



## Overview

Role:	Director of Communications
Salary:	Voluntary
Hours:	Approximately 8 hours per month
Location:	Remote, except ad-hoc strategy days and events

Purple Field Productions ('PFP') is looking for a Director of Communications to join our established international development film charity.

As a Director of Communications, a successful candidate will need to have expertise across all communication mediums and experience of developing and delivering a communications strategy.

PFP has an experienced Board of Trustees and Directors who are jointly responsible for the overall governance and strategic directions of the charity, its financial health, the probity of its activities, and the development of the organisation's aims, objectives and goals in accordance with the governing document, and the legal and regulatory guidelines.

This is an exciting and unique opportunity at the heart of the organisation, and this post presents a worthwhile opportunity to help advise an innovative organisation through a period of change and development. We are looking for someone who values the volunteer experience and is committed to seeking ways to tackle social stigma and social inequality through the creative use of film and other media to educate and inform.

Apply now to help us continue making films that make a difference.

## About Us

PFP is a UK-based charity working in Africa and Asia since 2004, and this year we are celebrating our 20<sup>th</sup> anniversary. Our latest activities have primarily focused on Malawi, Sierra Leone and Kenya. Our Mission is to work together with local people and filmmakers to produce, distribute and show local language educational films that give help and hope to vulnerable and disadvantaged communities.

Every PFP film seeks to bring about positive change by engaging audiences with themes, characters and subjects that address important challenges facing themselves and their communities.

- We commission, fund and manage film productions
- We train and mentor local film makers
- We partner with other organisations to produce media for their charitable objectives
- We organise film distribution and viewings and promote digital engagement
- We facilitate audience conversations to encourage deeper exploration of issues
- We measure the impact of our films to ensure continued improvement

We produce a range of media from short documentaries and music videos to full-length feature dramas. Our work covers a wide range of subjects, including: health, disability and rights; social prejudice and stigma; agriculture; and environment and conservation.

See our Annual Reports for more information on our work and recent activities:  
[www.purplefieldproductions.org/governance/](http://www.purplefieldproductions.org/governance/)



### **Primary responsibilities**

- Attend and contribute to quarterly Board meetings and work with the Trustees and Directors in advancing PFP's vision, mission, and strategic goals.
- Deliver and develop PFP's communications strategy. This includes: working with our executive team to produce supporter newsletters and build our supporter network; developing our social media strategy, and supporting our Administrator in its implementation; and producing press releases.
- Maintain and develop our Wordpress website.
- Proactively seek fundraising opportunities.
- Contribute to the effective governance of PFP, including: ensuring PFP is accountable and carrying out its purpose for public benefit; ensuring compliance with the governing document and applicable law; and challenging the management of resources and ensuring financial stability.
- Act as an ambassador and public representative for PFP.

### **Key requirements**

- Strong communication skills
- Experience of designing and delivering a communications strategy
- Strong relationship skills and proven track record of cultivating positive relationships
- Commitment to PFP's purpose and values

### **Desirable requirements**

- Experience of filmmaking or international development
- Knowledge of African political, economic and social affairs

### **Application**

Please submit a short introduction and CV to: [joel@purplefieldproductions.org](mailto:joel@purplefieldproductions.org)

Deadline for application: 31 October 2024

Purple Field Productions is committed to a diverse, equitable and inclusive work environment respecting differences and guaranteeing the same rights to all its employees and partners. We are keen to receive applications from a diverse range of people who embrace our ethos of inclusivity.