

Digital Marketing Volunteer

Support the global Engineers Without Borders movement, today.



ENGINEERS
WITHOUT
BORDERS
INTERNATIONAL

Help us build the global movement where engineering benefits all people and the planet

Engineers Without Borders International is working to bring together the global Engineers Without Borders movement and create a viable network of organisations that together can deliver demonstrable benefit to the world.

Right now we're looking for a passionate and capable digital marketing volunteer to support our movement.

If this is you, we'd love to hear from you.

The role in brief

Engineers Without Borders International is seeking a passionate and creative Digital Marketing Volunteer to join our team. Perfect for someone bolstering their CV or someone who has a few hours free to support a meaningful cause, this role offers a unique opportunity to contribute to a global movement dedicated to addressing global inequity and injustice through engineering solutions. As a Digital Marketing Volunteer, you will play a pivotal role in amplifying our message, engaging our audience, and promoting the voice of the Engineers Without Borders movement across various digital platforms.

Remuneration: These are all voluntary roles (non-remunerated) and offer exceptional professional development opportunities for the successful candidate.

Key dates

Date issued: 8 May 2024

Application deadline: Applications will be reviewed on a rolling basis until the role posting closes on 9 June 2024- the deadline may be closed before if the role is filled.

Start date: As soon as possible



About Engineers Without Borders International

The global Engineers Without Borders movement is a community of engineers that believes we can be doing more to address climate change, global inequity and injustice. We have been working for over 40 years to contribute to communities in need – in our own countries and beyond our own borders.

Today our presence reaches across all major global regions; Africa, Asia, the Pacific, Middle East, Europe, North, South and Central America and we leverage engineering as a critical enabler of change that allows the planet, including all people and living things, to thrive.

Our work focuses on addressing today's most pressing challenges and accelerating progress for a sustainable and equitable future.

Engineers Without Borders International supports Engineers Without Borders organisations that are committed to working together and delivering demonstrable benefits to the world.

Now is an exciting time to join the Engineers Without Borders International team as we prepare to significantly scale up our reach and impact.



Engineers Without Borders International currently supports member associations in 23 countries and counting. We believe there are close to 100 EWB organisations around the world.

That's a huge opportunity to unleash untapped global potential.

We've initiated a campaign to scale up our support of the global Engineers Without Borders community. We're investing in developing our capability to more effectively coordinate the existing network so that together we can deliver collective impact and bring greater benefit to the world.

Role responsibilities

Content Creation: Generate compelling and engaging content for social media platforms (e.g., Facebook, Twitter,, LinkedIn) that aligns with Engineers Without Borders International's mission and core goals. This includes but is not limited to creating posts, graphics, videos, and other multimedia content.

Content Curation: Stay informed about global engineering projects, humanitarian initiatives, and sustainability efforts to curate relevant content for our audience. Utilise credible sources to share impactful stories, success stories, and updates from Engineers Without Borders organisations worldwide.

Community Engagement: Foster meaningful interactions with our online community by responding to comments, messages and inquiries in a timely and professional manner. Encourage dialogue, share resources, keep our website updated and build relationships with followers to promote a sense of belonging and involvement in our movement.

Campaign Support: Collaborate with colleagues, our external marketing support and global communications representatives to support ongoing campaigns, fundraising efforts, and awareness initiatives. Create content that effectively communicates campaign messages, drives engagement, and encourages action among our target audience.

We are looking for someone who has...

- A passion for social justice, sustainability, and global development.
- Strong written and verbal communication skills, specifically in unpacking and communicating complex concepts in a digestible format.
- Proficiency in using social media platforms and familiarity with social media management tools.
- Experience with graphic design, specifically Canva.
- Experience with website editing tools such as WordPress.
- Ability to work independently and proactively, manage time effectively and meet agreed deadlines.

The opportunity for you

- Make a meaningful impact and contribute to a global movement for positive change.
- Gain valuable experience in social media marketing, content creation, and digital communications.
- Work closely with a passionate and diverse team of professionals dedicated to making a difference.
- Have a flexible schedule with the ability to volunteer remotely from anywhere in the world.
- Receive a letter of recommendation and recognition for your contributions to Engineers Without Borders International.

Your commitment

You must be able to commit enough time and attention to the responsibilities of the role to be effective. We anticipate this role will require no more than 4 hours per week. This time includes attendance at team and one-to-one meetings.

The successful candidate will ideally be able to commit to their role until at least December 2024.

All engagement is facilitated remotely using online platforms so you can be based anywhere in the world and you must have your own computer/laptop with internet access.

Diversity, equity and inclusion

Engineers Without Borders International's success is founded on a commitment to embracing diverse cultures, heritages, experiences and opinions to significantly enrich what we do and to foster inclusive decision making.

We are committed to selecting candidates based on aptitude and ability, irrespective of gender, race, ethnic origin, disability, nationality, sexuality, religion or belief, marital status or social class.

We want to make the recruitment process inclusive and accessible and would be happy to discuss any further support that you may require. Please get in touch with us at charlotte.trick@ewb-international.org and we can explore any suggestions you have to improve the accessibility of this process.



Who you'll be joining

Engineers Without Borders International currently has a small secretariat and executive function led by a Board of Directors composed of a diverse group of talented, passionate leaders from across the global Engineers Without Borders movement.

Our directors bring us insight from across all major global regions.

On a month-to-month basis, you will be led and supported by our External Affairs Consultant Charlotte Trick.

How to apply

To apply, please email your CV, a short cover letter and examples of content you have produced to charlotte.trick@ewb-international.org:

In the cover letter please include:

- Your reasons for why you want to volunteer at Engineers Without Borders International.
- An overview of how your experience meets the role specification.
- How you would expect to manage your time during the week if you were successful.
- Your availability of when you could begin the role.

Deadline: Applications will be reviewed on a rolling basis until the role posting closes on 9 June 2024. We may close applications early if we find a successful candidate before the deadline, as such, we encourage you to apply as soon as possible.

We wish you luck and look forward to receiving your application.

