# Community Hub Leader

Creative Education Trust November 2024



Creative Education Trust



## **Dear Colleague**

Thank you for your interest in the role of Community Hub Leader at Creative Education Trust.

Our network consists of eleven secondary and six primary academies in the Midlands and Norfolk plus a central team. Further schools are in the pipeline and our medium-term ambition is to be a trust of 25 schools.

As an academy sponsor, Creative Education Trust is focused on the quality of the educational experience it provides for its students.

Those of us who have set up Creative Education Trust come from a wide variety of professional backgrounds in education, academia, business and the creative industries. What unites us is the desire to improve educational prospects and life chances for children who have not always had the schools they deserve, nor had access to the knowledge and skills that will equip them to be successful in the world they will encounter when they leave full-time education.

Our schools pursue a rigorous and continuous programme of educational improvement, but they also aim to provide pupils with a rich programme of co-curricular activities. In addition, our unique Knowledge Connected approach teaches pupils to analyse and understand their curriculum of study through the application of six key concepts, encouraging them to identify and solve problems in practical and creative ways that give them a sense that they can have impact on the world around them.

Developing Community Hubs closely associated with our schools is the next step for Creative Education Trust because we believe that these hubs will provide a productive and sharp focus to our efforts, ultimately having a positive impact on overcoming the barriers to learning faced by many of our children. We are fostering a deeper connection within the community, addressing the needs of students holistically, and creating an environment where educational success is supported by both the school and the community around it.

"We are looking for someone who embodies a blend of strong interpersonal skills, strategic thinking, and passion for community development. They should be a resilient and empathetic leader who can navigate complex challenges and build sustainable relationships. This person will not only lead the community hub effectively but also be a beacon of positive change and support within the community".

Our Head of Recruitment, Sarah Catchpole, would be delighted to arrange further communication to discuss the role, with the Executive Team/School Principals and is available on <a href="mailto:sarah.catchpole@creativeeducationtrust.org.uk">sarah.catchpole@creativeeducationtrust.org.uk</a>

I look forward to receiving your application. Yours sincerely, Marc Jordan - CEO

## **ABOUT**

## CREATIVE EDUCATION TRUST



Creative Education Trust inspires and enables young people to build successful lives on foundations of learning, resilience and employability. We believe that a rewarding educational experience and the highest possible qualifications are the best way to ensure social mobility for young people.

Creative Education Trust is a growing multi-academy trust educating 14,500 children in England. It was established in 2010 to work in England's post-industrial cities and coastal towns: areas of economic disadvantage and with a history of academic underachievement. We transform our schools by integrating a knowledge-rich curriculum with skills and creativity.

Because many families in the communities we serve are vulnerable and under stress, our educational work has always been supported by exceptional pastoral care and community engagement. Post-Covid and the cost-of-living crisis, we know we need to bring even sharper focus to our pastoral and community work, using our new Community Hubs to make our schools beacons of help and hope, supporting high levels of attendance, good behaviour and learning for all our children.



To give every child in our schools the best possible start in life through excellent education and wide-ranging co-curricular opportunities



### Our Vision

To send out into the world educated, creative, confident and responsible young people, who can succeed in their ambitions and make their communities better places

## Our Values

#### **Ambition**

We are ambitious in everything because only the best will do

#### **Excellence**

We do not stop at 'good enough'

#### Creativity

We connect our knowledge in innovative ways

#### Resilience

When the going gets hard, we up our game and reach our goal

#### Inclusion

Every child and every colleague matters – we will work for and with them all

#### Respect

We value the ideas of others and make sure all voices are heard

### SUPPORT

## FOR OUR STAFF

#### **Continual Professional Development**

Being a learning organisation, professional development is at the heart of Creative Education Trust. We offer extensive training and development for both teaching and support staff.

The central Learning and Development approach is calibrated to the Trust's strategic priorities, and largely informed by the schools' own requirements. Many of the central sessions are led by, or involve, expert input from staff across our network. Regular sessions bring together professionals in areas such as middle and senior leadership, colleagues new to the teaching profession, subject and pastoral specialist areas, and finance. Our packages also include practical training for managers in areas such as HR and GDPR and we are always expanding our offer to encourage professional development at all levels.

In addition to formal training, there are many opportunities to connect with fellow professionals across our network. These opportunities include: primary and secondary cross-Trust events and competitions; learning opportunities within other schools; and subject, specialism and project- specific meetings across the different Trust schools.

