

VOLUNTEER PROFILE



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| Job Title | Digital Communications Volunteer |
| Reporting to | Communications Manager |
| Place of work | Fully Remote |

Overview

For thirty years, Doctors of the World UK has been reaching the people that mainstream health services miss. People who are afraid to seek help. People who don't know what they're entitled to. People who've been turned away.

We provide free, confidential healthcare through our clinics and outreach work. No requirement for documents. No questions about status. Just care, delivered by staff and volunteers with the clinical skills to treat complex needs and the compassion to do it with dignity. But we don't stop at treatment. Every patient we see is evidence of where the system is failing. We take that evidence and use it: in policy work, in media, in direct advocacy with the people who can change things.

Our reach goes beyond the UK. Through the Medecins du Monde network, we work in more than 70 countries. The problems we see in London are part of a global pattern. The solutions we find here matter there, too. Healthcare is a human right. We act like it.

About the role

We are looking for a creative and proactive Digital Communications Volunteer to support our online presence. This role focuses on creating engaging digital content, particularly for social media, including basic video editing and visual content. You will help us share our work, grow our audience, and engage supporters by producing creative, clear, and impactful content. This is a flexible volunteer role, with around 4 hours per week expected for a minimum of 3 months. Work can be completed at times that suit you, with occasional check-ins with the team.

Key Duties

- Create and schedule social media content (posts, graphics, short videos)
- Edit simple videos for social media using tools such as CapCut or similar
- Support content planning aligned with campaigns and key messages
- Help maintain a consistent tone of voice and brand style across channels
- Engage with online audiences (e.g. responding to comments/messages where appropriate)
- Support basic website updates or digital content uploads if needed
- Monitor social media trends and relevant news and developments in humanitarian, migration and health equity issues, and suggest timely content ideas.

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| We are looking for someone who: | <ul style="list-style-type: none"> • Has some previous experience creating content for social media / digital platforms, with an understanding of how different platforms are used • Is confident using tools such as Canva and basic video editing software (e.g. CapCut, Adobe Premiere Rush, or similar) • Has good written communication skills and attention to detail • Is creative, organised, and able to work independently • Is interested in digital storytelling and using communications for social impact. • Has access to their own laptop and internet. |
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| What you'll gain: | <ul style="list-style-type: none"> • Practical experience in digital communications within a charity setting • Opportunity to build your portfolio (social content, video, campaigns) • Flexible volunteering that fits around your schedule • Experience working with a supportive and mission-driven team |
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| Date Created | June 2026 |
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This is not intended to be an exhaustive list. Your role profile may be subject to change.