

Job Details

Job Title:	Community Fundraising Manager
Location:	Hybrid, minimum 1 day per week in our London Bridge office
Contract:	Fixed term - 6 months
Working Pattern:	Full-time role based on a 32-hour working week across four days, with Fridays as a non-working day
Reporting to:	Head of Fundraising (Community & Events)
Salary:	£35,000 – £37,000 per annum

About Spinal Research

Every two hours, someone in the UK becomes paralysed. Globally, more than 15 million people live with paralysis.

At Spinal Research, our vision is a world where paralysis can be cured. We fund groundbreaking research to deliver life-changing treatments for people with spinal cord injuries. By backing the brightest minds and fostering innovation, we are driving progress towards what could be the medical breakthrough of the 21st century: curing paralysis.

We will not stop until that future is achieved.

The Role

This is an exciting opportunity to step into a newly shaped role following a restructure that has created space to further strengthen and grow our community fundraising programme.

You will be working closely with the Head of Fundraising (Community & Events) to develop and deliver a new community fundraising strategy, helping to shape priorities and create a clear and sustainable plan for future growth.

This is a 6-month fixed term position, created to provide immediate expertise and momentum during a period of change. There is scope to make the role permanent, subject to success and organisational needs.

As Community Fundraising Manager, you will play a central role in shaping a fundraising programme with lasting impact. You will take ownership of growing income, expanding supporter engagement, and building long-term relationships across the community.

You will take ownership of a broad portfolio of community fundraising activity, including individual fundraising, challenge events, in memory fundraising and supporter-led fundraising. You will work across recruitment, stewardship,

campaign development and income growth, helping to build a strong foundation for the future of community fundraising at Spinal Research.

We are looking for an engaging, proactive and enthusiastic individual who can bring structure, creativity and energy to help shape the future of community fundraising and inspire supporters and volunteers to get involved and maximise their impact.

Key Responsibilities

Strategy and Growth

- Work with the Head of Fundraising (Community & Events) to develop and deliver a refreshed community fundraising strategy.
- Shape and implement plans to grow income, engagement and supporter involvement.
- Set clear income targets and growth priorities.
- Develop a diverse and sustainable pipeline of community fundraising opportunities and supporters.

Supporter Recruitment and Stewardship

- Build strong supporter and volunteer relationships, delivering high-quality stewardship and supporter care to enhance journeys, maximise retention and grow long-term engagement.

Community Fundraising Delivery

- Lead delivery of a range of community fundraising activities, including individual fundraising activities and challenges, in celebration and in memory fundraising.
- Identify and develop new community fundraising opportunities.
- Create engaging campaigns and opportunities that attract new audiences and grow engagement with existing supporters through digital channels, social media and general communications.
- Recruit and support fundraisers across a range of activities.

Systems, Insights & Reporting

- Use CRM systems effectively to manage supporter data and activity.
- Monitor income, engagement and performance against agreed budgets and goals.
- Analyse results to identify opportunities for growth and improvement.
- Use insight to inform future planning and campaign development.

Collaboration

- Work closely with internal teams to align community fundraising with wider organisational goals.

About you

Skills and Experience

- Proven experience in community fundraising at manager level.
- Strong track record of growing income and supporter engagement.
- Experience delivering a range of community fundraising activities and campaigns.
- Experience working with volunteers and supporter communities.
- Confident use of CRM systems and supporter databases.
- Strong relationship-building and communication skills.
- Experience in marketing, audience growth or supporter recruitment.
- Experience using data and insight to inform planning and decision-making.
- Experience of working within a medical or research charity (desirable).

Personal Attributes

- Proactive and curious, with the initiative to identify opportunities for growth and improvement.
- Comfortable working in a role that is shaping and evolving.
- Highly organised, with the ability to manage multiple activities, campaigns and priorities.
- Supporter-focused with a passion for community engagement.
- Comfortable working at both a strategic and operational level, with a willingness to be hands-on and involved in the day-to-day delivery of community fundraising activities.
- Collaborative and enthusiastic, with a genuine passion for fundraising and the work of Spinal Research.

Why Join Us?

- Full-time role based on a 32-hour working week across four days, with Fridays off.
- 8% pension contribution.
- Flexible hybrid working.
- Opportunity to help shape the future of community fundraising at Spinal Research.

- Supportive, collaborative and values-driven team environment.
- Meaningful work helping to fund research that could transform lives.

Working Arrangements

- Hybrid role combining home working and attendance at our London Bridge office.
- Minimum one day per week in the office.
- Occasional evening or weekend working may be required, with time off in lieu provided.

How to Apply

Please submit a CV and a supporting statement outlining why you would like to work for Spinal Research and why you would be a strong fit for the role. Applications will be reviewed as they are received and early applications are encouraged.

Unfortunately, due to the volume of applications, we are unable to provide feedback to unsuccessful applicants. If you have not heard from us within two weeks of the closing date, please assume that your application has not been successful on this occasion.

Spinal Research is a Disability Confident Committed employer and welcomes applications from all candidates. We are committed to making our recruitment process inclusive and accessible and will provide reasonable adjustments throughout the recruitment process where required.