#### **Health and Wellbeing**

The Trust provides access to a confidential Employee Assistance Scheme through Health Assured. The service is available 24 hours a day, 7 days a week. Employees are encouraged to use this free confidential service which provides you with unlimited access to advice, information, and face to face counselling support on a range of issues including emotional, personal, legal and financial, work or relationship issues for yourself and those living within your household. There is also an online portal which provides a range of tools on wellbeing.

#### **Professional Fees**

If you are required to be professionally qualified as part of your job role, you will be reimbursed for one professional fee per year.



## ABOUT OUR NORFOLK SCHOOLS

## CAISTER ACADEMY, LYNN GROVE ACADEMY, WOODLANDS PRIMARY ACADEMY, WROUGHTON PRIMARY ACADEMIES.

Caister Academy is an 11-16 co-educational school located in the seaside village of Caister-on-Sea, specialising in literature and the performing arts. It is a successful school with strong links to its community. We have high aspirations for our children, and we believe the best way to safeguard young people through their lives is to remove barriers which stop them achieving their best. Our vision is for students to gain excellent outcomes to go on to live successful, happy futures. Our ethos includes ambition, opportunity, character, and community.





Lynn Grove Academy is a secondary school for 11–16-year-olds, located between the Gorleston-on-Sea and Bradwell areas of Great Yarmouth. The pupils at Lynn Grove Academy make its community special. The school offers an environment where pupils can be themselves and develop into kind, confident, well-rounded individuals. Pupils at Lynn Grove are warm and positive young people with open minds, who are ready to make the best of opportunities that come their way. They were instrumental in developing the school ethos and live by its values. They put learning at the heart of everything they do, are kind, challenge themselves and persevere.

Woodlands Primary Academy is a primary school and nursery, for children aged 3-11, situated in Bradwell, a village just west of Great Yarmouth. It is recognised for its outstanding extra-curricular and outdoor learning programmes, featuring an outdoor Bushcraft area, impressive local, regional, and national sports achievements, and a wide range of music opportunities. Woodlands believes in providing excellent opportunities for all children, enabling them to challenge themselves and be the best they can be. All children are treated as individuals; there is no 'one size fits all' approach. Personalising learning is the school's aim, giving children the education they need and want. Learning is active, hands on, engaging and fun.





Wroughton Academies, based in Gorleston-on-Sea, is made up of Wroughton Infant Academy and Wroughton Junior Academy, two schools that work together to teach children from Nursery to Year 6. The school's mission is to ensure that children have the knowledge, understanding and skills to be confident and successful. The Wroughton Academies provide a broad and balanced curriculum, ensuring that all children have access to a good quality education in all subjects. Children learn to be members of the wider community, gaining an understanding of a range of views and beliefs, enabling them to develop as citizens and to work as part of a team. Three core values are at the heart of everything the schools do: effort, responsibility and respect.

## COMMUNITY HUB LEADER

## JOB DESCRIPTION AND PERSON SPECIFICATION

#### LOCATION

**Great Yarmouth** 

#### **SALARY**

Scale 23 - 28 (£33,366 - 37,938)

#### **REPORTS TO**

Headteacher/Principal

#### THE ROLE

To develop and deliver the strategy and business plan for the Hub, and to facilitate deep partnerships between the school and the community it serves so that barriers to learning, especially related to academic attainment, behaviour and attendance are overcome. To reach out into the community so that links between home and school are developed both before a child joins the academy and during the pupil's journey throughout their school life, and to ensure appropriate support is made available as necessary. To identify and build relationships with other agencies, service providers, civil society organisations and businesses to facilitate the delivery of the Community Hub's strategic aims.

This role also involves representing Creative Education Trust's philosophy to the local community and Hub partners by fostering community links and guiding the design of strategies and programmes. The individual appointed to these roles will facilitate these initiatives within and beyond school, aiming to develop sustainable partnerships and social cohesion to benefit students, staff and parents.

#### **KEY RESPONSIBILITIES:**

#### **INITIAL PRIORITIES**

- Work with the host academies' Principals and Headteachers to develop a strategy and a business plan for the new Community Hub, including identifying potential delivery partners and sources of external funding
- Liaise with the host academy
   Headteacher/Principal so that the Hub is seen by
   parents, children and the community as an
   extension of the school.

