

Re Director of Development and Sustainability

July 2024

Dear candidate,

Thank you for your interest in Go Beyond and the post of Director of Development and Sustainability. This is an important role in our Senior Leadership Team at an exciting time as we embark on growing our charity through extending and developing our sites.

Since starting out as CEO towards the end of the Pandemic, I have had the privilege of building a new and outstanding leadership team. Together we have helped this charity bounce back and we are now at the point where we can confidently deliver 1000 breaks a year. The demand is far greater and we could welcome many more children, but we simply don't have the space!

From the outset, I have had a vision of an eco-barn with children having fun and enjoying time away in the countryside: a chance to have a stress-free week with good home-made food, freedom to run around outdoors and stay in accommodation that has been designed just for them.

With the help of our architects, we are getting closer to achieving that vision. Our plans are advancing well but we need your vision, skills and determination to deliver those projects and set the charity on course for an even brighter future.

Go Beyond already owns two former farms – one in the Peak District National Park, just outside Ashbourne in Derbyshire, which is where you will be based. The other is near Par, in Cornwall. The charity began in Devon, and we have a small office on the outskirts of Exeter. Many colleagues are based in the Southwest, and it is vital that we have a member of our Senior Leadership Team based in the Midlands.

You will be the strategic leader for our Daleside Centre, with our Centre Manager reporting to you. You will be able to work from offices onsite and spend time with the children who come to stay. You will also be able to spend part of your time working from home. We are a flexible employer, and this is a senior role. Please talk to us about what would work for you.

The essence of a Go Beyond Break:

Go Beyond breaks are designed for children who are living difficult lives and would benefit from time spent away having fun, meeting new friends, and making memories that will last a lifetime. We've been doing this for over 32 years! The children are referred by schools, support workers, social workers, and other charities. They are aged eight to thirteen and generally stay with us from Monday to Friday, supported by our Team Leaders, Break Leaders and volunteers. With the current cost of

THE CHARITY GIVING BREAKS THAT LAST A LIFETIME

Head Office

Room 12
Partridge House
Kennford
Exeter
EX6 7TW
t 01822811020
e info@gobeyond.org.uk

Cornwall

Coastal Centre
Barn Park Farm
Well Street, Tywardreath
Cornwall
PL24 2QN
t 01726 817913
e info@gobeyond.org.uk

Derbyshire

Daleside Centre
Ravenscliffe Farm
Fenny Bentley, Ashbourne
Derbyshire
DE6 1LF
t 01335 350525
e info@gobeyond.org.uk



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Registered office address: 5th Floor, 2 Conduit Street, London, W1S 2XB

living crisis, we are expecting demand to continue to rise, if we had more bedroom capacity, we could welcome more children.

Our group sizes are deliberately small, with no more than sixteen children at a time and are structured to be like a big family holiday, rather than a school residential. Everyone eats together and evenings are spent sharing their best bits of the days, toasting marshmallows on the campfire, and playing games. There are plenty of staff and volunteers onsite to provide much needed time for each child.

Both Centres have shared bedrooms for small numbers of children, with ensuite or shared shower rooms. There are large kitchens and dining rooms, a lounge and staff/volunteer accommodation. Outside, we have play barns with sunken trampolines, indoor games like pool and table tennis etc and craft barns. We have 60 acres of land in the Peak District National Park and 10 acres near the coast in Cornwall. There is huge potential to develop both sites.

The breaks are provided entirely free, and our fundraising team works hard to raise the money from trusts and foundations, companies, and many individual donors. We have two charity shops and occasional Airbnb bookings also help us to earn a little income.

The Role:

Alongside delivering our ambitious plans as Director of Development and Sustainability, you will be our Health and Safety Lead responsible for ensuring our facilities are well managed. Your day-to-day work will be in Daleside, but you will have regular contact with colleagues in Cornwall and oversee development projects there too, as well as working with me to think about future locations in different regions.

You will bring experience and knowledge of health and safety and compliance to keep everyone safe. You will also bring a passion for, and commitment to, the principles of sustainability, helping us to improve how we live and work. Our buildings are old, and you can expect maintenance and repair to be a large part of the work but always with an eye to being greener and becoming more resilient.

I hope you can see the potential in this exciting opportunity. It calls for someone with vision who is able to work under their own initiative but is also a team player. You will find more information to help you with your application but if you would like to discuss anything, please contact me: MicheleFarmer@Gobeyond.org.uk

The closing date for applications is 9am on Monday 29th July with interviews likely to take place on Thursday 15th August. We recognise that this is the holiday period for many of us, so please let us know if this date is difficult. We will also continue to review applications as we receive them so you are advised to apply early.

Thank you again for your interest, I look forward to receiving your application.
Best wishes



Michele Farmer, CEO, January 2023

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Go Beyond Strategy 2023-28
Annual Review for 2023