

Role Profile: Community Fundraiser

Organisation - MedEquip4Kids

Hours - 30 (flexible working available)

Location - Hybrid, with the ability to travel across Manchester and the North West for community meetings, fundraising activities and events

Contract - Permanent

Reports to - Fundraising Manager

Salary - £20,000- £22,400 per year pro rata (FTE £25,000-£28,000, depending on experience)

Benefits - 25 days annual leave plus bank holidays (pro rata), pension contributions, training and development, laptop, expenses.

Charity Overview

MedEquip4Kids improves the health and wellbeing of children in the UK by providing equipment and facilities not available from limited NHS resources. We also deliver the Hummingbird Project, a programme of mental health workshops in schools.

Since 1985 we have raised over £25 million to fund neonatal and pediatric medical equipment, sensory and play facilities in hospitals, specialised equipment for disabled children, and mental health support.

Job Overview

We're looking for an enthusiastic, organised and proactive Community Fundraiser to grow income and engagement from individuals, community groups, clubs, local organisations and fundraising supporters across Greater Manchester and the North West.

This is a varied, outward-facing role for someone who enjoys meeting people, inspiring supporters and turning ideas into successful fundraising activity. You'll recruit and steward community fundraisers, develop local relationships, support challenge and event participants, and create opportunities for people to get involved with MedEquip4Kids.

You'll provide excellent supporter care, help maximise income from community-led fundraising and maintain a strong pipeline of prospects and activities, while representing MedEquip4Kids positively in the local community.

Key Responsibilities

Community fundraising and income generation

- Identify, develop and secure new community fundraising opportunities with individuals, clubs, societies, faith and community groups, local organisations and other supporters.
- Build a pipeline of community fundraising activity and work towards agreed annual income targets.
- Recruit, motivate and support individuals and groups organising their own fundraising activities for MedEquip4Kids.
- Develop accessible fundraising ideas, resources and supporter journeys that encourage repeat involvement and longer-term support.

- Promote participation in suitable challenge events, campaigns, collections and community fundraising activities.
- Deliver talks and presentations about MedEquip4Kids to community groups, schools, clubs and prospective supporters.
- Attend local networking and community events to raise awareness, generate leads and build relationships.

Supporter stewardship

- Build and maintain positive relationships with community supporters through regular, timely and personal communication.
- Provide fundraisers with practical guidance, materials and encouragement to help them maximise their activity.
- Ensure supporters receive prompt acknowledgements, thank-you communications, updates and information about the impact of their fundraising.
- Identify opportunities to deepen supporter relationships and encourage repeat fundraising, volunteering or introductions to new networks.
- Ensure GDPR and safeguarding procedures are followed when handling supporter information, children's data and photographs.

Events, communications and internal collaboration

- Plan and support community fundraising events, collections and engagement activities, including appropriate volunteer involvement.
- Work collaboratively with colleagues across fundraising, communications and service delivery teams.
- Contribute supporter stories, fundraising opportunities and content for social media, newsletters and the charity website.
- Maintain accurate records on the fundraising CRM, ensuring contacts, activities, communications, income and follow-up actions are recorded appropriately.
- Monitor community fundraising activity and provide updates against agreed plans and targets.
- Contribute to team meetings and support wider organisational objectives where required.

About you

We would love to hear from you if you have:

- Experience in community fundraising, charity fundraising, events, supporter engagement, sales, customer service or relationship management.
- A proven ability to build rapport and maintain relationships with a wide range of people and community stakeholders.
- Excellent written and verbal communication skills, with confidence giving talks or presentations to groups.
- Strong organisational skills and the ability to manage multiple supporters, activities and priorities effectively.
- Experience using databases or maintaining accurate records.
- A proactive, self-motivated and creative approach, with confidence working independently and as part of a small team.
- Willingness and ability to travel for community meetings and events, with occasional evening or weekend activity where required.
- A genuine passion for improving outcomes for children and young people.

Application Process

Please send your CV and a covering letter to Christine, Fundraising Manager, at:
christine@medequip4kids.org.uk

Application closing date: 29th November 2026

Interviews - To be confirmed

Equality, Diversity and Inclusion

MedEquip4Kids is committed to equality, diversity and inclusion and welcomes applications from people of all backgrounds. We want our recruitment process to be accessible and inclusive, so please let us know if you require any adjustments or support when applying or attending an interview.