



Deputy Director of Policy and Influencing

**Blood
cancer
UK**

About the role

We're the UK's specialist blood cancer charity and our vision is clear: we're here to beat blood cancer. We fund world-class research; provide information and support to patients and their loved ones; and raise awareness of blood cancer.

Since 1960 we have invested more than £500 million in blood cancer research in the UK. Where we've invested, survival rates and quality of life have improved. We've been working to beat blood cancer for over 50 years, and we won't stop until we do. Be a part of our story and help us change the world.

We're looking for an exceptional leader with the vision, drive and ability to lead our high-performing policy and influencing team and deliver our ambitions in this space. You'll join at an exciting time following the recent launch of our Blood Cancer Action Plan, which sets out our recommendations for the changes we need to see in the system across the whole pathway to improve outcomes and survival for all blood cancer patients. You'll bring substantial expertise in influencing the system and delivering policy change through your experience in government, NHS, charity or the wider healthcare and life sciences sector. This role offers the right individual the opportunity to make a real difference in realising our vision of beating blood cancer in a generation.

We are committed to actively promoting equality, diversity, and inclusivity. In line with our strategy we welcome approaches from individuals from underrepresented groups, including minority communities, and applicants with a disability, to better reflect the community we serve and help broaden our perspectives.

Salary: £82,000 per annum (pro rata for part time hours)
Hours: Full /part time

Further information, including location and travel requirements, can be found in the job description and person specification.





**Because we
need the best
people to
beat blood
cancer**

About you

As Deputy Director of Policy and Influencing, the postholder will help us navigate this complex landscape and lead the strategic direction of the charity across our policy and influencing activity across all four nations.

You will have a strong foundation to start from. Our recently published Blood Cancer Action Plan was co-created with representatives across the whole blood cancer community – from clinicians and researchers through to charities and people affected by blood cancer. The Action Plan sets out recommendations across the five key areas which now need to be implemented into practice.

We are looking for a seasoned policy professional that can apply their expertise and experience to blood cancer and lead us in delivering the recommendations from the Action Plan. You will have a deep understanding of the healthcare sector across the UK and how care is delivered within the NHS. Experience gained in cancer or in other complex disease areas would be an advantage. You will understand the role of Integrated Care Boards and Cancer Alliances in delivering services at the regional level in England, and how we can increase our engagement with the local systems and structures across all four nations.

You will bring demonstrable experience in leading policy campaigns and driving policy change at a system level, for e.g. at Government, NHS England or equivalent health systems level. As a key externally facing role for the charity, you will be comfortable engaging with a range of stakeholders. Key stakeholder groups include parliamentarians, civil servants, healthcare professionals, NHS and health board representatives, pharmaceutical companies, charity partnerships and alliances, and people affected by blood cancer.

You will be a spokesperson for the charity representing us at external meetings and conferences, as well as a media spokesperson.

Internally, this role sits in the Research, Policy and Services directorate and is part of the senior leadership team. You will therefore be expected to lead on cross-organisational initiatives and help us to work in a more integrated way that moves beyond individual remits. In addition, this role will work closely with our Fundraising teams, in particular our high-value and corporate partnerships teams. You will work with colleagues to develop funding propositions and projects that speak to our donor audience and support our strategic objectives.

Further information can be found in the job description and person specification.

Why work at Blood Cancer UK

We started because of Susan; we'll get there because of you.

Blood Cancer UK was started by one family who lost their daughter, Susan, to blood cancer, and that history and sense of family continues to shape who we are today. When you join Blood Cancer UK, you don't just become an organisational employee – you become part of a collaborative community dedicated to funding research into beating blood cancer that includes some of the most inspiring people you'll ever meet.

And we're not that far away from beating blood cancer. We're confident we can do it within the next generation, and this makes us hugely ambitious and gives us a sense of real urgency. It also means we're changing quickly as an organisation as we constantly challenge ourselves and strive to become more and more effective.

Blood Cancer UK offers the chance to work for and with people affected by blood cancer, and the opportunity to advance your career and develop your skillset whilst taking on exciting new challenges and making your mark.

What we do

We fund world-class research; provide information and support to patients and their loved ones; and raise awareness of blood cancer. Since 1960 we have invested more than £500 million in blood cancer research in the UK. Where we've invested, survival rates and quality of life have improved.

You can read more about what we do on our website here: [About Blood Cancer UK](#)



“It is really rewarding to know that you are part of an organisation that is making a difference to those affected by blood cancer.”