You can find out more at:

www.creativeeducationtrust.org.uk

- Work with parents to support, enable and empower them in understanding the social and educational development of their children.
- Identify collaborative opportunities for young people, parents, carers.
- Under the guidance of the host school Headteacher/Principal, provide day-to-day operational support, ensuring seamless delivery of activities.
- Support students in overcoming barriers to learning where behaviour and attendance issues are a concern.
- Collaborate with stakeholders to deliver highquality and holistic services.
- Ensure compliance with education systems, GDPR, safeguarding, health & safety, and financial regulations.
- Create a warm and welcoming environment where parents, carers and students feel safe, supported and included resulting in social connectedness.

#### **MEDIUM TERM PRIORITIES**

- Build and foster relationships with local community members to enhance services provided by the Hub.
- Carry out consultation on what activities are desired by the community at the Hub.
- Develop partnerships with appropriate agencies, charities, external service providers, civil society organisations, businesses, and funders to support the activities of the Community Hub, and to facilitate extra-curricular opportunities that develop the academic improvement and social wellbeing of students and increase inclusion.
- Maintain accurate records and data for monitoring and evaluation purposes.
- Develop engaging marketing materials to promote Hub services and drive community engagement.

#### STRATEGIC PRIORITIES

- Design implement, and organise events, activities, and training that align with the trust's strategic goals.
- Lead on special projects aimed at community development.

- Work with colleagues and key stakeholders to identify funding opportunities and access these streams to further the impact of the Hub.
- Grow and develop colleagues to deliver Hub objectives.
- Create and develop an effective system of measuring the impact of activities for quality assurance purposes.
- Uphold the ethos of the organisation in all activities and interventions.
- Feedback to stakeholders (including the Creative Education Trust Board, schools, parents and the community).

This job description is not necessarily a comprehensive definition of the post, and the post holder will be required to undertake other duties appropriate to the grade and character of the work as directed.

The post holder's responsibility for promoting and safeguarding the welfare of children and young people for whom they come into contact will be to adhere to and always ensure compliance with the Trust's Child Protection Policy. If, while carrying out the duties of the post, the post holder becomes aware of any actual or potential risks to the safety or welfare of children in the Academy they must report any concerns to their Line Manager or the Academy's Child Protection Officer

The job description will be reviewed at least once a year, and it may be subject to modification or amendment at any time after consultation with the post holder.

The duties may be varied to meet the changing demands of each school at the reasonable discretion of the Headteacher.

EXPERIENCE AND EXPERTISE EXPERTISE Experior activit Experi	ience in identifying and building strong relationships artner organisations and funders.	<ul> <li>Qualification in community development, teaching, or youth work.</li> <li>Proven experience in leading teams</li> </ul>
EXPERTISE Exper activit Exper	ience in leading community-focused programmes and es. ience in identifying and building strong relationships artner organisations and funders.	experience in
Exper service Prove Exper include Exper partnee Exper works Exper	n experience in project start-up and growth. ience in marketing through various media channels, ing social media. ience in building relationships and developing erships in a community-led approach. ience in organising events, consultations, and training	and providing support and development.  Ability to grow and develop colleagues to deliver Community Hub objectives.  Experience in working with school staff, parents, and students.
Excell Ability activit Ability servic and th Know Under safegi Comn Strong Broad issues Manag Worki Know	to develop partnerships with local government es, charities, civil society organisations, businesses, e community. edge of funding and financial management skills. standing of legislation and policy, including parding and GDPR. hitment to promoting equality, diversity, and inclusion. In conflict resolution skills. In awareness of trust policies and local community	Studente.
PERSONAL ATTRIBUTES  Calm Innova Ability paren Emoti Passie Empa	lent, professional, and proactive attitude. under pressure and adaptable to change. ative, creative, and with strong problem-solving skills. to maintain appropriate personal boundaries with as and children. conal resilience and reliability. conate about making a difference in people's lives. thetic and capable of building strong relationships with and families.	
EQUAL A dem OPPORTUNITIES safegu	nonstrable commitment to supporting and promoting uarding, student welfare, equality and diversity ough understanding of up-to-date safeguarding	
requir	ements and best practice able and flexible in mindset, responsibilities and	

Creative Education Trust (CET) is committed to safeguarding and promoting the welfare of children and young people and expects all staff, volunteers, workers and all other members of the school community to share this commitment. The CET Recruitment Policy follows the guidance set out by Keeping Children Safe in Education. All shortlisted candidates are subject to online checks and referencing prior to interview, and all offers of employment are subject to an enhanced DBS Check and where appropriate a Prohibition from Teaching search. This post is exempt from the Rehabilitation of Offenders Act (ROA) 1974. CET is committed to developing, maintaining, and supporting an inclusive culture and environment for the benefit of its employees and the communities it serves.