

## Executive Director

**Job Title:** Executive Director

**Responsible to:** Co-Chairs of the Labour's Environment Campaign - SERA Executive

**Location:** Hybrid. Central London regularly, with a requirement for travel around the UK

**Hours:** Full time, 37 hours a week

**Salary:** £60k per annum (plus workplace pension)

**Contract length:** Permanent

### Job Details:

A new Labour Government has been elected with a mandate to deliver key policies to improve the UK's environment and climate – from transitioning our energy system to one based on renewables and improving the energy efficiency of our homes and business; to improving our biodiversity and protecting our nature; cleaning up our rivers and beaches, and making our farming more sustainable.

**Labour's Environment Campaign – SERA is the Labour Party's affiliated environment campaign.** We helped to provide the evidence and political will to develop many of these policies in Opposition and campaigned to elect a record number of Labour MPs to help deliver these policies in Government. Supporting environment and climate policies for the Welsh and Scottish Labour Parties ahead of the 2026 elections in each nation is also a key priority for us.

We are a membership organisation, and the Labour Party members who subscribe to Labour's Environment Campaign - SERA are our backbone. We also work with Labour politicians at all levels, trade unions, other Labour Socialist Society affiliates, NGOs, think tanks, and civil society organisations.

We are looking for someone with the experience to lead Labour's Environment Campaign - SERA through its next phase of development, cementing its influence within the Labour movement on climate and nature matters.

The successful candidate will have:

### Essential

- Commitment to the policies, values, principles and objectives of the Labour Party and the wider labour movement, particularly trade unions and Socialist Societies, and to environmental and social justice.

- Experience of leading or senior management in an advocacy, campaigning or policy organisation
- Demonstrable knowledge of the political conditions in which the organisation operates, and a high level of political judgement.
- Excellent networking, advocacy and influencing skills.
- Experience in fundraising, income generation and financial management.
- Experience in staff management and leadership and the ability to enthuse and motivate.
- Strong communication skills including the ability to represent the organisation effectively in public forums and the media.

#### Desirable

- A strong knowledge and understanding of current political and public policy issues and debates around climate and the environment.
- Understanding of the Labour Party and the labour movement and relationships with key figures within both.
- Ability to build excellent relationships with the environmental sector, business and the media.
- Understanding and knowledge of the administrative, financial and legislative requirements of managing a political organisation.
- Experience working in a membership organisation.

**This crucial role is part of the growing team we are recruiting to deliver on our policy and campaigning priorities.**

#### Key Responsibilities

1. Provide leadership for Labour's Environment Campaign - SERA.
2. Lead, manage and motivate the Labour's Environment Campaign - SERA team with dedication and care, maximising their talent and potential.
3. Lead on the development and delivery of Labour's Environment Campaign - SERA's strategy and direction in collaboration with the Executive, staff and key stakeholders to deliver our objectives.
4. Manage relationships with stakeholders including our membership, Executive, supporters, partners, and elected political representatives at all levels.
5. Articulate Labour's Environment Campaign - SERA's vision in a way that attracts new members, inspires existing members, and enables the organisation to implement its key policies and objectives.
6. Oversee, prioritise, and coordinate resources to ensure the effective and efficient delivery of the organisation's strategic objectives.
7. Deliver an effective membership, events and funding strategy that ensures an expanded, diversified and sustainable income base.

8. Develop and build the brand identity and profile of the organisation.
9. Develop and maintain strategic relationships with key decision makers in government, media and business.
10. Advise, support and enable the Executive to fulfil its functions.
11. Ensure that Labour's Environment Campaign - SERA operates according to best practice in all relevant areas and ensure compliance with relevant legislation and policy.

To apply for the role, please email [administrator@sera.org.uk](mailto:administrator@sera.org.uk) with your CV and covering letter by midnight on Sunday 17th November.

Initial Interviews will be held on Friday 29th November 2024.

Labour's Environment Campaign - SERA is committed to promoting a culture of inclusivity and fairness. If you require any support or adjustments to apply for this role, please contact us to discuss how we can help. We particularly welcome applications from underrepresented groups.