

# Creative Marketing Executive



Welcome to the neighbourhood



We're a fast-growing digital agency, working with some of the biggest and most exciting Christian organisations in the UK. We organise and optimise digital spaces, helping brands to build online audiences and achieve their objectives.

Founded in 2021, we're a growing team of 12, ambitious and excited about the future, and **we're looking for the right people to join us as we build something special.**

Current and previous clients include:



## What's it like to work at Neighbourhood?

"It's a really exciting team to be a part of! We're surrounded by exciting projects and talented team members, it's a brilliant place to learn. I love working here and the collaboration that happens across the whole team."

## Our Values

Culture is incredibly important to us. We are looking for people who are strongly aligned with our values, which are:

1. Work smart, deliver fast
2. There's more to life than work
3. Be positive and candid
4. All for one, one for all
5. Be better than yesterday

[Read more about our values](#)

## About This Role

The Creative Marketing Executive will play a key role in delivering highly effective marketing assets for a range of exciting clients.

With a focus on email and social media content, you'll bring design expertise, strong attention to detail, and a developing understanding of marketing best practice.

Day-to-day, you'll be brainstorming creative ideas, designing engaging content, building emails, supporting project delivery, and producing high-quality assets that are on brief, on brand, and built to perform.

### This job is for you if:

- You are highly organised and process-driven
- You're a creative thinker with an eye for design
- You have high standards of performance and delivery
- You're highly personable with exceptional people skills
- You are detail orientated
- You're eager to invest in professional development

**This role requires experience working with Christian organisations, and/or a deep understanding of what motivates people with faith.**

## Responsibilities

- Manage graphic creation across social media and email campaigns
- Plan, build and send highly-effective email marketing campaigns
- Work collaboratively with the Neighbourhood team and our clients
- Share great ideas for social media and email marketing
- Stay on top of visual content trends for both social media and email
- Where required, attend client events across weekends and evenings (Time in Lieu will be provided)



## Experience, Skills and Qualities

	Essential	Desirable
<b>Experience</b>	Experience in social media and email marketing Strong organisational skills and attention to detail Strong communication and interpersonal skills Strong graphic design skills	Experience of Email Management Software e.g. MailChimp
<b>Skills/ Abilities</b>	Project management skills Excellent interpersonal communication and skills Ability to take initiative and solve problems Ability to prioritise and cope with heavy workload	
<b>Personal Qualities</b>	Team player Creative Flexible Collaborative Innovative	

## Salary & Benefits

- £25,000-£29,000 per annum with a 6-month probationary period (including 3-month review)
- 25 days annual leave (Prorated) + statutory bank holidays

We're a remote-first business. Ideally, applicants will be able to do occasional days in the office (based in East Sussex) however we recruit first and foremost on experience and ability. We can discuss office time and location more at the interview stage.