Malaria No More UK
Digital Communications Manager

Reports to	Senior Digital & Content Manager
Location	UK based; hybrid working – primarily working from home with one day per week in shared office in Central London Note: travel to and from London is at own cost Applicants must have permission to live and work in the UK at the time of applying. MNMUK will not be sponsoring work visas or relocation to the UK.
Salary	£40,000 to £45,0000
Duration	Permanent contract
Hours	Full-time; 35 hours per week, Monday to Friday (Flexible working arrangements available)

About Malaria No More UK

Malaria is one of the oldest killer diseases in history; even now, despite recent progress, it claims the life of a child every minute. Malaria No More UK is part of a global movement that is determined to make this the generation that beats this killer. To realise this vision, we need to mobilise governments, influencers, businesses and the public, inspiring them to commit funds, energy and resources to ending deaths from malaria and wiping out the disease for good.

Role description

At Malaria No More UK, we exist to end malaria – together. This deadly disease is preventable and treatable, yet a child still dies every minute. We refuse to accept that.

We're looking for a digitally fluent communications analyst and storyteller and to make malaria impossible to ignore on online global platforms. As our Digital Communications Manager, you will work closely within the communications team to support the development and delivery of our digital engagement strategy, ensuring our content is insight-led, cuts through the noise, inspires action, delivers on objectives, and amplifies the voices of those on the frontlines of the fight against malaria.

You'll take our messages to the audiences that matter most: from world-leaders and political decision-makers to supporters and influencers. You'll work across the organisation, helping ensure the people and stories that drive change are seen, heard, and shared.

This is your chance to use your analytical and creative skills to save lives and change the future.

Key responsibilities

Strategy & Planning

- Support with the creation and delivery of a monthly, insight-led digital engagement and content plan, ensuring it adheres to the strategy, and aligns with MNMUK's advocacy and campaign objectives and influencing global decision-making.
- Manage and optimise channels and content from an agreed strategy, ensuring our messages reach and resonate with priority audiences in key geographies.
- Support on all aspects of digital and content for multiplatform global campaigns and engagement moments (e.g. World Malaria Day, UNGA, G7, Davos).
- Maximise reach and influence of Malaria No More UK's ambassadors and patrons to amplify messages and help the Malaria No More UK and Zero Malaria channels grow.
- With the Head of Ambassador Relations and Creative Partnerships, devise a clear strategy for building a new pool of creator influencers engaged in policy and advocacy influencing.

Content Creation & Publishing

- With support from senior communications' colleagues, you will ideate, and produce creative multi-channel content, sometimes supporting the management of agencies, freelancers, and partners to ensure delivery of world-class multiplatform campaigns.
- Provide digital, content, and social expertise across MNMUK and its partners, ensuring creatives, scientists, and advocates are amplified through coordinated digital strategies.
- Along with the Senior Digital and Content Manager, function as a digital, content, and social media advisor to the MNMUK team.
- Maintain consistent use of agreed narratives and campaign messaging within brand guidelines.

Engagement & Amplification

- Support digital engagement with influencers, ambassadors, and decision-makers, using paid and organic tactics to drive advocacy impact.
- Amplify voices of trusted messengers from endemic countries, world class scientists, Zero Malaria celebrity ambassadors, and influencers in target markets.

Insight & Reporting

- Use data and insight to support MNMUK's mission. Generate monthly digital and social reports to provide insights and recommendations to senior leadership and partners, using insights to help refine strategy and improve impact.

- Feed results into campaign planning and organisational learning.

Website Management

- Support the upkeep and optimisation of the organisation's website by updating content, uploading blogs, campaign pages, and resources, ensuring accuracy, accessibility, and alignment with brand guidelines. Flag technical issues to external providers or the Senior Digital & Content Manager as needed.

Organisational responsibilities

- Manage interns and seconded colleagues to the communications team where applicable.
- Manage digital communications budget related to social media activities.

Person specification

Essential

- Proven experience in managing social channels including publishing content and engaging with audiences.
- Proven experience in devising and creating original content for web and social channels, including use of video and graphics editing tools (e.g. Canva).
- Proven experience delivering digital engagement strategies for campaigns that influence decision-makers, ideally in advocacy, politics, or global health.
- Knowledge of paid social strategy, SEO/SEM, audience segmentation, and analytics.
- Knowledge of CMS tools, influencer tools, and analytics tools.
- Proven ability to grow organic engagement across all channels.
- Confidence advising senior leaders on digital strategy, with the ability to influence cross-organisational decision-making.
- Strong understanding of accessibility, safeguarding, and ethical practice in digital spaces.
- Knowledge of accessibility standards (e.g. WCAG) for digital content.
- Familiarity with emerging AI and digital optimisation tools.
- Ability to work proactively and independently in a fast-paced, mission-driven environment.

Desirable

- Experience in the NGO, advocacy, or global health sectors, or in a similar role for a corporate organisation.
- Experience of content creation through video, photography and interviewing.

- Experience of A/B testing.
- Understanding of UK political/media landscapes and responding to and monitoring it's impacts your work.
- Experience collaborating with international NGO, UN, and civil society partners, particularly in Africa.

MNMUK is committed to recruiting and developing diverse talent as well as nurturing an inclusive workplace where people bring a diversity of ideas, skills, backgrounds, and experiences to fully contribute to our mission to end malaria in our lifetime. We encourage candidates from underrepresented backgrounds to apply, and welcome applications from all candidates regardless of their race, gender, disability, religion/belief, sexual orientation and age.

Staff benefits include:

- 10% employer pension contributions.
- 28 days' annual leave plus public holiday days in the postholders country of residence, and organisation-wide closure over the Christmas period to ensure everyone enjoys a meaningful break.
- Contribution towards gym membership
- Fully flexible working opportunities
- Interest-free staff season ticket loan and bicycle loan schemes.
- Continuing personal development opportunities.
- Professional training & qualifications subsidy.

To apply, please send your CV together with cover letter detailing how your skills and experience fit the person specification above and why you want to work for Malaria No More UK to: recruitment@malarianomore.org.ukk

Closing date: 14th of December with interviews likely to be early January 2027

We reserve the right to close this vacancy early if we receive sufficient applications for the role. Therefore, if you are interested, please submit your application as soon as possible.