



**FUNDRAISING SPECIALIST**

Based in London





# WHO WE ARE

Goals4Girls exists to support and raise the aspirations of young women and girls aged 11-16, within the UK's most marginalised communities. We are a female-led social prescribing charity that delivers programmes by the girls and for the girls. We are driven by the desire to break down barriers through football and mentorship in education. Goals4Girls help young women and girls live happier and healthier lives.

Goals4Girls supports young women and girls from disadvantaged backgrounds who are passionate about sports, but lack self-esteem and self-worth, and are disengaged at school, to help them finish school with the skills & grades to make a successful transition to adulthood.

Our purpose is to create lasting change for young women and girls in sports and society. We do this by providing long-term, intensive support built around changing their outlook on life, broadening their horizons and helping them to empower themselves. The G4G Programme is designed to provide models of excellence and empowerment through dynamic mentorship.

At G4G, we are dedicated to the healthy development of young women and girls. We believe real change can only be sustained through an embedded and holistic approach to our young women and girls' development. We work to become deeply embedded in the lives of our participants and the communities we are based in by supporting students in their schools and through our community-based programmes.

We deliver a female-focused, classroom and pitch-side curriculum that develops a strong attitude and behaviour for learning and provides young women and girls with the tools they need to nurture their mental health and well-being. These learnings are reinforced on the pitch through beginner-friendly football activities.



# WHAT WE'RE **LOOKING FOR**

## **Do you want to contribute to the growth of our School Development Programme and Football Development Centres?**

We are seeking to appoint an enthusiastic and dedicated Fundraising Specialist to support our award-winning football and mentoring programme.

A dynamic Fundraising Specialist who will take a lead role in community fundraising, placing a strong emphasis on growth and engagement initiatives. The ideal candidate will demonstrate expertise in developing and managing a range of fundraising events to contribute to the charity's vibrant fundraising portfolio.

Working closely with the CEO, the selected candidate will be instrumental in managing relationships with corporate donors to diversify income streams, ensuring sustainable financial health.

In alignment with operational strategies for income and supporter base expansion, the Fundraising Specialist will collaborate with G4G team members to maintain and enhance funding from individuals, corporations, and the community. The ability to build enduring relationships is a pivotal aspect of this role, requiring active engagement with supporters and external organisations.



# FUNDRAISING SPECIALIST

A dedicated Fundraising Specialist passionately committed to supporting young people and driven by an unwavering desire to dismantle barriers and create positive change.

**Location:** The role is London-based (Hybrid).

**Reporting to:** Goals4Girls CEO

**Hours:** 1-year full-time fixed-term contract (with potential for extension STF)

**Salary:** £35,000

**Eligibility:** Applicants must be eligible to work in the UK.

**Closing date:** Monday 12th February 2024 by 10am.

**Interviews:** Initial interview scheduled on the afternoon of Monday 19th February. If successful, the second interview is TBC.

## KEY TASKS AND RESPONSIBILITIES

The post holder will be responsible for, but are not limited to:

- Lead community fundraising efforts, focusing on growth and engagement.
- Develop and manage fundraising events, contributing to our diverse fundraising portfolio.
- Collaborate with the CEO in managing corporate donors and diversifying income streams.
- Support operational strategies for income and supporter base expansion.
- Coordinate with G4G team members to maintain and enhance funding from individuals, corporations, and the community.
- Engage with supporters and external organisations to build lasting relationships.
- Develop and execute a comprehensive fundraising strategy in line with the organisation's goals.
- Manage a departmental budget, aiming to meet or exceed fundraising targets.
- Coordinate diverse fundraising efforts, including community, trust, corporate, major donor, and digital fundraising.
- Attend networking events, meetings, and presentations to potential donors and trustees.
- Report on fundraising progress to the senior leadership team and the trustee board.



# KEY ACCOUNTABILITIES

**The post holder will be responsible for, but are not limited to:**

- Lead and support individual and organisational fundraising initiatives.
- Develop community events and secure sponsorships, including our annual fundraising dinner and football tournament.
- Collaborate across teams to enhance fundraising activities and audience engagement.
- Research and implement new fundraising and income diversification strategies.
- Produce reports for the Trustee Board and Operations team.
- Adhere to the organisation's equal opportunities policy and financial procedures.



# KEY SKILLS AND QUALIFICATIONS

- Exceptional verbal and written communication skills.
- Strong networking skills and the ability to engage high-profile and high net worth individuals.
- Effective management and motivational skills for a diverse team.
- Digital fundraising acumen and innovative approach to fundraising strategies.
- Experience in a customer service-facing role with sales & marketing experience.
- Proactive, collaborative, solution-focused approach, and time-management expertise.
- Budget and project management skills.
- Proficiency in Microsoft Office and other computer packages.
- Strong organisational skills with the ability to prioritise effectively.
- Knowledge of charity sector trends, marketing & fundraising strategies.
- In-depth understanding of the charity, sports, and educational sectors.
- Awareness of current and forthcoming fundraising regulations.
- An undergraduate degree is essential.

## EXPERIENCE

- A proven track record of at least five years of successful fundraising in the charity sector.
- Experience in corporate or major gift fundraising is highly preferred.

## DESIRABLE

- Knowledge of the football sector and/or charity sector.
- Master's degree and membership in the Chartered Institute of Fundraising are desirable.
- Relevant career qualifications from the Chartered Institute of Fundraising, such as the Diploma in Fundraising and Advanced Diploma in Fundraising are advantageous.
- Experience of writing funding applications to various grant funders.

**You may not tick every box, but have desirable skill sets that meet the requirements of this role.**

# COMPANY PERKS

- Competitive salary with 25 days holiday plus bank holidays.
- Bonus leave weeks and contributory pension scheme.
- Flexible working hours with remote work options.
- Adidas G4G staff kit bag upon joining.
- Commitment to equal opportunities and safeguarding policies







# HOW TO **APPLY**

**Please include with your application, the following requirements:**

- A current C.V. to include employment, education & training history.
- A cover letter outlining why you are applying.
- A personal statement - 1 A4 side outlining a bit more about you & your suitability for the role.

Email your CV, cover letter and personal statement outlining your suitability for this post to Atikah Chowdhury at: [hello@goals4girls.co.uk](mailto:hello@goals4girls.co.uk)

If you have any questions, please don't hesitate to get in touch using the above email address. This role is subject to an Enhanced DBS Check. At Goals4Girls we adopt a safe recruitment process and follow the NSPCC Safer Recruitment guidelines.

**Closing date: Monday 12th February 2024 by 10am.**