



**COMMUNICATIONS  
AND PRESS OFFICER  
SAT-7 UK**

**APPLICATION PACK**



**SAT-7 UK is looking to recruit a Communications & Press Officer, to use their writing, journalism and PR skills creatively to educate, influence, and engage UK Christians about the work and impact of SAT-7 across the Middle East and North Africa.**

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| <b>Role:</b>          | <b>Communications &amp; Press Officer</b>  |
| <b>Location:</b>      | SAT-7 UK office in Chippenham (flexible working available).<br>Candidates should have the right to work in the UK. |
| <b>Salary:</b>        | £25,000 to £31,000 per annum (pro rata) depending on experience  |
| <b>Contract term:</b> | Permanent (probationary period of six months)  |
| <b>Hours:</b>         | Full or part-time considered   |
| <b>Annual Leave:</b>  | 25 days plus bank holidays (pro rata)  |
| <b>Benefits:</b>      | Pension scheme (NEST) with employer contribution of 5%<br>Edenred discounts & rewards scheme                       |
| <b>Closing Date:</b>  | 27 April 2024  |

## ABOUT SAT-7

SAT-7 UK is part of an international Christian media ministry, bringing life-changing joy to the people of the Middle East & North Africa through powerful, faith-filled television and digital media programmes.

**BRINGING JOY** Through powerful, faith-filled television programmes and digital media, we are bringing joy to millions of lives across the Middle East.

**SHOWING LOVE** Across four channels, reaching millions of viewers in 25 countries, broadcasting 365 days-a-year, we are showing God's love to the Middle East and North Africa (MENA).

**STRENGTHENING FAITH** Our Arabic, Turkish and Persian programmes encourage and strengthen often-isolated Christians in their faith and provide a fresh perspective of faith for those asking questions about Jesus.

## ABOUT THE ROLE

This is an exciting opportunity for a skilled writer and/or journalist to tell the stories of SAT-7 and the people of the MENA in fresh and powerful ways. You'll be working in a fast-paced, creative environment as part of the Communications & Resources Team, delivering high quality content across a range of platforms. You'd be writing engaging podcast and video scripts, informative press releases, powerful viewer testimonies, inspiring articles for our website or print magazine, political briefings, and attention-grabbing email copy. You'll be one of the main points of contact with our international office and Middle Eastern TV studios, gathering and repurposing impactful stories and resourcing the wider UK team.





You'd also be responsible for making SAT-7 more widely known amongst UK Christians and churches, leaders and influencers, getting SAT-7's stories and campaigns strategically placed across print, broadcast and digital press and media. Working closely with our external PR agency, you'll help facilitate regular media opportunities with SAT-7 UK and international spokespeople, making sure they are well prepared for interviews with the press.

All of this would support our 5-year strategic outcomes:

- 1. To see an increased and actively engaged support base giving regularly to sustain the work of SAT-7, so that SAT-7 UK is raising a sustainable £4M with over 3,500 donors.**
- 2. Supporters and funders have a deepened understanding of the challenges faced by Christians and the people of the MENA region, and impact of SAT-7, to create opportunities to pray, engage and partner for change.**

## **KEY RESPONSIBILITIES**

- Write engaging content for a range of platforms, in line with our "Read, Listen and Watch" strategy
- Demonstrate the life-changing impact of SAT-7 and the value of supporters' financial giving
- Show how God is at work in the MENA, and mobilise increased prayer for the issues affecting different people groups and MENA Christians
- Inform supporters and the wider public about the context, news, challenges and opportunities for the MENA region and Church

## **Core communications**

- Working with an external writer, produce a monthly Briefing long-read article, summarising key news and events from the MENA region and adding in Christian context and SAT-7 stories as appropriate
- Adapt the monthly Briefing article into a 7-minute podcast script and facilitate recording
- Write and develop the Briefing email, sourcing strong press images to illustrate key stories
- Develop a new interview-style podcast, informing listeners about the MENA, telling strong stories and highlighting regional issues and Christian context
- Act as sub-editor for *Insight* magazine to supporters, writing effective and inspiring copy to demonstrate the impact of SAT-7 and inspire supporters to take action
- Work closely with the digital communications team to develop strong contextual content for X (Twitter) and LinkedIn
- Repurpose written content from SAT-7's international office, for use across a range of platforms
- Gather news and contextual information to generate content for flagship supporter publications, and support other teams as required (e.g. for events, campaigns, appeals, church presentations, prayer updates and reports)
- Assist the Communications & Resources Manager and other senior colleagues as required

## **Press and PR**

- Highlight the issues and challenges of the MENA Church and region, and position stories in the UK press, media and churches
- Facilitate press interviews with SAT-7's UK and international spokespeople
- Contribute to the development of an organisational-wide thought-leadership strategy
- Work closely with our PR agency, to publicise and promote SAT-7 and its work, by providing key messaging, newsworthy stories and content for press, media and influencers
- Where appropriate, to manage SAT-7's ongoing relationships with press and media, including managing press contacts, actively seeking media opportunities, and writing press releases and articles
- Contribute to the development of our approach to advocacy, new NGO partnerships / collaborations, shared events and campaigns, as part of the outworking of the current strategic plan.

## **Spiritual leadership**

- Live by Christian standards in the workplace and lead by example
- Attend UK and international devotions to hear updates and spend time in prayer and worship together
- Lead occasional devotions and share spiritual reflections with the team
- Be open to presenting about SAT-7 in a variety of church, Christian, and media settings
- Be committed to SAT-7 UK's vision, mission, values and beliefs
- Maintain your own spiritual development and relationship with God, e.g. through church fellowship, individual prayer and Bible reading.

## **WORK CONTEXT**

- The Communications & Press Officer role is office based (Chippenham) with some opportunities for home working.
- The role may involve some occasional travel across the rest of the UK, e.g. attending events or visiting SAT-7's Persian TV studio in London, plus occasional opportunities for travel overseas e.g. Vision Trips and/or Partnership Gathering.

## **ABOUT YOU**

### **Essential**

- An excellent nose for a good story, and the ability to tell it well
- A passion for telling the stories of God at work in people's lives
- A degree-level qualification in Communications, Journalism, English, Politics or a similar field
- A talented writer with a portfolio of published written work
- Experience of working in a communications or journalism role, plus knowledge of UK press and media (Christian and secular)

- A fast worker, able to prioritise and multitask a number of ongoing projects to set deadlines
- There is an Occupational Requirement, in accordance with the Equality Act 2010, for the position to be filled by a committed Christian.

**Desirable**

- Knowledge and experience of the Middle East and North Africa
- Experience working for an international Christian ministry or development organisation
- Experience in writing and developing scripts for podcasts or video



**SAT-7 UK**

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