



FUNDRAISING ENGAGEMENT MANAGER RECRUITMENT PACK



Shrewsbury House
Youth & Community Centre



FOUNDED IN 1903, WE ARE KNOWN LOCALLY AS THE SHEWSY. THE AREA WE SERVE IS ONE OF THE MOST DEPRIVED WARDS IN THE UK. OUR CORE BUSINESS IS WORKING WITH CHILDREN AND YOUNG PEOPLE. THE CENTRE MAINTAINS A CHRISTIAN ETHOS, WHILST RESPECTING OTHER BELIEFS AND CULTURES, AND VALUING DIVERSITY. OUR MOTTO IS 'PEOPLE MATTER MORE THAN THINGS' AND THIS GUIDES OUR APPROACH TO OUR WORK.

THROUGH INFORMAL EDUCATION, WE AIM TO MEET THE SOCIAL, RECREATIONAL, EMOTIONAL AND SPIRITUAL NEEDS OF OUR YOUNG PEOPLE. WE DO THIS THROUGH THE RELATIONSHIPS AND SELF-CONFIDENCE WE BUILD AND THE ACTIVITY AND LEARNING PROGRAMME WE OFFER. OUR VISION IS TO DRAW OUT THE TALENT AND POTENTIAL OF ALL OUR YOUNG PEOPLE SO THAT EACH ONE WILL DISCOVER A POSITIVE PURPOSE AND DIRECTION FOR THEIR LIFE.

WE ARE AN OPEN-ACCESS, FULL-TIME CENTRE AND RUN A FULL PROGRAMME OF ACTIVITIES EACH WEEK OF THE YEAR.

THE SHEWSY HAS ALWAYS BEEN WIDELY RECOGNISED AS CENTRE OF EXCELLENCE. THIS HAS BEEN ACHIEVED BY THE QUALITY AND DEDICATION OF ITS STAFF AND BY THE SUPPORT OF MANY INDIVIDUALS IN MERSEYSIDE AND BEYOND, ESPECIALLY SHREWSBURY SCHOOL.





Our Mission

We create a safe, welcoming space where young people and our community can grow in confidence, skills and spirituality and ambition-making Everton a place of opportunity.

Our Vision

To be the North West's leading youth provision, guiding the young people of the Shewsy to grow, achieve and become they best they can be.



OUR IMPACT

<p>2500</p> <p>provided 2500 hot meals to Junior Club members</p>	<p>60+</p> <p>taken 60+ young people on residentials</p>	<p>499</p> <p>welcomed 499 senior members through our doors</p>	<p>206</p> <p>welcomed 206 junior members through our doors</p>
<p>492</p> <p>welcomed 492 newcomers</p>	<p>4</p> <p>held 4 annual community events</p>	<p>50+</p> <p>worked 1 to 1 with 50+ young people and their families</p>	<p>25+</p> <p>engaged with 25+ other agencies*</p>



JOB INFORMATION

Contract type	Permanent - Full time (37hrs per week) *would consider 28hrs+
Location	Shrewsbury House Youth Centre, Langrove Street, L5 3PE
Salary	£40,000 per annum
Benefits	<ul style="list-style-type: none"> • Training and Development • NEST Pension Scheme • Employee Assistance Programme • Employee Discount Portal • 22 Days Annual Leave plus Bank Holidays
Responsible To	Operations Manager
Responsible For	<p>The Fundraising & Engagement Manager is responsible for building a sustainable, diverse income base that secures the future of The Shewsy's youth and community work.</p> <p>They lead on cultivating strong relationships with local partners, supporters, and the Shrewsbury School community, while championing our mission within Everton and beyond.</p> <p>Through a blend of skilled grant writing, compelling storytelling, and energetic face-to-face engagement, they will grow our funding pipeline, inspire supporters, and turn opportunities into meaningful investment in young people's lives.</p>



JOB DESCRIPTION

KEY RESPONSIBILITIES:

Building Relationships & Community Engagement

- Actively network and build face-to-face relationships with local businesses, community members, and potential corporate partners.
- Nurture and expand our vital relationship with the Shrewsbury School community and Old Salopians to encourage legacy giving, regular donations, and matched-giving support.
- Champion and support community fundraising events and campaigns, including our highly successful Big Give Christmas Challenge.

Securing Grant Funding

- Build and manage a £200,000+ annual funding pipeline by researching and applying for grants from trusts and foundations.
- Write high-quality, compelling, and tailored funding applications.
- Maintain a live pipeline of funders, tracking applications, success rates, and deadlines.

Telling Our Story Powerfully

- Turn powerful frontline youth work into compelling narratives for both written bids and in-person presentations.
- Work with staff to capture impact, stories, and data to strengthen how we evidence our outcomes.



PERSON SPECIFICATION

ESSENTIAL:

- Exceptional in-person communication and presentation skills, with the ability to engage diverse audiences from local residents to major donors.
 - Experience writing successful grant applications in the charity sector.
 - A track record of securing funding from trusts, foundations, or major donors.
- Highly organised, able to balance desk-based bid writing with out-and-about relationship building.
- Ability to work independently and make things happen

DESIRABLE:

- Experience in youth, community, or social impact organisations.
- Knowledge of the Liverpool funding landscape.
 - Experience with community campaigns or matched-funding appeals (e.g., the Big Give).

THE KIND OF PERSON WHO THRIVES HERE:

- You care deeply about young people and social impact.
- You are proactive, outgoing, and don't wait to be told what to do.
- You spot opportunities others miss and can turn a conversation into a compelling bid or a new partnership.
 - You want your work to actually make a difference.



HOW TO APPLY

To apply for the role of **Fundraising & Engagement Manager**, please apply on our career portal - <https://jobs.employmenthero.com/organisations/the-shewsy>

Please ensure the covering letter demonstrates how you meet the person specification for this role.

For more information or to have an informal discussion about the role please contact recruitment@the-shewsy.com

CONNECT WITH US:

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