**Support Services
Nurse**

“There are so many opportunities to learn and develop”

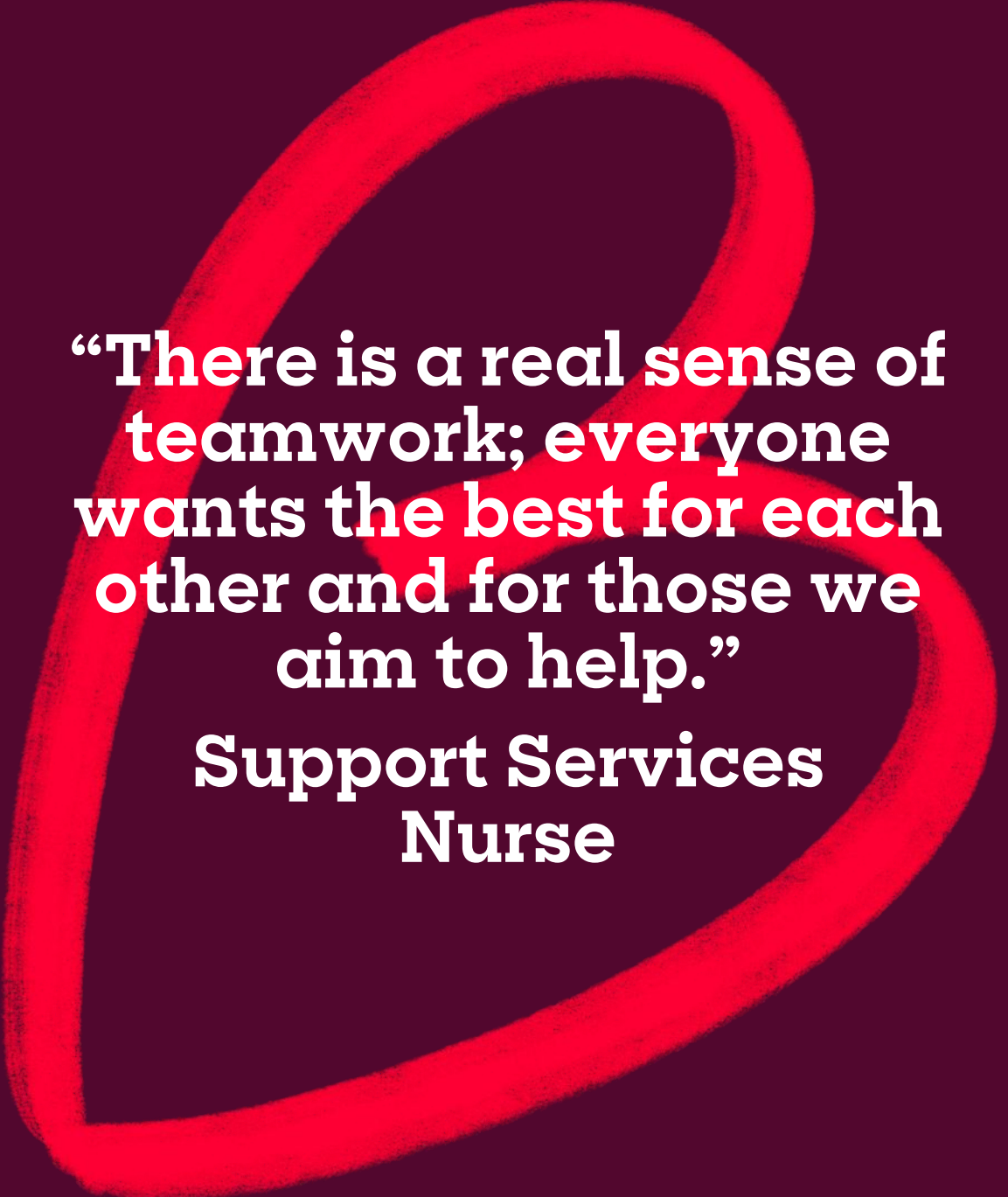
**Brand & Audience
Strategist**

“At Blood Cancer UK my well-being is a priority, allowing me to achieve my best professionally.”

**Digital Insight
Analyst**



**Blood
cancer
UK**



“There is a real sense of teamwork; everyone wants the best for each other and for those we aim to help.”

**Support Services
Nurse**

Our culture

At Blood Cancer UK our culture is as follows:

A positive environment where everyone is warm, engaging and collaborative.

You will see, hear and find that everyone is highly engaged – we all have a strong sense of motivation, purpose and commitment to the blood cancer community, our role, and the wider organisation.

Everything we do is on behalf of people affected by blood cancer, to achieve greater impact and better outcomes for our community, which we are a key part of. We are here for them, and we include them in all of the work we do, making sure we fully understand their needs to inform our actions. This means at times we need to make difficult decisions, and we do not shy away from this.

