



Occupational Requirement Details

Job Title: Communications and Engagement Team Manager

Date of Occupational Requirement: 16th September 2024

Elements	
Key spiritual elements (i.e Bible teaching, leading prayers)	Will be asked to lead prayers and worship during staff devotional times and all staff team meetings Will oversee content of all Interserve Christian public facing content – newsletters, prayer publications, website content, social media. Involvement in ISV prayer events
Spiritual Guidance of others (ie line manager, mentor)	Line Manager for three staff members, helping to nurture spiritual development
Setting strategic goals or operational policy	Development, management and implementation of the Communications Strategy for Interserve GBI and its publications. Setting fundraising goals alongside the Interserve National Director
Articulating Interserve’s vision and values to external contacts	Will have oversight of liaison with external writers/contributors to ISV publications and website, so needs to be able to communicate Interserve vision and values. Will represent the organisation at national Christian events explicitly promoting our faith, values and mission. Responsible for oversight of appeals to donors and the public.
Representative of Interserve to internal or external contacts	This role represents Interserve via communications to supporters and GBI team through our publications and more broadly via the Interserve website. In addition, this role has connection with our international communications strategy and contact with team members in other countries.
Engage with, support and contribute to the Christian ethos and values of Interserve	The person in this role needs to be an advocate for Interserve values, as well as being able to share them in the immediate team context, wider fellowship and with existing and new supporters.
Significant influence on the reputation of Interserve	This role has a significant influence on the reputation of Interserve, within the content of its publications, fund-raising, communications and public-facing information.