



Level 4 Change Maker is running a Petition
Government and Public Services



Prevent the DWP from scrutinising disabled people's bank accounts

40,813 of 100,000 signatures



Digital Fundraising and Engagement Manager

The role is full-time or 4-days a week, fully remote or hybrid (with 1-2 days per week in our office in London) and will pay either £47,592 or £55,361 depending on experience. This is a one year fixed-term contract initially - we're open to either PAYE or a freelancer, whichever suits your circumstances better.

Key responsibilities include:

Fundraising:

- Responsible for hitting our monthly revenue target via digital fundraising tactics
- Lead on maximising digital fundraising revenue, primarily through engaging our approximately one-million strong email supporter list – we currently generate revenue through surveys, petitions, and other digital campaigning tactics

Engagement:

- Manage high-volume email programmes – creating a range of diverse, compelling and impactful digital campaign arcs to support our members to win their workers' rights campaigns
- Test and optimise high-volume email sends on a daily basis, proactively planning digital campaign content and reactively mobilising our supporters. Draft and edit copy for petitions, surveys and emails.

Campaigning:

- Working alongside our Head of Campaigns to devise and execute impactful digital campaign tactics and actions, including writing and editing petitions and open letters; MP email actions; generating surveys and reports.

Relevant knowledge, skills and experience needed:

- Strong experience of using and managing CRM systems and digital campaigning platforms.
- Significant track record of creating compelling digital mobilisation tactics, including petitions and surveys with strong editorial and political judgement and the ability to tell a story across multiple digital platforms
- Significant track record of generating digital fundraising revenue from a supporter base
- Well-developed written and verbal communication skills with excellent understanding of how to write for different audiences and how to write optimised copy for websites.
- Ability to meet deadlines, work under pressure and manage multiple priorities
- Strong interest in emerging digital best practice and trends with appetite for applying and testing new ideas.
- Ability to take significant responsibility for own work and coordinate work of others.
- Passion for digital engagement, digital campaigning, and workers' rights
- Excellent organisation skills with the ability to prioritise workloads and adapt to changing internal and external needs.

Who we are

Organise is a fast-growing startup on a mission to give everyone the tools, network and confidence to improve their life at work. Our vision is for a world in which decent, fairly paid work is available and accessible to all, and where all of us are treated with dignity and respect at work.

More than 1 million people are already using Organise. We put power in people's hands, building a progressive force for change inside companies.

The Organise staff team pride ourselves on running fast, digital campaigns, giving our users power to improve their lives at work. Our team is decisive, ambitious and happy to take risks. We're characterised by our energy and enthusiasm; we'd rather aim high and see what happens than play it safe.

If you would like to apply, please send your CV and a paragraph or two (300 words) outlining why you'd be great for the role to nat@organise.network. **We are reviewing applications on a rolling basis.**

More about working at Organise:

[Our Culture](#)

[Principles - Organise](#)