We are all willing to go the extra mile, in an environment that lives and breathes its values. We take ownership and responsibility and never blame others. In return you will feel and experience our support to enable you to succeed.

Our leaders will give you what you need to do your role (information, tools, access and guidance) and will trust you to deliver.

Our environment encourages self-starters, innovation and sound judgement. An environment that embraces challenges as our people seek and try out ideas / new ways of working to be more efficient and effective for the blood cancer community. We learn from failure as well as success. Our people are not afraid to give constructive challenge as trust is high at all levels in the organisation.

We all seek feedback to continuously improve our performance and are not defensive when we receive it. We strive for high performance as individuals and for our teams.

We are an inclusive organisation where no one is left behind, where we can truly be ourselves and be proud of everything we do together.

Our values

Our values inspire us and guide our decision making and actions. We will ask all shortlisted candidates about their connection to our values at interview stage, so please make sure that our values resonate with you before applying.

Striving for results: We are determined, focussed on a clear vision. We are motivated, practical and passionate to do all we can to make the lives of those affected by blood cancer better and to ultimately find a cure for blood cancers.

United as a family: We are one caring family. We work together to raise funds and awareness, to inform and look after people affected by blood cancer. We value each other's contribution. We work as one.

Standing in others' shoes: We have empathy, we listen, we see things from the perspective of others. We take ownership to address issues and solve problems. We do all we can to help and support others.

Making knowledge count: We are experts in our field. We share our knowledge and use our expertise to help get the best outcomes for those affected by blood cancer. We build understanding.

You can learn more about working at Blood Cancer UK on our website here: [Work at Blood Cancer UK](#)





**“I love the work-
life balance the
organisation
allows me”
Lead Designer**

How we work

We work in an agile way which means rather than expecting people to be in the office from 9am to 5pm, we're much more focused on what they deliver.

We've built a positive culture where autonomy, trust, accountability, wellbeing and flexibility allow us to attract brilliant people, and to make sure that once they're here they want to stay.

We come together in person when it adds value and, within a framework, you can make values-based decisions on when and where you work. This means a better work-life balance and delivering more for people affected by blood cancer. We want everyone who works at Blood Cancer UK to be able to thrive at work and do the best work they possibly can.

For the majority of roles, your contractual place of work will be one of our offices. For travel expenses purposes, this means that we do not pay for travel into your contractual place of work (your commute). If you have to travel to another location for your role, you'd be able to claim the difference between a normal journey to your contractual place of work, and the new location.

Benefits

Annual Leave

Entitlement is 30 days per year (pro rata), in addition to bank / public holidays.

Wellbeing

Annual entitlement of five wellbeing days per person (pro rata). Our Employee Assistance Programme offers information, expert advice and specialist counselling.

Pension

We'll automatically enrol you onto our pension scheme and match up to 5% contributions, increasing to 15 % through length of service.

Life Assurance

Although we don't like to think about it, should something happen to you while working for Blood Cancer UK we have life assurance of 4x annual salary for staff.

Agile Working

We value results and outcomes and support this with an agile working policy. Where and when you work is managed by you.

Family Leave

We offer enhanced pay during maternity, paternity and shared parental leave.

Personal Development

Development is important to us and there are a variety of options available to staff at Blood Cancer UK including internal training and focus days.

