



Community Fundraiser

I Choose Freedom provides safe refuge, advocacy and specialist support to adult and child survivors of domestic abuse across East and West Surrey. Every year we provide around 250 survivors with a path to freedom that not only helps rebuild lives, it saves them.

We are seeking an ambitious and relationship-driven Community Fundraiser to help us grow our sustainable income across Surrey and ensure every survivor can access lifesaving support.

Salary: £28,500

Hours: 37.5 hours per week worked over 5 days covering core hours.

Some occasional evening and weekend work for events (time off in lieu provided)

Location: Hybrid: with approximately 2 days per week on site at our refuges in East and West Surrey

Purpose of job: Working as part of our small, close-knit fundraising team, the Community Fundraiser will be the driving force behind a vibrant programme of community and events fundraising, building strong, lasting relationships that generate income and deepen supporter engagement. From mass-participation challenges, matched-funding campaigns to making sure every survivor in refuge gets a Christmas present, you'll be at the heart of keeping our existing community of supporters engaged and shaping what comes next.

You will be responsible for meeting agreed income targets from community fundraising activity and take a key role in developing our events calendar, influencing key decisions, and growing this fundraising strand.

This is an exciting opportunity for someone who enjoys building relationships, spotting opportunities and turning community goodwill into tangible financial support that enables survivors to find lifesaving safety and rebuild their lives.

Key responsibilities of the role

Community Fundraising Strategy and Income Generation

- Develop and deliver an annual community fundraising plan, aligned with organisational income targets.
- Generate income from individuals, community groups, schools, faith groups, clubs and local businesses across Surrey.
- Identify, research and proactively pursue new community fundraising opportunities.



- Take ownership of income targets for community fundraising activity and provide regular performance reporting.
- Work collaboratively with the Trusts and Fundraising Manager to align community campaigns with wider fundraising strategy.

Campaign and Event Development

- Lead on the delivery and growth of community-facing campaigns to secure both financial and in-kind support (e.g. Big Give, International Women's Day, challenge events and our Christmas Wishlist appeal).
- Develop new fundraising products and initiatives to diversify income streams.
- Support the planning and delivery of events, ensuring strong participation and income generation.
- Coordinate corporate volunteering and community engagement days, ensuring high-quality experiences that encourage ongoing support.

Supporter Stewardship and Communications

- Act as the primary relationship manager for community supporters, ensuring an engaging and personalised supporter journey. Ensure timely and meaningful thank you communications and impact reporting.
- Build long-term relationships to increase supporter lifetime value.
- Represent I Choose Freedom at external events and networking meetings, delivering engaging talks and presentations to inspire fundraising and raise awareness.
- Create engaging fundraising materials, digital content and supporter communications.
- Input into the development of wider communications work including website, newsletter and social media.
- Maintain accurate records and ensure all fundraising activity complies with GDPR and Fundraising Regulator guidance.
- Ensure all fundraising activity reflects our trauma-informed approach and protects the dignity and confidentiality of survivors.
- Contribute to a positive, collaborative organisational culture.

This is an outline job description designed to give an overview of the responsibilities of the post. The post holder will be expected to be flexible to respond to change and organisational need given the organisation's development plans.

This job description may be subject to review.



About you:

We are looking for someone with at least 1–2 years' experience in fundraising, community engagement or a similar income-generating role who is looking to take their next step. The ideal postholder will be confident, motivated and passionate about building community relationships that drive income and awareness and comfortable delivering talks and presentations to a variety of community and corporate audiences.

Knowledge and experience

- Experience in fundraising or community engagement.
- Experience of meeting financial or performance targets.
- Experience of managing relationships with a range of stakeholders.
- Experience of organising events or community initiatives (desirable).

Skills and abilities

- Strong relationship-building and networking skills.
- Confident communicator, able to inspire and influence a range of audiences.
- Ability to work independently and manage a varied workload effectively.
- Strong organisational and planning skills with excellent attention to detail.
- Competent in Microsoft Office (Word, Excel, Outlook, PowerPoint).
- Ability to analyse income performance and identify growth opportunities.
- Ability to use Canva or other basic design software (desirable)

Personal Attributes

- Proactive, energetic and solutions-focused with the flexible to manage competing priorities.
- Able to work independently while being a supportive member of a small and close-knit team.
- Committed to continuous professional development in fundraising practice.
- High levels of empathy and commitment to I Choose Freedom's mission: supporting survivors of domestic abuse and creating real change to end domestic abuse.

A full driving licence and access to a car is required due to travel across Surrey.

Some evening and weekend working will be required to support events and community activity (time off in lieu provided).



This post is restricted to women due to the nature of the role. The Occupational Requirement under Schedule 9 (part 1) of the Equality Act 2010 applies.

We anticipate holding first stage interviews on **Thursday 23 April**.