders understand the difference their support makes.

The post is initially offered for 24 months, with the aim of extending it if the role helps secure additional income and future funding allows.

Key responsibilities

As our lead fundraiser, you will:

Grants and trusts

- Research and maintain a pipeline of suitable grant-making trusts, foundations and local funding opportunities, identifying those that align with the charity's objectives.
- Prepare clear, persuasive funding applications where appropriate, ensuring they demonstrate the impact and difference DTW has made.

Community and local fundraising

- Develop and deliver a realistic fundraising plan with a strong focus on grant funding, local business fundraising and community fundraising.
- Build relationships with local businesses, community organisations, faith groups, schools, clubs and individual supporters to develop opportunities for ongoing support.
- Identify and pursue opportunities for sponsorship, donations, community fundraising events, and charity partnerships.

Participation, stewardship and communications

- Encourage and support volunteers, trustees and staff to participate in fundraising activities and help foster a culture of fundraising across the organisation.
- Help organise and promote community fundraising events, campaigns and initiatives, identifying creative ways for local people and organisations to support DTW.
- Maintain accurate fundraising records and help ensure good donor and funder stewardship, including appropriate follow-up and acknowledgement.

Systems, records and compliance

- Work with colleagues to gather stories, outcomes and information that demonstrate the impact of the charity's work and can be used in funding applications, fundraising and communications.
- Ensure all fundraising activity is legal, ethical and aligned with the charity's values and relevant fundraising standards.



**Dementia
Together
Wirral**

Person specification

Essential

- Experience of successful grant fundraising and community or local business fundraising.
- Strong written communication skills, with the ability to write clear, persuasive funding applications and reports.
- A target-driven and organised approach, with the ability to manage a fundraising pipeline, work to deadlines and report progress against agreed targets.
- Creativity, resilience and initiative, with the confidence to develop new ideas and persist in a challenging fundraising environment.
- Strong verbal communication skills, including the ability to speak engagingly about DTW's work in meetings, presentations and community settings.
- Good IT and record-keeping skills, including the ability to use a CRM or similar database, email, spreadsheets and digital communication tools.
- A practical, hands-on approach suited to a small charity, with the ability to work independently and as part of a small team.
- Willingness and ability to work evenings and weekends when required for community fundraising, networking, events and supporter activity, with flexibility agreed in advance wherever possible.

Desirable

- An understanding of, or willingness to learn about, dementia and the needs of people living with dementia, their carers and former carers.
- Knowledge of the Code of Fundraising Practice and relevant fundraising standards.
- Experience of using Donorfy or another CRM system.
- Experience of working or volunteering in a charity, community organisation or small team
- Ability to travel across the Wirral Peninsula for meetings and events. Access to a vehicle for business use would be desirable.

Reporting arrangements

Reporting to the Charity Manager, you will also work closely with trustees and volunteers to identify fundraising opportunities and gather evidence of impact.

Why join us?

This is a chance to make a real and visible difference to a small but growing charity with strong local roots. The funds you raise will help us provide more social activities, events and opportunities for people affected by dementia.

You will be joining at an important stage in our development, with the opportunity to shape our fundraising strategy and help build a more sustainable future for the charity.



How to apply

To apply, please send:

1. Your CV.
2. A short supporting statement explaining why you are interested in the role and how your experience aligns with what we are looking for.

Please send applications to: benduggan@dementiatogetherwirral.org.

For an informal discussion about the role, please contact Ben on 07565 916 966 or at the email address above.

Closing date: 21st September 2026

Interview dates: Week commencing 28th September 2026

We welcome applications from people of all backgrounds, communities and experiences. We are committed to fostering an inclusive environment and would be happy to discuss any reasonable adjustments required during the recruitment process.