

Green Pastures Content Creator



Make an Impact. Change Lives. Join Us.

Are you a passionate Christian with a gift for storytelling? Do you thrive on creating compelling content that inspires and engages? We're looking for a Content Creator to help share the impact of our work across social media, email, and in-person platforms. You'll bring experience in social media content creation, exceptional writing skills, and a good understanding of marketing. Most importantly, you'll have the ability to connect with people from all walks of life, capturing and communicating stories that make an impact.

Location: Remote, with regular travel (full Driving Licence & own car preferred)

Salary: £16,200 (£27,000 pro rata)

Hours: 3 days / 23 hrs per week

Holiday: 14 days, plus public holidays

Contract: 12 months (Maternity cover)

Start Date: Immediate

WHY THIS ROLE MATTERS:

At Green Pastures, we believe homelessness has no place in our world. For 25 years, we've been providing safe homes, life-changing support, and sharing the hope of Jesus with those in need. Now, we're looking for a Content Creator to help us engage our audience, share stories of life change, and reach new people.

This is more than a job – it's a calling. As a Content Creator, you'll join our Marketing team to help capture the heart of our work, telling stories of life change that inspire existing and new local church and charity partners housing those in need, and the investors who enable our work.

WHAT YOU'LL BE DOING

- Joining a creative, hardworking and passionate Marketing team
- Traveling nationally to homelessness projects, offices, meetings and events
- Engaging professionally with team, project workers, investors, and residents
- Capturing stories, testimonies and what's happening on the ground, creating content to share each day
- Making video content and taking photos
- Writing social posts, blogs and newsletters
- Creating social media content: from content and footage into posts/reels/stories/adverts
- Representing Green Pastures at conferences and exhibitions
- Collaborating with and contributing to the life and faith of the whole Green Pastures team



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IS IT YOU WE'RE LOOKING FOR?

You don't need to tick every box, but if this sounds like you, we'd love to hear from you:

- **Passionate** about making a real difference in people's lives.
- **Self-motivated** with great attention to detail—you get things done.
- **A people person** — you know how to encourage, guide, and inspire others.
- **A natural problem solver** — when challenges arise, you take initiative.
- **A confident communicator** — speaking in public and building relationships comes naturally to you.
- **Experience in creating social media content**
- **Expertise in social media** trends and management
- **Familiar with Christian ministry and homelessness issues** (Desirable).
- **A practising Christian**, willing to actively engage in the spiritual life of Green Pastures. (This is an occupational requirement under the Equalities Act, 2010.)

WHAT YOU'LL GET

- A chance to be part of a **mission-focussed, passionate team**.
- Ongoing **training, mentorship, and support**.
- **Travel expenses covered** for your work.
- **Regular team gatherings** (online and in-person) to connect, collaborate, and encourage one another.
- A role where **your work truly matters** — changing lives every day.

You can read more about Green Pastures and our values by clicking [here](#).

READY TO APPLY? We'd love to hear from you!

Follow the 'Apply Now' link at:
greenpastures.co.uk/vacancies

Join us in creating a future without homelessness for even more people: **Your passion could change lives!**

