

HEAD OF ADVOCACY AND COMMUNICATIONS JOB PACK

**ENGINEERS
AGAINST
POVERTY**



Title

Head of Advocacy and Communications

About Engineers Against Poverty and the role

It is an exciting time to be joining Engineers Against Poverty with new opportunities to engage the private sector as a partner in the global fight against corruption, advocate for greater openness and integrity in climate finance, celebrate our growing impact in improving infrastructure transparency, participation and accountability worldwide and promote our work on green cities and infrastructure.

EAP is a leader in infrastructure and international development with strong links with development agencies, government and industry. We develop research, policy and practice in infrastructure investment, labour standards, climate change, transparency and accountability and local content in line with our mission to help reduce poverty.

As our ambitious and passionate Head of Advocacy and Communications you will have the opportunity to shape this new role, develop and implement a high impact strategy that communicates EAP and CoST, the Infrastructure Transparency Initiative impact and advocates its policy and practice to influence how climate resilient infrastructure is delivered to reduce poverty. You will:

- Be an aspiring leader, able to inspire, motivate and galvanise a small communications team able to draw in colleagues to help deliver each strategy.
- Have experience of developing an organisational communications and advocacy strategy, identifying key messages and approaches that are used to influence international and regional stakeholders.
- Have a track record in building successful partnerships with a flair and passion for advocacy that supports the aspirations of the organisation.

The appointee will also take on for the same role for CoST, the Infrastructure Transparency Initiative - a transparency, participation and accountability programme which operates in 20 countries and for which EAP hosts its International Secretariat.



Location

Remote working with in-person team meetings usually held in London 4 to 5 times a year

Contract and hours

Permanent role. 36.25 hours per week Monday to Friday

Salary

£52,488 to £61,750

Benefits

28 days annual leave per annum

7% contribution to a pension

Reports to

Programme Director

Key responsibilities and tasks

Strategy, planning and management (25%)

- Lead the development of an advocacy and communications strategy for both CoST and EAP that positions each organisation as thought leaders and identifies the objectives, key messages, approaches and partners to achieve their ambitions.
- Consult with the CoST Multi-stakeholder group members from government, civil society and the private sector to help shape the CoST advocacy and communications strategy.
- Manage a small team to implement the advocacy and communications strategy, drawing in other members of the wider EAP and CoST teams to help deliver the activities.
- Contribute to the broader strategic direction of EAP and CoST as part of the senior management team.

Partnership and events (25%)

- Engage with key international and regional partners including the private sector to help deliver on our advocacy and communications objectives and key messages.



- Oversee the organisation of on-line and in person events to i) promote our tools, standards, policy reports and impact stories to a global audience and ii) promote key message as part of a wider advocacy strategy.
- Represent CoST and EAP at high level international and regional events, bilateral meetings with key partners and in media interviews.
- Provide advice to trustees and team members on key messages and public speaking.
- Provide advice to CoST Members on their advocacy and communication strategy.

Digital communications (35%)

- Identify the successes, impacts and lessons from monitoring and evaluation activities into communications delivery, to share with CoST members and an external audience and oversee their delivery.
- Lead the creation, writing and publication of communications materials, e.g. media briefs, presentations, case studies, toolkits and blogs.
- Lead the development of compelling content for EAP and CoST websites.
- Quality assure and edit content from internal and external contributors for publication, applying consistency in the approach.
- Oversee our e-newsletters and social media, building our audience and engagement.
- Use lessons from digital performance to inform the strategy and improve our digital KPIs.

Business development (15%)

- Identify potential funding opportunities as part of the wider engagement with partner organisations.
- Support the development of commercial proposals and grant funding applications, ensuring we are compelling, clear and concise in our offer and meeting the expectations of the funding organisation.

Experience

- At least seven years of experience in advocacy and communications.
- Substantial experience of and a passion for creating strategic partnerships including with the private sector.



- Demonstrable ability to lead through complex and competing priorities, working with relevant multi-team stakeholders to ensure strategic coherence and identify creative solutions.
- Experience of developing and delivering successful communications strategies and projects across geographically diverse organisations.
- Good relationship management experience, including engaging and influencing diverse stakeholders at a senior level.
- Experience of developing communications materials and messages for a variety of audiences, identifying the right tone and pitch.
- Experience of digital delivery and social media management.
- Supporting the preparation of commercial proposals and grant applications for bilateral and multilateral donors and foundations.

Desirable experience

- Background in open government, international development or infrastructure.

Essential attributes

- A degree or higher in International Relations, Public Policy, Development Studies, Engineering, Communications, Economics, or a related field.
- An aspiring leader, able to inspire, motivate and galvanise a high performing ambitious team.
- Excellent communication, listening and relationship building skills at a senior level.
- Ability to work in a highly flexible and agile way - identifying opportunities and addressing challenges.
- Strong conceptual and analytical skills and an ability to think strategically and creatively.
- Excellent partnership, influencing and diplomacy skills.
- Highly motivated with an ability to meet deadlines and work within budgets.
- Ability to prioritise, plan and organise work.
- Commitment to EAP's Mission, Vision and Values.
- Ability to travel overseas.

To apply

Please email a CV and 1 page covering letter to John Hawkins, EAP Director of Programmes at info@engineersagainstopoverty.org by 10am Monday 4th November 2024.