

WILD Young Parents' Project



We want a fair start for young parent families

WILD Worker – Funding and Communications Lead

Role Description

Role title	WILD Worker – Funding and Communications Lead
Hours	Flexible - 30 hours per week
WILD Vision	Everything we do at WILD, in all our roles, is to work towards WILD's Vision: <i>A fair start for the babies and children of young parents</i>

Work area	Your responsibilities	To do this in a WILD way you need to:
<p>Making our case for support</p>	<p>Make our case for support for young parent families:</p> <ul style="list-style-type: none"> ● maintain our resource bank of evidence and stories and which help us gain funding and change hearts and minds ● communicate our case for different audiences ● embed voices and lived experience of babies and young parents into our case for support 	<ul style="list-style-type: none"> ● understand complex challenges experienced by young parent families ● regulate your own feelings, and mentalise the experiences of others ● tell stories that empower families and encourage empathy ● demonstrate our impact
<p>Get the money in</p>	<p>Implement our fundraising strategy to generate income to sustain our work and vision</p> <ul style="list-style-type: none"> ● develop and generate new funding sources ● create streamlined funding future planning ● write and oversee funding bids and tenders ● develop trading and public fundraising opportunities ● reach income generation targets ● develop use of new technologies to support fundraising ● nurture funder relationships 	<ul style="list-style-type: none"> ● be passionate and motivated by our cause ● be persuasive and an excellent communicator ● be good at building positive relationships and inspiring others ● have experience of successful bid-writing and fundraising ● have experience in successful creative comms, marketing and campaigning ● be a ‘completer’; meet deadlines and manage your own work and time ● be determined, self-motivated and thrive on a challenge

<p>Communicate</p>	<p>Implement our Comms Strategy to increase awareness and gain support and influence for young parent families</p> <ul style="list-style-type: none"> ● amplify the voices and experiences of babies and young parents ● ensure WILD brand, tone and voice are clear in all communications ● website and social media content management and timeplan ● communicate with press and media ● manage crisis comms ● liaise with external comms professionals ● support comms of our national network 	
<p>Teams based approach</p>	<p>WILD operates in a teams-based structure to collaborate creatively towards WILDs Vision. Your team will:</p> <ul style="list-style-type: none"> ● ensure children and families are at the centre of all decisions and activities ● deliver team and individual work plans, and set and report on targets ● use WILD systems effectively to record-keep and communicate ● use reflective practice and coaching to enhance team performance 	<ul style="list-style-type: none"> ● work collaboratively and independently ● value sharing skills, strengths and experiences ● grow and adapt ● assess and manage risk

	<ul style="list-style-type: none"> ● ensure promotion of health, wellbeing, safety and safeguarding 	
<p>Learn</p>	<p>WILD seeks to be a learning organisation, with learning embedded across all our work. In your role you will:</p> <ul style="list-style-type: none"> ● use theory, data and evidence to review progress and demonstrate impact ● collaborate with, and learn from, families ● communicate learning ● continue to develop and share your own learning and reflective practice 	<ul style="list-style-type: none"> ● be reflective and want to learn ● use theory and evidence to inform your work ● be competent in IT systems ● be keen to share your own learning and development
<p>Immerse</p>	<p>Our teams work together to make sure WILD runs well. In your role you will also:</p> <ul style="list-style-type: none"> ● work within WILD's policies, procedures and practice framework ● safeguard children and adults experiencing vulnerabilities ● support other teams to ensure consistent inclusive delivery of services ● work with WILD's systems to gather and report on data ● take on any other duties as reasonably required 	<ul style="list-style-type: none"> ● commitment to safeguarding practice ● use CRM and Microsoft systems ● commitment equality, diversity & inclusive practice ● record and store data and media in accordance with WILD's GDPR policy ● be flexible and willing to work across WILD's services