Interest Free Loans

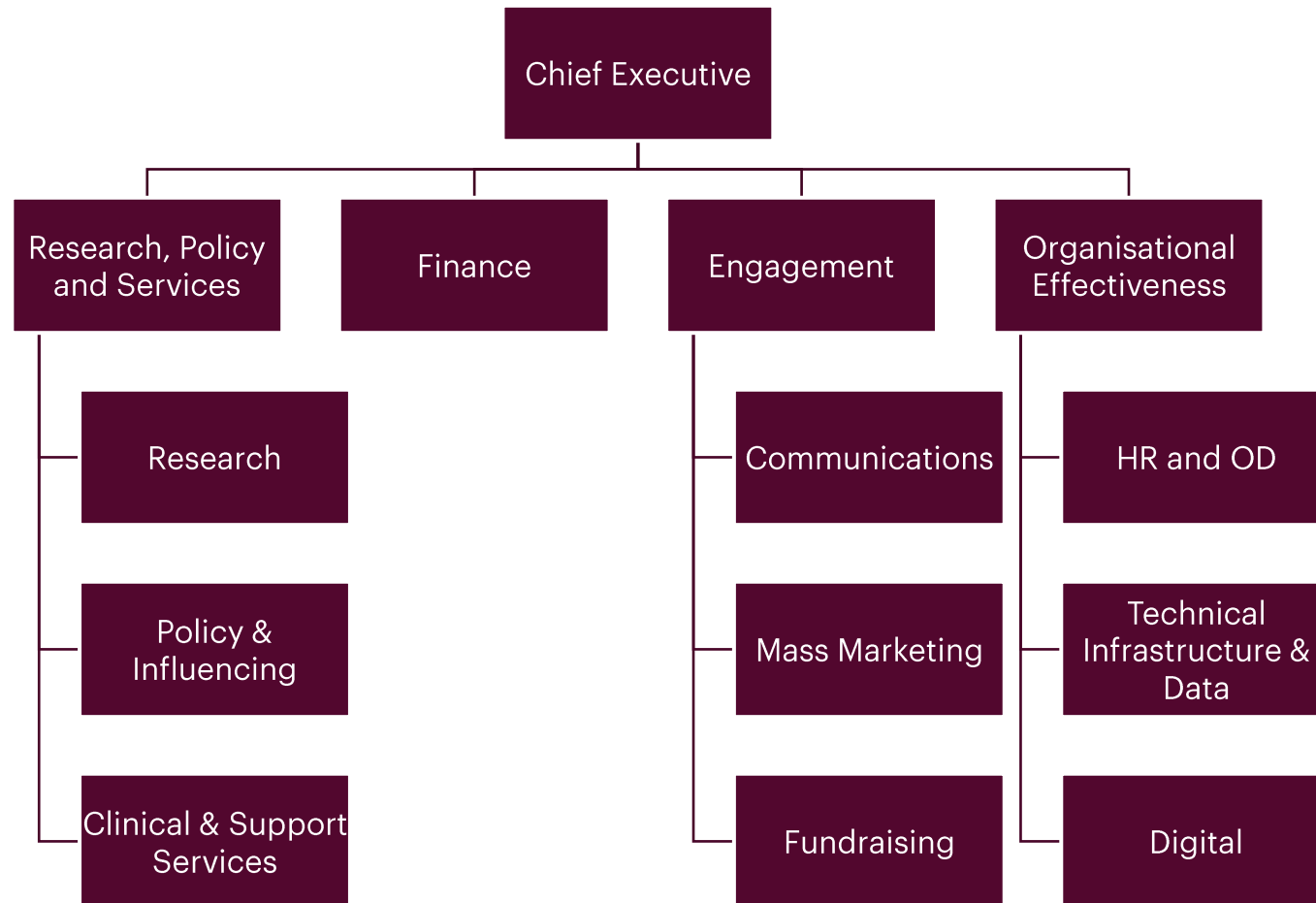
This allows you to take an interest-free loan of up to £1,000 and repay this over up to 12 months through your monthly salary.

Season Ticket Loan & Ride2Work Scheme

We pay for the ticket / bike and you repay the money out of your monthly salary.

Organogram

Now you have read about the role, to help you get a better feel of where it sits in Blood Cancer UK, here is a simplified organogram.



How to apply and the selection process

We ask you to send us a CV and cover letter via our recruitment system. The link is on our vacancy page here: [Current Vacancies](#)

In your cover letter, we'd like to know why you're interested in working with us at Blood Cancer UK and why you think you are a great candidate for this role. Your cover letter doesn't have to be too long, 1-2 pages is ideal.

We use a blind shortlisting process for initial applications. This means that when you apply, the hiring manager cannot see any of your personal details, for example, your name, your contact details, or any equality and diversity data that you provide. Our recruitment system takes care of this, so you can just upload your CV as normal. It's easier for our system to read CVs which don't have any additional formatting. So please avoid adding symbols, or pictures into your CV.

Blood Cancer UK is an equal opportunities employer, and we are committed to ensuring all applications are treated fairly. If you're shortlisted, you'll receive an invitation to the next stage, which might be either a telephone interview, or a face-to-face interview. We'll send you all the details you need.

We're a part of the disability confident scheme and will guarantee to interview candidates with a disability whose application meets the minimum criteria of the role as detailed under the person specification.

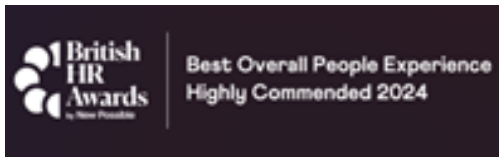
If you require any reasonable adjustments to be made as part of the application process, please email us on recruitment@bloodcancer.org.uk and we'll discuss this further with you.

We'll always let you know the outcome of your application. We'll also always give feedback to anyone who is shortlisted and interviews with us. Usually, we're unable to provide feedback to anyone who doesn't get to interview stage.

Closing date: 5pm on Monday 11th November 2024

Please note that we may bring forward the closing date at our discretion.







**Join us and let's beat
blood cancer together**

**Blood
cancer
UK**

www.bloodcancer.org.uk