

magic breakfast

fuel for learning

Engagement Partner London

Job Description and Person Specification

Reporting to: Area Manager

Location of work: Flexible. This post holder will be based at home and will deliver a hybrid model of engagement, combining in-person visits to schools and other establishments within an allocated local area with remote engagement. The role will require regular local travel, including some early morning breakfast visits, and irregular travel throughout the UK with minimal overnight stays. A full driver's licence and use of a vehicle is required.

Contract type: Term time only, 35 hours per week.

Salary: £31,500

BACKGROUND

Magic Breakfast's mission is to champion and provide nourishing breakfasts that help children and young people learn and thrive. The latest research suggests that 2.7 million children are at risk of hunger, meaning one in five children don't have enough to eat. When a child is too hungry to learn, they struggle to concentrate, absorb information, and manage their emotions, causing them to fall behind in their studies.

Magic Breakfast makes a difference to 350,000 children and young people every school day, providing a nutritious and filling breakfast each school morning. We work with schools in areas of high disadvantage, helping staff target the children most in need without barrier or stigma.

We are now at an exciting point in our journey as we launch Nourishing Futures, our long-term strategy, which capitalises on market changes and government commitments to scale our work, while redefining breakfast spaces not just as places to eat, but as places to thrive

JOB PURPOSE

Magic Breakfast's mission is to end child morning hunger in the UK now and for good. The Engagement Partner will be responsible for delivering both face-to-face and remote engagement with schools, teachers, children and young people, and their wider communities within an allocated area. The role will support schools with the setup, rollout and continuous improvement of breakfast provision, and engage with school communities to educate on the importance of breakfast on learning, enabling increased uptake in a barrier- and stigma-free way by optimising provision and encouraging reach.

KEY RESPONSIBILITIES:

- To develop strong relationships with supported schools in the allocated area, enabling, preserving, embedding, enhancing and extending stigma- and barrier-free breakfast provision through a combination of in-person and remote engagement.

- To educate and engage the wider school community, including teachers, parents and children and young people, on the importance of breakfast and the implications of hunger as a barrier to learning through assemblies, staff meetings, online support, virtual and in-person events, and regional events throughout the academic year.
- To engage with the wider community, both in person and remotely, to advocate for the importance of breakfast, promote the work being delivered in existing schools, and support Magic Breakfast's campaigning and advocacy strategy and plans.
- To develop brand awareness in schools and local communities in line with the organisation's marketing strategy.
- To support the recruitment of new schools by launching new breakfast provisions through a hybrid delivery model, adapting to the requirements of each school and the needs of children and young people, and advising on best practice.
- To support supporter visits, volunteering activity, funder engagement and any related requirements, both in person and remotely.
- To support any media requests as directed through the Policy & Engagement team.
- To capture and report on storytelling, enabling the organisation to utilise qualitative data to support external communications.
- To explore, share and deliver new engagement ideas across the department and wider organisation.
- To enable, support and provide feedback on new ways of working, trials and innovations.

General:

- By contributing to team meetings, sharing best practice and supporting colleagues and team members where necessary in line with Magic Breakfast's ways of working.
- By helping to maintain a positive working environment and keeping the vision of Magic Breakfast at the heart of everything we do.
- By upholding a culture that keeps children and young people at the centre and encourages the organisation's values of openness, collaboration, bravery, compassion and a solutions-focused approach.
- By working collaboratively across the organisation to build strong working relationships.
- By adhering to all Magic Breakfast policies and procedures.
- By ensuring all work is compliant with current legislation, policies and procedures.
- By undertaking any other duties commensurate with the role.

PERSON SPECIFICATION**Skills and abilities**

- Possess excellent communication skills, organisational skills and stakeholder management capabilities.
- High level of competency in the use of Microsoft Office packages and Salesforce or a similar CRM

- Demonstrate working knowledge and understanding of the charity and education sector along with a commercial awareness.
- Good use of judgement in terms of when to escalate and when to delegate.
- Confidence in using Microsoft Word IT packages.

Knowledge and experience

- Engagement with multiple stakeholders, both internal and external, delivering presentations, assemblies, engagement events, both in person and online.
- Experience of customer support and an understanding and experience of influencing and making the case for change.
- Experience of working against targets.
- Working remotely with multiple customers and stakeholders.
- The proven ability to communicate messages confidently, engagingly and with impact across a variety of audiences.
- Familiarity with the UK charity market and fundraising trends, techniques and best practice.

Other

- Be a collaborative team player with the confidence to effectively contribute remotely across teams and departments.
- Share a passion and commitment to Magic Breakfast's aim of alleviating morning hunger as a barrier to learning for children in the UK.
- Embody the charities values, behaviours and ways of working.
- Demonstrate positive mindset, flexibility and openness to agile working and change.



