Open Doors International is looking for a

GLOBAL MARKETING MANAGER

Every day, Christians risk everything to follow Jesus.

Their stories deserve to be told with excellence.

We are hiring a Global Marketing Manager to take incredibly powerful, true stories from the Persecuted Church and turn them into world-class campaigns and marketing assets that fundraising offices around the world can use to grow.

Join a global ministry and use your marketing expertise to amplify the voices of persecuted Christians and bring the stories of the Persecuted Church to life for audiences around the world. You will shape campaigns that inspire prayer, advocacy and support, influence a worldwide network across cultures, and lead marketing at a global level.

HERE IS WHAT THE GLOBAL MARKETING MANAGER ROLE INVOLVES

- Leading the development and delivery of core fundraising and marketing resources – social media, web, email, film, magazine, direct mail appeals, major donor proposals, and church and volunteer resources – providing creative direction, project management and quality assurance throughout.
- Overseeing the creative concept development process for global fundraising and marketing campaigns, providing strategic input and creative direction.
- Line managing a team of two Marketing Project Managers, and building relationships with marketing and communications leads across our 25 global offices.
- Managing corporate brand guidelines and giving guidance to our fundraising offices and international specialists on brand execution.
- Managing the marketing budget, monitoring expenditure and ensuring cost-effective delivery of marketing activities.
- Planning and managing the end-to-end delivery of marketing projects, including schedules, creative briefs and stakeholder engagement, and evaluating performance through usage and campaign response data.

Open Doors is an International, inter-denominational organization that supports Christians who are persecuted for their faith.

Open Doors International (ODI) serves our global organization by equipping teams around the world with the expertise, resources and support they need to serve the persecuted church. Through functions like Communications, Marketing, Advocacy, Program Management, and Finance, we work alongside national fundraising offices and frontline teams to advance our shared mission.

The **Chief Development Office** supports our 25 national offices, providing marketing and fundraising resources and expertise, facilitating collaboration, and leading initiatives that help our fundraising offices effectively engage supporters locally.

Open Doors

- Staying at the forefront of strategic brand and marketing thinking, and bringing best practice in from the wider charity sector.
- Supporting new markets development, with a particular focus on effective digital communications, plus ad-hoc support for major donor relationships.

HERE IS WHAT YOU WILL BRING

- Significant experience in integrated marketing communications environment; a charity background is highly desirable.
- A track record of delivering complex projects and programmes with significant outcomes, ideally in church or supporter engagement.
- Experience applying brand strategy, positioning and execution to grow engagement, and of working with agencies and freelance specialists.
- Good working knowledge of Adobe Creative Suite (particularly InDesign, Photoshop and Premier Pro), with the ability to review and edit creative assets for quality and accuracy.
- Strong organisational skills, able to run multiple projects at once without losing quality or pace.
- A collaborative, cross-cultural communicator, equally comfortable leading a team and building relationships across a global network.
- You have excellent written and verbal English communication skills and can engage effectively with diverse audiences.
- A genuine, active Christian faith and a real passion for the persecuted church — this is not incidental to the role, it is central to it.

OUR OFFER

Working at Open Doors means that you are actively involved in serving the worldwide Persecuted Church. We offer you a permanent, full-time position within a supportive, professional team. You will report to the Global Head of Marketing & Campaigns and line-manage two Marketing Project Managers.

The role is remote friendly and open to candidates worldwide. As you will work with colleagues across continents, being in a Central European time zone helps bridge Asia and the Americas, but it is not essential.

Salary will depend on experience and location.

INTERESTED?

Please send your CV and a short cover letter to vacancy@od.org. If you have questions about the position, you can contact us via this email address. We will review applications on a rolling basis. First set of interviews will take place in the week of August 31 to September 4.