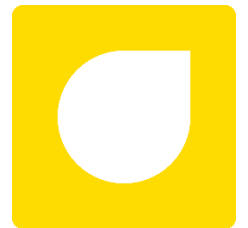


End Water Poverty – Campaigns & Communications Officer Job description



WaterAid/Ernest Randriamalala



WaterAid

We are WaterAid



Our vision is a world where everyone everywhere has access to safe water, sanitation and hygiene.

Our mission

Transform lives through sustainable and safe water, sanitation and hygiene.

Our values define our culture and unite us across the many countries in which we work. They are at the very heart of WaterAid - who we are, what we do and how we do it.

Respect. We treat everyone with dignity and respect and champion the rights and contribution of all to achieve a fairer world.

Accountability. We are accountable to those whose lives we hope to see transformed, to those we work with and to those who support us.

Courage. We are bold and inspiring in our actions and words, and uncompromising in our determination to pursue our mission.

Collaboration. We work with others to maximise our impact, respecting diversity and difference in the pursuit of common goals.

Innovation. We are creative and agile, always learning, and prepared to take risks to accelerate change.

Integrity. We act with honesty and conviction and our actions are consistent with openness, equality and human rights.



WaterAid/Ernest Randriarimalala

About the role



Job purpose

The Campaigns and Communications Officer role coordinates End Water Poverty's core campaigns and communications. This will be achieved by leading the planning and delivery of impactful global campaigns and clear captivating communications materials, including newsletters, social media, and website articles. The post holder will also manage member relations alongside EWP's global coordinator, strengthening relationships existing members while proactively establishing new alliances to bolster and diversify the coalition.

Accountabilities

- Lead End Water Poverty's core global campaigns including global mobilisations around International Human Rights Day, World Water Day, World Toilet Day, World Environment Day etc.
- Manage budgets assigned for campaigns and communication activities as agreed with EWP's Global Coordinator.
- Chair campaign task teams within the coalition to deliver EWP activities in line with the workplan and strategy of the coalition.
- Commission or lead in campaign monitoring and evaluating impact.
- Support members' to design their advocacy and campaigning strategies where required
- Maintain editorial responsibility for all internal and external communications
- Support the Global Coordinator in strengthening the coalition's governance
- Deputise for the EWP International Coordinator when appropriate.

Member relations

- Maintain relations with EWP's members working across different countries, contexts and time zones.
- Respond promptly to member requests and organise one-to-one calls where necessary.

Administration

- Manage budgets for campaign and communications activities, processing funding agreements and member invoices.

Governance and strategic support

- Minute steering committee meetings and assist the Global Coordinator in the preparation of quarterly progress reports.
- Co-organise EWP's biennial General Assembly.
- Represent EWP externally and deputise for the EWP International Coordinator where appropriate.

Team description

End Water Poverty (EWP) is a Southern-led civil society coalition advocating for the fundamental human right to access water and sanitation. Rooted in local realities and influencing global decision-making, EWP promotes the decolonization of development agendas based on its Southern-led values and principles. By integrating environmental and gender perspectives, the coalition strives to ensure water and sanitation are accessible, affordable, high-quality, and available to everyone—both now and for generations to come.

We are a large southern led civil society coalition working on water and sanitation issues. We have 150 members in more than 90 countries across Africa, Asia, Latin America, Europe and North America. Our members range from grassroots, community based organizations, local NGOs and trade unions including WaterAid, all working within this coalition towards a more balanced world in terms of political, economic and social power.

Terms of appointment



Place of work:	The role is based in London
Pay band:	This role is a UK Grade 4
Salary:	GBP 43668 - 45851
Contract type:	Permanent, Full time
Reports to:	EWP Global Coordinator
Manages:	Consultants as appropriate
Budget responsibility:	£50,000 unrestricted funding plus restricted grants
Travel:	Occasional travel will be required, up to 2 months in a year.

Accountabilities



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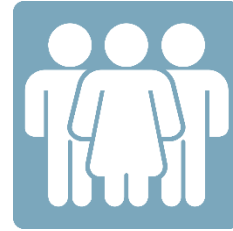
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Person specification



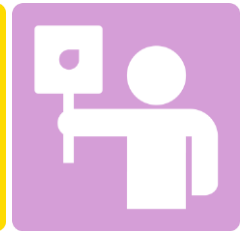
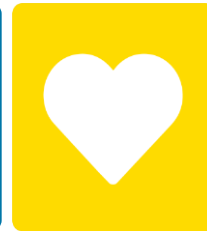
Essential

- At least 2 years experience of coordinating campaigns
- Excellent written and verbal communication skills in English.
- Experience of designing and implementing communication strategies
- Strong interpersonal skills and ability to manage complex and sensitive organisational relationships with discretion and integrity.
- Ability to understand and manage the internal dynamics of the coalition, considering the diversity of its membership.
- Knowledge and experience of social media content production.
- Knowledge and experience of influencing a political agenda through a range of channels, and using a variety of tactics.
- Proven ability to take initiative, prioritise effectively and work autonomously with minimal supervision.
- Sound administrative skills, attention to detail, and the ability to juggle competing priorities, whilst maintaining a high quality of output.
- Educated to degree level or equivalent work experience in advocacy and communications.
- Ability to travel internationally and occasionally work flexible hours to accommodate members in different time zones.
- As this post is line-managed and hosted within WaterAid, commitment to
- WaterAid's values and a working style that reflects these.

Desirable

- Understanding of human rights plus various socio-economic and political issues surrounding water and sanitation.
- Experience of working for a campaigning coalition or network.
- Experience of using Mailchimp and Wordpress.
- Some experience of working with civil society organisations in Africa, Asia or Latin America.
- A track record of achieving media coverage.
- Fluent, conversational, or ability to read French or Spanish.

Our commitments



Our People Promise

We will work with passion and focus to ensure safe and sustainable water, toilets and hygiene are available to everyone, everywhere. WaterAid is a place of purpose – where people have a real commitment and shared responsibility for the impact we have. We are a global community with diverse backgrounds and perspectives, motivated by inspiring, stimulating work. We are determined to put the wellbeing of our people first, to be a place where people feel safe and able to contribute their voice and truly live our values.

Equal opportunities

We are an equal opportunity, disability-confident employer and are dedicated to achieving the highest standards of diversity, equity and inclusion. We welcome applications from people of all backgrounds, beliefs, customs, traditions and ways of life. This includes, but is not limited to, race, gender, disability, age, sexual orientation, religion, national or social origin, health status, and economic or social situation.

Safeguarding

We are also committed to protecting everyone we come into contact with. We have a zero tolerance approach to abuse of power, privilege or trust across our global work, and any form of inappropriate behaviour, discrimination, abuse, bullying, harassment, or exploitation. Safeguarding the people and communities we work with, our staff, volunteers and anyone working on our behalf is our top priority, and we take our responsibilities extremely seriously. All offers of employment are subject to satisfactory references and appropriate screening checks (which can include counterterrorism, safeguarding and criminal records checks).

Wherever you work in WaterAid and whatever job you do, you'll be joining a global network helping people change their own lives with clean water, decent toilets and good hygiene.



WaterAid, 6th Floor, 20 Canada Square, London, E14 5NN

Registered charity numbers:
288701 (England and Wales) and
SCO39479 (Scotland)
Company number: 1787329