

Volunteer Role Profile

Volunteer Role

Content Writer

Volunteer Manager

Local CPRE Team

Where you will be based

Community

Why we want you

By producing informative, engaging and creative articles and stories, for a variety of communications such as website, social media and newsletters, you'll play a key role in raising our profile, bringing our work to a wider audience and attracting new supporters.

We want to hear from people interested in seeking out and generating appealing stories, combining this with their interest in environmental and countryside issues, to create coverage for CPRE on a range of topics.

What you will be doing

- Using your creative flair to help us drive our forward-looking content creation plans
- Developing a balanced range of new content which may include current news, opinion pieces and campaign features for our communications
- Suggesting and creating content to encourage members, volunteers, donors and the general public to engage with our activities
- Using photos and images to good visual effect and to represent the full range of our work and the people involved in it
- Liaising with the national CPRE communications and website team and our local charity staff and volunteers for support and guidance and to ensure we're effectively promoting our content

The skills you need

- An interest in the countryside and environmental issues.
- An inclusive writing style to attract a diverse audience.
- Ability to write content with a high level of accuracy and attention to detail.
- Ability to volunteer independently and a collaborative approach.
- Have access to a computer and the internet at home and be confident using them.

What's in it for you

- Use your skills to help our charity and make a positive difference to the countryside
- Meet like-minded people and enjoy being part of a team

- Enhance your CV by developing new skills and gaining valuable experience
- We will support you in your role and provide you with relevant training
- We can give you a reference for your future work or volunteering
- Get involved with social events and workshops on a local and national level, including the annual CPRE conference
- The opportunity to attend an online volunteer induction as well as attending events at CPRE's national office in London or a regional centre