

Energy & Consumer Policy Manager



Too many older people have no one to turn to for support. We believe no older person should have to struggle alone. We're Age UK, the UK's leading charity for older people. We provide information, support, friendship and advice when it's needed most. Our services are a lifeline – could you help us reach even more people who need us?

The job, in a nutshell

To influence decision makers, develop public policy proposals, manage policy projects and provide specialist support to colleagues on the subject area based on analysis, evidence and expertise. You will be the lead and main point of contact for all issues relating to Age UK's objective of tackling fuel poverty in later life. Working to help both pensioners and those who are approaching the State Pension age with issues relating to heating their homes, the postholder will be Age UK's policy and influencing lead on all issues relating to fuel poverty, energy markets, and warm homes, as well as leading work on other consumer issues (for example scams) as required. This is an important role for the Charity and has the potential to help improve the lives of millions of people, as well as ensuring that energy markets work effectively and in the interests of consumers. The role is a hybrid role based in our London head office and from home - the policy team come to the office every Wednesday, and beyond that you can come to the office as often as you choose.



“Age UK has provided me with tremendous opportunities to influence the UK's policy agenda, driving forward the improvements needed to better support older people. I have had the chance to work with colleagues across the organisation to make a real difference in the lives of older people. I feel motivated to come to work each day knowing that what we do has a real impact on the political agenda.”

David Southgate
POLICY MANAGER

Our values



Collaborative



Impactful



Ambitious



Inclusive

Energy & Consumer Policy Manager



What you'll do for us:

- Conduct analysis to develop public policy recommendations and to respond to proposals from Government, regulators, professional bodies etc. (based on assessment of the political, policy and practice context, and wherever possible assessment of costs and benefits).
- Develop and maintain expertise on issues relating to energy markets, fuel poverty and warm homes, along with any other issues as necessary or required.
- Project manage policy projects, respond to consultations, liaise with industry, and work with Age UK's media team.
- Work with the Head of Policy to determine the strategy for Age UK's policy work plan.
- Act on behalf of the Head of Policy when required.
- Provide evidence-based analysis, drawing on a wide range of sources (including statistics, external research and older people's views and experiences); work with Research colleagues to assess and understand the evidence base, and commission new evidence when appropriate.
- Use in-depth expertise throughout Age UK's public policy and other influencing work, including knowledge of sector-specific issues and older people/ageing.
- Write communications for a diverse range of audiences in persuasive, accessible language, including consultation responses, reports and policy briefings.
- Be an advocate for older people by developing and managing stakeholder relationships, representing Age UK at external meetings, speaking at seminars/conferences, and developing effective partnerships.
- Undertake proactive and reactive media work as appropriate, working with Age UK's media team, including briefing print and broadcast journalists, and carrying out media interviews based on subject expertise.
- Provide support and challenge to Age UK colleagues across the Age UK group.

Location

London / Hybrid

People management

No

Division

Influencing



ageuk.org.uk

Age UK, 7th Floor, One America Square, 17 Crosswall, London EC3N 2LB.
Registered charity number 1128267. Company number 6825798.

Must have:

- Excellent skills in policy analysis with a focus on robust evidence, understanding political and policy contexts, and finding solutions.
- Good numeracy skills, in particular analysing data to create and reinforce arguments for change.
- Excellent written communication skills with the ability to present complex issues in a persuasive accessible style to a range of different audiences.
- Good oral advocacy skills and ability to build influential relationships.
- A proactive and flexible approach, identifying and taking forward opportunities, shaping ideas, and developing partnerships.
- The ability to project manage complex influencing activities alone or with colleagues, and to manage a complex workload, set priorities and meet tight deadlines.
- The ability to assimilate new policy issues/ areas quickly, make connections between different policy areas, and initiate and frame new policy agendas.
- The skills to support and challenge internal colleagues, with self confidence and a commitment to helping others meet shared goals.
- Experience of working on energy or consumer issues.

Great to have:

- Good stakeholder management skills.
- Advocating for policy solutions to either politicians, civil servants, regulators.
- Talking to the media and/or public speaking

Any other relevant details:

Attendance in the London office on Wednesdays is required, as is the flexibility to work from here on other days as required (NB the successful candidate can work from the office as often as they choose).

This role description is not intended to be exhaustive in every respect, but rather to clearly define the fundamental purpose, responsibilities, and dimensions for the role. Therefore, this role description does not describe any individual role holder. In addition to the contents of this role description, employees are expected to undertake all other reasonable and related tasks allocated by line management.

Location

London / Hybrid

People management

No

Division

Influencing

