

Community Fundraising & Events Manager

Working hours: 35 Hours per week

Salary: £43,454 - £48,404 dependant on experience

Team: Events & Community team, within the Public Fundraising department

Location: Hybrid – Flexible home working with ad-hoc days in London

Line Managed By: Head of Events & Community

Contract: Permanent

Job Description

It's been a successful few years for the Events & Community team with good results across the board, increasing income by over £1 million every year since 2023. And we recently won Fundraising Charity of the Year at the National Fundraising Awards 2026!

Now's an exciting time to join us as we work on a new multi-year strategy and expand the team yet again, bringing in new resource to give the different activity areas space to grow and ensure we can do our best work – contributing to PCR's lifesaving mission, developing our careers and enjoying work within an ambitious and supportive environment.

This role is new, created to **focus on community fundraising which is a growing area with huge potential** for PCR. We currently receive significant unsolicited income from our brilliant supporters, but there is a key opportunity to take a more proactive approach to recruiting new community fundraisers, improving their supporter experience and testing new offerings & products. You will work with the team to **create and deliver a plan for this new proactive approach** and will **lead on day-to-day relationship management with fundraisers**.

You will also **lead the project management and delivery of some community-focused fundraising events**. For example, our annual Snowdonia for Science event or testing new PCR-owned products which work for a community fundraising audience. We currently expect the split of time to be **roughly 75% on community fundraising and 25% on events**, but the two areas will be closely connected, and this split may change over time. We are excited to work with you to develop the direction of this role as the team and portfolio grows.

You will report to the Head of Events & Community and work closely with the whole team, as well as colleagues across PCR. Most of the Events team try to work together once a week when possible at our London office (Chancery Lane) but we have flexible working arrangements, so you can choose to be office based or hybrid. You would be needed to **travel to regular supporter events across the UK** (many of which are currently in the London/ SE England area) and to some team days in London on an ad-hoc basis.

Key Responsibilities

At PCR, we make team members' development a key priority and there is always a % of time available to collaborate more widely for your development and interest. However, your main focus will initially be:

Project management and income growth

- Create and lead a plan to implement a proactive community fundraising portfolio, identifying new approaches to test and audiences to target which build towards a long-term sustainable income stream, ensuring alignment with the Public Fundraising strategy.
- Design and deliver ambitious fundraising budgets for your area which contribute net income towards PCR's mission.
- Lead the project management and delivery of the community fundraising and events activities you are responsible for. This will include monitoring objectives, budgets and the bigger picture to ensure opportunities are seized & risks are minimised.
- Carry out supporter data and income processing tasks as required, including on the CRM and other internal systems.
- Work with the team to create and deliver effective marketing plans which meet recruitment targets.
- Analyse results based on KPIs & supporter feedback, proactively implementing changes & improvements.
- Ensure your fundraising activities are delivered in line with fundraising law & regulations, and with PCR's policies.

Stewardship and relationship management

- Lead on the delivery of a great supporter experience for community fundraisers in line with our Public Fundraising manifesto, motivating fundraisers to raise more and remain loyal supporters of PCR.
- Interact with supporters via a range of communication channels and in-person, attending events and presenting about PCR's work when required. This will include travel, for which TOIL will be given and reasonable expenses covered.
- Lead on relationship management for your area, spotting potential for fundraisers to have a greater impact with PCR as a whole, and working with colleagues in Philanthropy, Partnerships, Patient Projects & across the organisation to achieve this.
- Carry out stewardship tasks using tools like Mailchimp, GivePanel and JustGiving, for which training will be provided.
- Oversee stock management via our fulfilment house and ensure we have high-quality fundraising merchandise.

Product development and innovation

- Seize new opportunities for products, journeys or events which would engage a community fundraising audience, taking a test & learn approach. For this, there will be realistic budgets & an understanding of the investment needed for new ideas.

- Stay up to date with sector trends and maintain a strong understanding of PCR's existing (and target) supporters to create and implement products and experiences that motivate and inspire.
- Use feedback and data to spot opportunities for the constant improvement of fundraisers' experience with PCR.
- Work to engage supporters beyond their initial activity, testing ongoing journeys and maximising their life-time value for PCR.

Teamwork

- Alongside line managers within the team, help to oversee the relevant day-to-day work of the Supporter Engagement Officer/ Assistants who are supporting your activities, to ensure effective delivery and collaboration.
- Contribute to team strategy and capacity planning.
- Work with the team to embed our agile ways of working, modelling the principle of collective responsibility.
- Contribute to the improvement of relevant processes & infrastructure to ensure efficiency, compliance & best practice.
- Attend and actively contribute to meetings, sharing new ideas and learnings that might be useful for the wider team.
- Model PCR's organisational values: innovation, collaboration, accountability & empathy (championing the patient voice).

The Community Fundraising & Events Manager may also get involved with other work to support Public Fundraising activities as appropriate. Attendance will be required at weekend and evening events, for which TOIL will be given.

Skills and Competencies

Our ideal candidate would be **proactive team player**, with:

- A willingness to get stuck in, eagerness to learn and strong sense of personal accountability.
- First class relationship management skills, with an ability to build rapport and to choose the right method at the right time in order to inspire a range of audiences through great stewardship and storytelling.
- Great written and oral communication skills, and an ability to present PCR's work confidently in front of an audience.
- Strong event and project management skills, including end-to-end planning, budgeting & results tracking.
- The ability to see opportunities and drive progress within existing activity – and finding our next successful ones!
- Excellent organisational skills and the ability to juggle competing priorities, identifying the most valuable use of your time.
- An ability to oversee others' work, to delegate effectively, and to give constructive feedback aligned with goals.
- Good attention to detail and IT Skills, with the ability to use relevant tools and a CRM database (training will be provided).
- A good understanding (or ideally experience) of community fundraising or similar peer-to-peer fundraising activity.
- A strong belief in the work we do at PCR, and a commitment to our values and mission.

How To Apply

Please apply by submitting your CV and a short supporting statement (maximum 600 words) outlining why you would like the role and why you think you'd be a good fit, giving examples of previous experience.

There will be a one stage/two-stage interview process. The first interview will be online, and the second will be an in-person interview at our offices in London. The deadline for applications is 9am on Tuesday 25th August 2026 with first round interviews scheduled to take place w/c 31st August 2026.

For more information about the role, please contact careers@pcr.org.uk

For more information about our organisation, visit the Prostate Cancer Research website: [Home - Prostate Cancer Research](#)

The Prostate Progress webpage: [Prostate Progress - Prostate Cancer Research](#)

And the PCR online patient resource, [The Infopool: Home | Infopool](#)

PCR is an equal opportunity employer committed to diversity and inclusion. We welcome applications from all qualified individuals regardless of their race, gender, disability, religion/belief, sexual orientation, or age.