



# Director, Data and AI Practice

## Recruitment Pack





# Director, Data and AI Practice

## Job description

<b>Reports To</b>	Managing Director, (ImpactEd Consulting) and Board of Directors (ImpactEd Group)
<b>Remuneration</b>	Expected earnings of £70,000 - £80,000*. Share options (through EMI scheme) and long-term incentive plan. <i>*Please note, this includes an element of performance related pay equating to approximately 15% of total pay.</i>
<b>Contract</b>	Full-time, permanent
<b>Benefits</b>	We have a generous employee benefits package that aims to ensure colleagues feel trusted, feel ownership of our business, are connected to one another and can be personally and professionally fulfilled, and healthy. This includes flexible working, profit share, regular training, individual professional development budget and leave allowance and access to mental health support amongst a range of other employee benefits and practices.
<b>Based</b>	Office (London or Leeds) / Hybrid / Work from Home. <i>We have a central London office and a Leeds office, but our teams work from across the country, and we are happy to support remote or hybrid working. We meet in person for three residential a year.</i>
<b>Start Date</b>	As soon as possible
<b>Deadline</b>	23:59 on 22nd September 2024
<b>Application</b>	Please apply <a href="#">here</a> by answering 3 work-based scenario questions and uploading your CV

### The Organisation

[ImpactEd Group](#) supports education and purpose-driven organisations to maximise and realise their potential by helping them be consistently impactful and operationally sustainable.

The Group comprises ImpactEd Consulting and its specialist practices, ImpactEd Evaluation and ImpactEd Philanthropy. Additionally, ImpactEd Group incubates The Engagement Platform (TEP).

We are expanding our expertise with the launch of a new specialist practice focused on 'Data and AI,' and are seeking a dynamic Director to establish and lead this practice within our Group.

Drawing on domain expertise and technical skill, ImpactEd Group strives to be the first port of call for leaders across the system.

### The Opportunity

We are excited to announce a new role at ImpactEd Group, seeking an experienced leader to launch and establish our Data and AI Practice.

Initially incubated within ImpactEd Consulting, ImpactEd Data and AI will evolve into an independent practice within the Group, reporting directly to our Group Board. With a growing portfolio of AI and data readiness, stewardship, and strategy projects, we are eager to build a market-leading offering for our education partners. The successful candidate will receive comprehensive support and services from the Group, allowing them to focus on delivering exceptional value to the sector.

## Role Description

**As Director (and Practice Lead) for ImpactEd Data and AI you will be responsible for:**

**Strategic Leadership and Team Development:**

- Developing and implementing the strategy and accompanying business plan for ImpactEd Data and AI (IEAI)
- Leading complex and high-profile projects in Data and AI, advising and guiding partners on landscape, strategy and operational implementation
- Delivering prominent AI strategic projects already secured, working with government and some of the UK's largest Multi-Academy Trusts
- Growing and developing the consulting team leading our Data and AI projects, including managing our specialist associates and recruiting and managing your own team

**Business Development and Growth:**

- Have responsibility for the income and expenditure of the Practice, working with the Group Board to set and achieve income and growth targets
- Managing deliver of Data and AI projects for education sector partners, to ensure high levels of satisfaction.
- Identifying and building new partnership opportunities to expand the system reach and impact of the ImpactEd Data and AI practice.
- Building and maintaining strong relationships with key Government and sector stakeholders, including representing ImpactEd Data and AI practice at conferences, seminars and sector events.
- Working on business development for the Data and AI practice

**Product and Service Development:**

- Contribute to product and service innovation within the Data and AI offering, which could include data visualisation products, AI/ LLM training packages, AI strategic development methodologies and more

**Delivery and Operational Management:**

- Lead day to day delivery and resource planning for ImpactEd Data and AI
- Develop and maintain financial management information about the practice, in line with Group approaches
- Prepare updates for the Board and Group Leadership Team, as requested
- Represent ImpactEd Data and AI Practice through marketing and thought-leadership opportunities
- Attend and participate in ImpactEd Group cycle of residentials and training

The above list of responsibilities may not be exhaustive, and the post holder will be required to undertake such tasks and responsibilities as may reasonably be expected within the scope and grading of the post.

## About You

We are looking for someone who is passionate about the role of data and technology in education, in support of our mission. We believe this is a role with significant growth and development opportunity and we welcome applications from people who are excited by the chance to shape, develop and grow a Data and AI Practice within ImpactEd Group. We hope that the successful applicant will bring:

## Experience

- Experience in education leadership or consultancy, including working with partners on complex strategic and operational projects
- Leading a department including strategy, processes, delivery, and team management.
- Track record of building and maintaining strong relationships with partners.
- Consulting or advising others (e.g., as a paid/volunteer consultant, advisor, trustee).
- Experience of working in the UK education sector (e.g., with charities, schools, universities).
- Background experience in digital, data, technology or computing.

## Knowledge

- A detailed understanding of the UK education system
- Active interest and engagement with the development of AI, edtech and data analytics in education
- Understanding of Generative AI and its application

## Skills

- Purpose-driven: Committed to the ImpactEd Group mission and strategy.
- Problem-solving: Ability to quickly understand new contexts, identify challenges and develop solutions.
- Process-driven: Ability to design, implement and improve processes to drive effectiveness and efficiency.
- Relationship-building: Ability to build strong, trusting relationships that last.
- Team leadership: Ability to motivate and manage a team towards shared goals.
- Communication: Ability to listen attentively, and to write and speak clearly, confidently and convincingly.
- Strategic insight: Able to take the birds-eye view, to give sharp strategic advice and guidance.
- Commercial acumen: Ability to identify and capitalise on business development opportunities.

## Further Information

Please apply by completing our application form and uploading your CV.

We encourage applications from all backgrounds, communities and industries, and are committed to employing a team that has diverse skills, experiences and abilities.



**Supporting our purpose driven  
partners to make better decisions  
using high quality evidence.**

**Get in touch**

**[hello@impactedgroup.uk](mailto:hello@impactedgroup.uk)**