

# Digital Learning and Engagement Lead – UKESF

**Location:** Hybrid (Cirencester office and home)

**Contract:** Fixed-term (12 months)

**Reports to:** Director of Delivery

**Travel:** Some UK travel may be required

**Salary:** £45,000

## Build a digital experience that 700 students actually engage with

We are looking for a Digital Learning and Engagement Lead to shape and deliver the digital experience for a UK-wide, government-funded programme supporting around 700 students entering the electronics and semiconductor sector.

You'll be working within a small, collaborative charity delivering a high-impact national programme.

This is not a traditional “content” or “platform admin” role.

It is about **designing an experience that students actively participate in, return to, and feel part of**. You will take ownership of how digital engagement works across the programme, helping to create a connected, high-quality experience at national scale.

## Why this role matters

Our programme combines in-person activity, industry engagement and digital learning. The digital layer is critical. Done well, it:

- Keeps students engaged between events
- Reinforces learning and exposure to industry
- Builds a sense of belonging across a distributed cohort
- Allows us to deliver meaningful impact at scale

## What you'll be responsible for

You will own and evolve the digital learning and engagement experience, including:

### Platform

- Leading the selection and implementation of a digital learning/engagement platform (LMS/LXP or similar)
- Configuring and managing the platform to ensure it is intuitive and effective

### Engagement design

- Designing how students engage with learning content and the wider programme experience, creating ongoing participation rather than one-off interactions. Developing approaches that encourage students to return, interact and remain connected to the cohort throughout the programme lifecycle

### Content and delivery

- Delivering and managing digital content, including webinars, recorded sessions and curated materials
- Structuring content in a way that supports ongoing engagement

### **Insight and improvement**

- Tracking engagement and understanding behaviour patterns
- Identifying drop-off points and introducing improvements
- Using data and feedback to continuously refine the experience

### **Collaboration**

- Working closely with the Communications team to align with wider messaging and campaigns
- Collaborating with programme colleagues to connect digital and in-person activity

## **What we're looking for**

We are particularly interested in people who can demonstrate:

- Experience designing engaging digital or cohort-based experiences, communities or learning journeys
- A strong understanding of how to encourage ongoing participation and engagement across a distributed audience
- Experience working with digital learning platforms (LMS/LXP or similar), community platforms or digital engagement tools
- The ability to work independently and take ownership in a fast-moving environment
- Confidence using data and insight to improve engagement

You might have developed this experience through roles in learning and development, digital engagement, community building, or product/platform roles.

Experience with cohort-based programmes, digital communities, or engagement analytics would be particularly valuable.

**You do not need to meet every requirement. If this role excites you, we encourage you to apply.**

## **About UKESF**

The UK Electronics Skills Foundation (UKESF) is a national STEM education charity working to address the UK's electronics skills shortage.

We work across schools, universities and industry to inspire more young people to study Electronics and to pursue careers in the sector. Through our programmes, we support students from early engagement through to employment, helping to strengthen the UK's talent pipeline in a strategically important industry.

We are a small, collaborative organisation with a strong focus on delivery and impact. Our culture is low ego, high ownership and mission-driven, and we are looking for people who want to contribute to meaningful work at scale.