



## Board Director (Treasurer) Role Description

### About FrameWorks UK

FrameWorks UK is a not-for-profit communications research organisation. We work with charities, foundations, and other mission-driven organisations to communicate about social issues in ways that will create change.

We're the sister organisation of [FrameWorks Institute](#) in the US, together we have more than 25 years' experience of conducting and using framing research for nearly 25 years. FrameWorks UK was established in 2021.

We help our partners to use our research to shape the public conversation and build understanding and support for social progress. Our recent work includes:

- Our [guide](#) on how to talk about the building blocks of health with The Health Foundation
- Our [work](#) to reframe the rule of law and access to justice with the Law Society
- Our [Moving Mindsets programme](#)

We do this work because we know that when we change the story, we can change the world.

### Our Board of Directors

The FrameWorks UK Board currently has a four Non-Executive Board Directors including a Chair. The Board is legally, morally, and financially responsible for the organisation. Like most charity Trustees, the Board are not remunerated.

As the organisation grows, we are seeking a fifth Board Director with financial expertise to assume the role of Treasurer. This might mean professional qualifications, skills and/or experience in a finance or accounting role. Experience of the not-for-profit sector is especially desirable.

The purpose of this new, additional Board Director - along with the other Board Directors – is to provide strategic direction to the Executive Director and ensure effective governance and strategic leadership of FrameWorks UK and delivery of its mission and vision.

The Board is chaired by [Sally Bacon OBE](#). The three Board Directors are [Dr Franklin Gilliam](#), [Imran Hussain](#), and [Dr Deborah Phillips](#). The UK Board works closely with the Board of FrameWorks Institute in the US, our parent company.

### **Person Specification**

- Commitment to the mission and values of FrameWorks UK (see strategy summary below).
- Ability to exercise financial oversight of the organisation.
- Experience working in, or closely with, the UK not-for-profit sector.
- Experience of working collaboratively with Board Directors and Executive Director to drive strategic direction and effective leadership.
- Some understanding of FrameWorks UK's research methods and approach.
- Experience influencing social change, ideally through strategic communications.
- Understanding and acceptance of the legal duties and responsibilities of being a Board Director of a not-for-profit organisation.
- Ability to make strategic decisions in line with the organisation's governance arrangements.
- Excellent communication and interpersonal skills with the ability to work with other Board Directors, the Executive Director, and a range of external stakeholders and communicate clearly, accurately, with diplomacy and cordiality.
- Willingness to speak on the behalf of the organisation.

It is not expected that every Board Director has each of these skills and experience on joining the Board. Rather, we are seeking a Board that has all these skills and this experience between them.

### **Principal responsibilities of Board Directors**

- **Strategic leadership**  
With the other Board Directors, to provide leadership to FrameWorks UK and its Executive Director, ensuring maximum impact of the organisation. This includes participating in effective governance and ensuring the organisation operates in a way that is consistent with its articles of association and the inter-company agreement with FrameWorks in the US.
- **Governance**  
Ensure effective governance arrangements, engaging in the development of the Board and ensuring their knowledge and keeps pace with current and future organisational developments.
- **Financial oversight**  
Provide effective financial oversight and ensure that it is managed in a way that strengthens its financial sustainability.

- **External Relations**

To occasionally act as an ambassador for FrameWorks UK, for example, speaking on behalf the organisation.

- **Efficiency and effectiveness**

Participate in meetings of the Board effectively and efficiently, bringing impartiality and objectivity to the decision-making process while ensuring that decisions are taken in the best interests of FrameWorks UK.

- **Relationship with the Executive**

Establish and build a strong, effective and a constructive working relationship with the Executive Director, contributing to the process of holding the Executive Director to account for achieving agreed strategic objectives.

- **Business Development**

Supporting the work of the Executive Director by assisting with identifying new funding streams and opportunities as appropriate.

## **Terms of the appointment**

This is an unpaid position. All reasonable out of pocket expenses will be reimbursed in accordance with FrameWorks UK's expenses policy.

There is no fixed time commitment for the role, but we estimate a time commitment of around eight days per year is required. This includes Board Meetings (usually three hours long and held quarterly), preparation for these meetings, and may also include representing the organisation at various events and meetings with the Executive Director (and accountants) in relation to financial matters.

Board meetings are usually held online. When they do happen in person, they will ordinarily be in London, but other meetings may be required from time to time across the UK.

Board Members are appointed for a fixed term of three years. This can be renewed for a further three-year term at the request of the Chair, and by approval of the UK and US Boards.

## **To apply**

To express your interest or to discuss this role further, please contact or send your CV to Kate Stanley, Executive Director at [kstanley@frameworksuk.org](mailto:kstanley@frameworksuk.org) by midnight on 30th August 2024.

## FrameWorks UK Strategy Summary 2024-2029

### Why

<p style="text-align: center;"><b>Vision</b></p> <p style="text-align: center;">Our vision is for a society where better public conversations lead to</p>
<p style="text-align: center;"><b>Mission</b></p> <p style="text-align: center;">We create better public conversations and social progress, through framing research and support for organisations to use that research in their communications.</p>

### What

<p style="text-align: center;"><b>Impact</b></p> <p style="text-align: center;">Better framed communications on issues like health equity, access to justice, and decent homes lead to measurable shifts in public conversations to build support for a more equitable policy and practice.</p>
---

### How

<p style="text-align: center;"><b>Build on stable organisational foundations</b></p> <p style="text-align: center;">Further develop and diversify our people, operations and financial sustainability.</p>	<p style="text-align: center;"><b>Pursue excellence in framing research and application</b></p> <p style="text-align: center;">Produce robust framing research and use it to improve strategic communications.</p>	<p style="text-align: center;"><b>Increase our scale of impact</b></p> <p style="text-align: center;">Influence public discourse at scale through the media, events and outputs.</p>
--	--	--

<p style="text-align: center;"><b>Values</b></p> <p><b>Seek Impact</b> We are focussed on work and collaborations that can achieve greater equity and full inclusion of all people.</p> <p><b>Use Evidence</b> We create robust evidence and help others to use it to solve problems.</p> <p><b>Prioritise Inclusion</b> We include a wide range of voices in our work and seek to do more.</p>
---