

CHOOSE LOVE

Job Description

Job Title: Community Fundraising Lead

Reports to: Partnerships Manager

Location: London - Hybrid working practices in place - three days in the office (Old Street)

Contract: Permanent - 37.5 hours per week

About Us

Choose Love does whatever it takes to provide refugees and displaced people with everything from lifesaving search and rescue boats to food and legal advice. We elevate the voices and visibility of refugees and galvanise public support for agile community organisations providing vital support to refugees along migration routes globally. We are a lean, passionate team driving a fast-paced global movement across 15 countries. In just five years, we have reached one million refugees and raised tens of millions for nearly 150 organisations providing vital support at every stage along migration routes from Europe to the Middle East and along the US-Mexico border. We are powered by you and by our vision - a world that chooses love and justice every day, for everyone.

Summary of role

The Community Fundraising Lead will work as part of the Partnerships team. The role will collaborate on the development of the community fundraising strategy and will lead on its implementation. The role will include engaging our community with a range of fundraising opportunities and will play a vital role in generating the funding needed for Choose Love to continue to support displaced people around the World.

Core Responsibilities

- Drive revenue via community fundraising generated by individual fundraisers, employees of our corporate partner base and small businesses supporting Choose Love
- Build a creative, diverse community fundraising strategy using learnings from your previous experience

- Collaborate with partnerships comms and digital teams on the creation of community fundraiser journey, downloadable pack and assets for fundraisers and ensure these are kept up to date
- Act as the key point of contact for Choose love community fundraisers, helping keep them informed and supported and giving them the tools to maximise their donations
- Work towards fundraising targets by building Choose Love's community fundraising activity
- Regularly identify and explore new opportunities for fundraising
- Help to generate and realise new community fundraising ideas
- Work with communications team to ensure regular updates about community fundraising activities to drive donations and inspire and ask others to fundraise for Choose Love

Events Assistance

- Event support for both Choose Love events and external events organised by VIPs, community fundraisers and other stakeholders - this can be everything from tracking RSVPs to arranging printed materials, payment devices, merchandise and coordinating corporate volunteers at the event
- Assisting with elements of the Choose Love Shop, as required, including logistics, facilities, technology, being an onsite point of contact for talent, corporate volunteers and other stakeholders and occasional shop shifts to help out at busy times
- Running ad hoc pop up merch stalls with corporate partners
- Running festival stalls

General Partnerships

- Working collaboratively with the team and Choose Love Leadership to creatively and practically build the Partnerships team's fundraising revenue
- Being a first point of contact with supporters messaging on our social media channels and engaging with the Choose Love online community

About You:

You will need to be passionate about Choose Love's vision and mission and build strong relationships with our local and community supporters.

Essential criteria include:

- At least 2 years experience in a community fundraising role
- Exemplary communication abilities with a can-do attitude
- A self-starter who will enjoy the autonomy of getting to deliver a strategy you've helped to shape and seeing the results!
- Creative and interested in exploring new opportunities and trends to help keep Choose Love ahead of the curve
- Excellent organisational abilities with meticulous attention to detail.

- Able to be flexible, work out of hours when needed and assist with things outside the normal scope of the role when things get busy. We are a small team so this attitude is very important!
- Ability to work in a fast-paced environment and manage multiple projects simultaneously.
- Committed to embedding an equality, diversity and inclusion lens to all your work

Desirable Criteria but not essential;

- Events experience
- Driving licence

People are at the heart of what we do, so you will be able to work with various colleagues and partners as part of the role.

Contact Information:

To explore the opportunity further or for any queries you may have, please contact people@choose.love

How To Apply:

Interested candidates are invited to apply by sending their CV and a cover letter to people@choose.love **by noon 17th July 2024**

Pre-employment checks

Employment with Choose Love will be subject to the following checks before your start date:

- a satisfactory Disclosure and Barring Service (DBS) check
- receipt of two satisfactory references

Choose Love is committed to building an inclusive and diverse organisation and welcomes applications from all sections of the community. If you need us to make an adjustment or provide additional support as you apply for a role, please email people@choose.love to discuss in further detail.

Salary: £30K -£35K