

# **Events Officer**

**Location:** Award House, London (Hybrid)

**Reports to:** Head of Events

**Contract:** Full time

**Salary:** £32,088





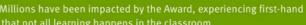
### THE DUKE OF EDINBURGH'S INTERNATIONAL AWARD

The Duke of Edinburgh's International Award (the Award) is a Non-Formal Education and Learning framework encouraging young people to find their purpose, place and passion in the world.

In more than 120 countries and territories, our globally recognised accreditation is available to all 14 to 24-year-olds, of all backgrounds, locations, cultures and abilities.

Through the programme, each young person becomes part of something special while developing their own interests, universal skills and life aspirations.

Founded in 1956, the Award highlights the value of Non-Formal Education and Learning. Today there are consistently over a million young people taking part in the Award to believe in the power of their potential, make a difference in their community and take control of their future. The result? Entire generations of innovators and changemakers who are truly world-ready.



Operating in

1 MILLION

**PARTICIPANTS** 

120+ COUNTRIES
AND TERRITORIES



70 YEARS

MILLIONS
of Award alumni globally





Supported by over 162,500 VOLUNTEERS



#### **OUR AMBITION:**

One day, every eligible young person will have the opportunity

TO PARTICIPATE



Almost 5 MILLION HOURS

devoted to volunteering by participants who completed their Award in 2022





# THE AWARD FRAMEWORK

Whilst the framework of this internationally recognised accreditation remains the same around the world, participants select self-identified areas of interest to pursue. Each young person develops their own unique Award programme that builds the character, skills and confidence needed to improve themselves and their communities.

The Award encourages them to step outside their comfort zone and develop positive habits that they will take with them for the rest of their lives.

# FOUR SECTIONS (FIVE AT GOLD LEVEL)



\*Gold level only

#### **THREE LEVELS**





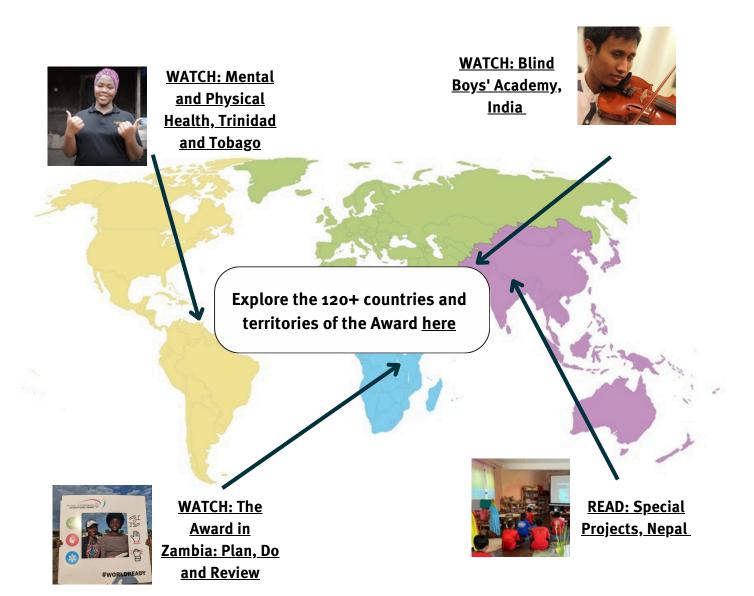


# WHERE IS THE AWARD DELIVERED?

The Award is delivered via hundreds of thousands of youth-focused partners and operators in a wide range of locations, from schools and custodial institutions to Scout groups, and refugee camps.

Although the Award's framework remains the same wherever it is delivered, every Award is itself unique and no two Awards are the same.

The Award is currently licensed in 120 + countries and territories. Find out more below.







# THE FOUNDATION

The Duke of Edinburgh's International Award Foundation is the international charity that drives and encourages the Award's growth, access and impact across the globe. Working in partnership with organisations and governing bodies, we oversee the licensing of Award operators — including schools, youth groups, employers and custodial institutions — in more than 120 countries and territories. With our guidance, operators deliver the globally-recognised Award, which provides opportunities for 14 to 24-year-olds of all backgrounds, locations, cultures and abilities, to develop their interests, skills and life aspirations.

Our long-term aim is that every eligible young person aged 14 - 24 will have the opportunity to participate in the Award.

We aim to increase the Award's global access, reach and impact through:

- raising and granting funds to scale up operations and increase diversity,
   equity and inclusion
- campaigning to raise the profile of non-formal education and learning
- broadening our network of volunteers, operators and digital systems
- ensuring participation is affordable for all

When it comes to creating empowered citizens who will go on to solve some of society's biggest problems, we must acknowledge that many of life's greatest lessons happen beyond the classroom. The Award gives young people the chance to discover exactly that.







# **OUR KEY AREAS OF WORK**

#### BEYOND LICENSING AND ACCREDITATION

Whilst one of our primary roles is to license the Award around the world, the Foundation is so much more than a franchiser. We work with our Operators Partners to drive global change in a number of key strategic areas.



### **FUNDING**

We provide grants to operators in our global Award family to scale up their operations and/or carry out projects that enable even more young people to take part in the Award.

#### TRAINING

We provide licensees with advice and support, in the form of ongoing account management, training sessions, online training materials, and access to a global peer-to-peer discussion forum.

# **ADVOCACY**

We partner with key organisations to increase global awareness of the value of Non-Formal Education and Learning and to improve the lives of young people.

# **GLOBAL PARTNERSHIPS**

We actively work to build partnerships with organisations to deliver the Award around the world. Corporate Partnerships form an integral part of this portfolio.

