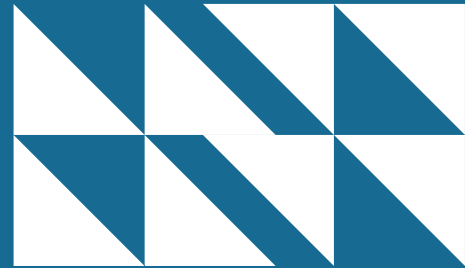




Global Health
Partnerships
FORMERLY THET

We're hiring!

— JOB PACK



Thanks for your interest in working at Global Health Partnerships (GHP).

This job pack provides you with everything you need to know to apply for this role and what it means to work at GHP.

COMMUNICATIONS MANAGER



JOIN OUR TEAM!

About Global Health Partnerships (GHP)

Global Health Partnerships (GHP) is a UK-registered charity with nearly four decades of experience connecting NHS institutions, diaspora health workers, Royal Colleges, and government partners with counterparts across Africa, Asia, and beyond. We strengthen health systems, build the evidence base for UK investment in global health, and work at the interface of domestic and international health policy. Our programmes include the Experts in Our Midst (EIOM) initiative supporting internationally recruited NHS staff, a growing portfolio of NHS institutional health partnerships across 31 countries, and a parliamentary advocacy programme on global maternal and child health. We are a trusted, non-partisan intermediary between UK clinical communities and policymakers.

Find out more at www.globalhealthpartnerships.org



**Global Health
Partnerships**
FORMERLY THET

OUR VALUES

1



Partnering through collaboration

2



Partnering with respect

3



Partnering with integrity

4



Partnering through learning



Global Health
Partnerships
FORMERLY THET



JOB SPECIFICATION

Hours	37.5 hours per week (full time)
Location	Hybrid - home based with regular travel to London and partner events
Reports to	Senior External Affairs and Communications Lead
Salary	£43,456
Responsible for	Digital Marketing Coordinator
Duration	Permanent
Key Contacts	Senior External Affairs and Communications Lead; Chief Executive; Deputy CEO; Programmes and Fundraising teams; APPG secretariat; health worker advocate network; coalition partners (RCOG, RCM, RCN, AMMA, Five x More, Birthrights); media contacts; NHS institutional partnership leads; EIOM programme participants

Why this is an exceptional opportunity

This is a rewarding and varied role for a strategic communications professional who wants to make a real difference to global health. You will be joining Global Health Partnerships at a pivotal moment — as we launch an ambitious new parliamentary advocacy programme on maternal and child health, rebrand following our transition from THET, and build our profile as the leading UK voice on NHS institutional partnerships and global health workforce policy.

You will lead GHP's day-to-day communications function while working closely with the new Senior External Affairs and Communications Lead to translate our programmes and evidence into compelling stories, campaigns, and content that reach parliamentarians, funders, journalists, and the public. If you want a communications role where your work directly shapes policy outcomes, this is it.





JOB PURPOSE AND KEY RESPONSIBILITIES

Job Purpose

Reporting to the Senior External Affairs and Communications Lead, you will lead GHP's communications function, ensuring that the organisation's work is consistently, compellingly, and strategically communicated to external audiences — including policymakers, funders, clinical communities, the media, and the public.

You will oversee GHP's digital presence, publications, and content output across all channels, while working in close partnership with the Senior External Affairs and Communications Lead to produce the communications assets — case studies, media materials, social content, campaign copy — that underpin GHP's advocacy priorities, including the Maternal and Child Health Programme.

You will line manage the Digital Marketing Coordinator, providing direction and quality assurance across day-to-day communications activity.

Strategic communications and planning

- Working with the communications team, lead GHP's communications planning, working with Programmes team, and Evidence and Impact teams to track and coordinate all communications activities.
- Develop and deliver an annual communications plan that maps to GHP's strategic priorities, managing competing timelines and the scheduling of external communications products.
- Support the Senior External Affairs and Communications Lead in producing the communications assets that underpin GHP's advocacy objectives: case studies, op-eds, campaign copy, media briefings, and social media content.
- Represent GHP externally with key partners and at relevant conferences and events as appropriate.





KEY RESPONSIBILITIES

Brand, design, and organisational narrative

- Ensure all external communications products are on-brand, consistent, and reflect GHP's identity as a trusted, non-partisan intermediary.
- Manage GHP's messaging framework, ensuring a coherent and compelling organisational voice across all channels and programmes — from NHS institutional partnerships to EIOM to MCH advocacy.
- Develop and maintain brand guidance and assets for teams, partner organisations, grant holders, and NHS institutional partners.

Programme and project communications

- Lead communications for GHP's flagship programmes of work.
- Support programme communications priorities, to develop targeted communications plans and messaging for specific audiences, including policymakers, funders, and clinical communities.

Editorial, content, and publications

- Oversee and coordinate the production of GHP reports and publications, working with the team to ensure content is strategic, evidence-led, and high quality.
- Develop, write, and edit compelling content about GHP's work and the global health partnerships community — including blog posts, multimedia storytelling, newsletters, and long-form pieces tailored for specific audiences including health partnerships, government, donors, and civil society.
- Work with the Senior External Affairs and Communications Lead to produce and publish the APPG MCH report and health worker case studies, managing design, layout, and distribution.

