

Everything you need to know about being our Community Fundraising Manager

You'll be a key part of the Community Fundraising leadership team in bringing the new strategy to life. Creating a one team ethos and an expert in identifying and securing new community relationships and income opportunities for the wider team. Working seamlessly with the Central team and colleagues across the charity.

As part of your role you will ensure that the Community Fundraising team are proactive in their approach and generate a sustainable pipeline of income. Alongside the excellent engagement and stewardship of supporters. You'll provide direction, decision-making and proactively work towards the achievement of shared organisational and fundraising objectives.

What you'll do

- Develop and bring the new strategy into reality. Bringing the external factors and sector knowledge in, to further shape our fundraising approach.
- Contribute to establishing and securing new income opportunities across the core community audiences to ensure we achieve our key KPI's.
- Lead, support, motivate and inspire a high performing team of Community Fundraisers to achieve challenging annual income targets, maximise local support and provide exceptional supporter stewardship. To ensure a strong ongoing pipeline of support.
- Take the lead on specific priorities within the Community Fundraising strategy, to deliver improvements to processes, spot trends for new fundraising concepts and ensure exceptional standards of fundraising support and experience.
- To build relationships and work collaboratively with key colleagues across the charity, ensuring that shared opportunities are maximised. With particular focus with our colleagues in the Community and & Participation team.

What you'll bring

- Demonstrable fundraising experience ideally within community, corporate or events fundraising. **(A,I)**
- Experience of line management, developing and motivating a geographically dispersed team. **(A,I)**
- Ability to translate operational fundraising plans from a fundraising strategy, monitoring and assessing performance, including budgets and forecasting. **(A,I)**
- Experience of working with high profile volunteers and supporters to increase support and deal with challenging issues **(A,I)**
- Determination, energy and positivity. To help support a one team ethos and experience of creating a positive, can do working culture, working with colleagues across the charity. **(I)**
- Ability to manage own workload effectively without close supervision and planning and organising work to meet deadlines. **(I)**
- Able to work flexibly and effectively as part of a team. **(I)**
- Clear understanding of confidentiality, the Data Protection Act and GDPR, in relation to written materials and computerised materials and processes. **(I)**

(A) indicates that this criteria will be assessed at the Application stage

(I) indicates that this criteria will be assessed at the Interview stage

(T) assessed by a test/presentation

A bit more about the role

You'll report to the **Head of Community Fundraising**

Your contract will be **permanent**

You'll work **35 hours per week**.

This role is **home based**, and in person activities will be expected to meet the requirements of your role and based on your team agreement, such as meeting with people affected by Parkinson's and engagement with the community/stakeholders.

You'll be paid **£46,543.52 per year (Travel expenses to the UK office are not covered by the charity)**

You'll have **budget responsibility**.

Your main relationships will be with:

- **Fundraising and Experience Directorate colleagues**
- **Community Fundraising Management Team**
- **Central Community Fundraising Team**
- **Community and Participation teams in your Region**
- **External Relations teams**

Be part of the **Fundraising and Experience** directorate

How do we get Parkinson's understood? Through the work of our Fundraising and Experience team. Our bold and creative communications challenge stereotypes, keep Parkinson's in the public conversation and inspire people to take action.

We're a movement powered by people. We grow, engage and inspire communities, volunteers and supporters to rally behind our charity goals. We work to transform Parkinson's, together. We raise funds to enable our ambitious work.

The Fundraising and Experience team develops and delivers effective engagement activities - to support all areas of our strategy, maximise income and raise the profile of Parkinson's and the charity.

What we offer

We recognise that our greatest asset is our people! And our benefits reflect our commitment to nurturing a thriving and fulfilled workforce.

Our benefit package is designed with your well-being in mind. From reward, health and wellness initiatives, learning and development opportunities and a range of perks tailored to enhance your work-life balance.

To find out more about what we offer, follow this link

Our benefits, and what we offer can be found on our website:

<https://www.parkinsons.org.uk/about-us/benefits-working-us>

What we do and how we do it

Our vision • our ultimate aim

Together we will find the cure, and improve life for everybody affected by Parkinson's.

Our social mission • what we deliver

We're a people-powered movement. On the verge of major breakthroughs in Parkinson's. By uniting we will find a cure. Together, we will help people get the best care and will ensure everyone sees the real impact of Parkinson's.

Our values • the way we work

- **People-first:** We're a strong movement for change, informed, shaped and powered by people affected by Parkinson's. We value and support each other.
- **Uniting:** We're people with Parkinson's, scientists and supporters, fundraisers and families, carers and clinicians. We're working, side by side, to improve the lives of everyone affected by Parkinson's
- **Pioneering:** We innovate across everything we do. Creative, courageous and with pioneering spirit, we strive to continually improve.
- **Driven:** We live and breathe our purpose. We set clear goals and strive to deliver the greatest impact for people affected by Parkinson's.