# **RESEARCH**

We conduct ongoing research into the Award around the world using multiple initiatives, such as satisfaction surveys, outcomes evaluation and work with external experts on projects, like our award-winning Global Social Value research.





# **OUR IMPACT**

The value and impact of the Award extends far beyond the intrinsic benefits enjoyed by the young people.

We believe the Award framework can be a blueprint for investing in human capital, specifically strengthening resilience, improving global prosperity and helping the world's most vulnerable.

The Award does this through working in partnership with young people and their communities, encouraging them in finding their own development solutions.

Participation in the Award also directly enables young people to contribute to a number of the United Nation's Sustainable Development Goals (SDGs), including Quality Education and Decent Work and Economic Growth.

Our established impact measurement initiatives, developed alongside academic institutions and partners, have revealed that the Award has a direct, positive impact (both financial and non-financial) on the people and communities it touches. In 2022, the Award had a Global Social Value of £762 million.

# The impact of the Award:



Global Social Value of £762M



Improved employability and earning potential



Improved physical health and fitness



Improved mental health and emotional wellbeing



Increased engagement with charitable and community causes



Improved environmental impact



Increased social cohesion







# THE AWARD IN 2023





#### AS A RESULT OF DOING THE AWARD...



felt inspired



are more confident



are more determined



84%

are more resilient



85%

now see challenges as opportunities to develop

#### **BUILDING POSITIVE HABITS**



improved their fitness



now plan to participate in regular physical activity



now plan to volunteer regularly



now plan to participate in regular skill development

#### **BROADENING HORIZONS**



96%

tried something new



see the importance of contributing to their community



86%

**improved** their teamwork skills



80%

are better at seeing other people's point of view



feel more comfortable in new and unusual situations

#### PARTICIPANTS SAY...

"Not only does it make me feel proud, but it also helps me figure out what I do well at, and why. So that I can carry on doing it and use it to shape my future" Award participant, India

"The Award got me involved in areas outside my natural areas of interest. allowing me to grow and develop through skills and experiences I would not have chosen if I had not done the Award." Award participant, Canada





#### **ROLE SUMMARY**

Job Title: Events Officer

**Location:** Award House, London (Hybrid)

Reports To: Head of Events

#### **Summary of Role**

The Duke of Edinburgh's International Award Foundation (the Foundation) is the engine that drives and supports the Award's growth, access and impact across the globe. Working closely with the Events team and other departments, the Events Officer will deliver exceptional fundraising and stewardship events for key supporters and organise meetings and conferences for International staff and stakeholders.

We are looking for someone extremely organised, diligent and with a high attention to detail. Experience of working on databases and/or organising complex travel itineraries will be key to this role, along with excellent communication and relationship-building skills. They will be joining a small, supportive and collaborative team in which being a team player is vital. This is a busy role with many conflicting demands and tight deadlines, but the ideal candidate will be ready to thrive in this exciting environment.

#### **Key Responsibilities**

- In collaboration with the Events team, work towards the successful delivery of a calendar of events, taking ownership and accountability of any assigned events.
- Manage online platforms for UK and overseas conferences and events, including data entry, reporting and site maintenance.
- Manage event registrations and attendee bookings for events, including accommodation, travel, visas and catering.
- Support with the management of finances for assigned events, negotiating best rates with suppliers, placing orders and processing invoices.
- Attend fundraising and stewardship events throughout the year to support as needed with guest registration, catering, production and travel arrangements.
- Lead on selected events and work effectively with colleagues on project groups to deliver successful events. Prepare event briefs and marketing materials.
- Oversee the team's administrative duties such as managing the mailbox and setting up Salesforce campaigns. Support with the reporting and evaluation of events.
- Undertake any other duties as may reasonably be required for the successful delivery of the Foundation's strategy.





#### PERSON SPECIFICATION

CRITERIA	ESSENTIAL	HOW IDENTIFIED
Qualifications	Evidence of continuous professional development (CPD)	Application form and interview
Experience	Demonstrable experience of events and/or project delivery.  Demonstrable experience of managing travel/logistics for groups.  Experience of working with databases or online booking systems.  Demonstrable experience of working on events for a high-value audience.  Experience of managing webinars and hybrid events.	Application form and interview
Knowledge	Understanding of fundraising events.  Cultural awareness and sensitivity of organising international events.	Interview
Skills and Abilities	Ability to maintain confidentiality and work within protocols and procedures.  Project management and database software skills Problem solving, negotiation and relationship management skills.  Excellent organisational skills Computer literate.  Experienced user of MS Word, Excel and PowerPoint.  Working knowledge of Salesforce and Canva, or similar.	Interview



35 hours per week (Monday to Friday) with considerable flexibility required, given the global nature of our operations. Must be willing to travel on behalf of the Foundation, sometimes with multiple overnight stays.

Overtime is not payable, though hours worked over and above standard contract can be taken in lieu of payment (in line with policy).

Benefits (Some are applicable after probation period): 25 days annual leave (plus bank holidays), Private Medical Insurance, Death in service payment of 4x salary, Healthcare Cash Plan, Joint Contribution Pension Scheme, Salary Sacrifice Schemes.

This job is unlikely to attract a Tier 2 Certificate of Sponsorship (formerly a work permit). Applications from candidates who require Tier 2 immigration status to work in the UK may not be considered if there are a sufficient number of other suitable candidates. To apply for a Tier 2 Certificate of Sponsorship, employers need to demonstrate that they are unable to recruit a resident worker before recruiting an individual overseas.