Digital

- Oversee GHP's social media channels (managed day-to-day by the Digital Marketing Coordinator), developing an institutional social media strategy and leading flagship campaigns.
- Ensure high quality, SEO-optimised content across the GHP website.
- Develop and deliver digital content in support of the health worker advocate network, including assets for the online community platform and campaign toolkit.





KEY RESPONSIBILITIES

Media

- Support the Senior External Affairs and Communication Lead in managing GHP's media relationships, drafting press releases, handling reactive media enquiries, and producing media briefings and talking points for spokespeople.
- Work with any external PR support to deliver proactive media coverage that raises the profile of GHP, our health worker advocates, and the case for UK investment in global health.
- Manage issues and crisis communications — plans, messaging, FAQs, and media training as needed.
- Support the Chief Executive and Senior External Affairs and Communication Lead with media preparation and key messaging for major announcements and advocacy moments

Internal communications

- Manage GHP's internal communications, fostering a culture of openness and ensuring staff across all teams are informed, connected, and engaged.
- Listen to internal communications needs across GHP and deliver practical solutions to address them.

Management and other

- Line manage the Digital Marketing Coordinator, providing regular supervision, development support, and quality assurance.
- Strengthen communications skills across the wider organisation.
- Manage the communications budget for projects and key areas of work.
- Support GHP's annual conference and other organisational events as required.





ROLE REQUIREMENTS

Person specification	Essential	Desirable
Qualifications	<ul style="list-style-type: none"> • A degree-level qualification • At least 4 years of progressively responsible experience in a communications, content, or public affairs role 	<ul style="list-style-type: none"> • Post-graduate qualification in communications, journalism, public policy, or a related field
Experience	<ul style="list-style-type: none"> • Demonstrated experience of leading an organisational communications function, including brand, content, digital, and media • Experience of developing and delivering strategic communications plans in a charity, NGO, or public health context • Experience of managing and producing high-quality publications, reports, and editorial content • Experience of media relations, including proactive press work and crisis communications • Experience of line managing junior staff and mentoring colleagues on communications 	<ul style="list-style-type: none"> • Experience of communications in a global health, international development, or health policy context • Experience of communications in support of a parliamentary advocacy or policy influence campaign • Experience of leading or contributing to an institutional rebrand or website redevelopment • Experience of working with or alongside clinical or health professional communities • Experience of managing donor reporting for communications outputs
Knowledge	<ul style="list-style-type: none"> • Understanding of the UK global health policy landscape and the role of FCDO, DHSC, and NHS England in relation to international health • Knowledge of communications best practice across digital, social, editorial, and media channels 	<ul style="list-style-type: none"> • Knowledge of the UK maternity and global MCH policy landscape, including MBRRACE-UK and key international frameworks • Familiarity with the policy arguments around health workforce, UK ODA, and NHS international partnerships





ROLE REQUIREMENTS

Person specification	Essential	Desirable
<p>Skills</p>	<ul style="list-style-type: none"> • Excellent written communication: ability to write compelling content across formats — case studies, op-eds, newsletters, social copy, media releases, and campaign materials — for specialist and lay audiences • Strong editorial judgement and attention to detail • Brand management: able to maintain and evolve a coherent organisational voice and visual identity • Able to manage multiple workstreams simultaneously, prioritising effectively in a fast-paced environment • Collaborative working: able to build trusted relationships with colleagues across teams and with external partner 	<ul style="list-style-type: none"> • Ability to translate complex clinical or epidemiological evidence into clear, compelling communications • Digital skills: SEO, CMS management, social media analytics • Experience of ghost-writing or editorial support for spokespeople or clinical experts • Project management: able to plan and deliver complex publications and campaigns to time and budget
<p>Values</p>	<ul style="list-style-type: none"> • Genuine commitment to global health equity and the importance of health workforce investment • Respect for clinical and lived experience as the foundation of credible communications • Commitment to working collaboratively and sharing credit with partners and colleagues • Commitment to GHP's role as a trusted, non-partisan intermediary: protecting organisational credibility across all external communications 	





COMMUNICATIONS MANAGER

What we offer:

- Flexible and hybrid working
- 25 days annual leave plus three days off between Christmas and New Year
- Annual learning and development allowance
- Employee Assistance Programme
- 5% employer pension contribution when an employee contributes 3%

How to apply:

Please apply with a CV and a covering letter of no more than two pages on our website by 10th July 2026.

Your covering letter should address: why you are interested in this role at GHP; how your experience of communications and content work is relevant; and how you would approach building a coherent, compelling organisational voice for GHP across its full portfolio of work.

If you would like an informal conversation about the role before applying, please contact Louise McGrath at louise.mcgrath@globalhealthpartnerships.org.

GHP is committed to equity, diversity, and inclusion in our recruitment. We particularly welcome applications from people with lived experience of the communities and health systems our work engages with.

