

Director of Communications Person Specification

| Attributes | Essential | Desirable |
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| Qualifications and Training | Good general education. | Graduate or equivalent experience. Relevant qualification or membership. Theological understanding. |
| Experience | Wide ranging experience of strategic communication. Demonstrative experience of managing staff, volunteers, and resources. | Experience of Christian faith-based communications. Experience in managing communications in a charity context. Demonstrable experience of managing press crises. |
| Knowledge, skills and abilities | Ability to manage media relations in a positive and strategic manner. Ability to think strategically and communicate locally. A practitioner who will work with parishes and diocese in new communication initiatives. Ability to work in senior leadership roles. Ability to communicate effectively on a variety of digital platforms. Excellent communication and management skills. Ability to work with people of all ages and worshipping communities across diverse theological traditions and social contexts. Proven capacity to develop communication strategies. Ability to write and promote positive stories about people, their journey of faith, and the Christian experience. Ability to know when to lead, support, or release through permission giving. Ability to spot talent, nurture it and release others into success. | Advanced IT Skills Knowledge of the structures and culture of the Church of England. |

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| <p>Personal Qualities</p> | <p>Sympathy with the aims and objectives of the Church of England.</p> <p>Highly approachable.</p> <p>Good listener.</p> <p>An ability to work under pressure.</p> <p>A team leader who will lead and oversee the work of the department.</p> <p>A team player who is:</p> <ul style="list-style-type: none"> • Collaborative • Flexible • Creative • Willing to experiment and learn • Imaginative • Joyful • Courageous | <p>Evidence of continued education.</p> <p>Understanding of the issues facing Christian communities wanting to engage positively with their local context.</p> |
| <p>General</p> | <p>Full driving licence and access to a car.</p> | |