

seed madagascar

sustainable environment, education & development

Communications Assistant Intern

Remote based

Position Overview

This is a dynamic and rewarding internship opportunity to play a hands-on role in shaping the voice and visual identity of SEED Madagascar. As part of a passionate and collaborative communications team, you will contribute directly to how our work is shared with global audiences—helping to tell powerful stories of community-led development and conservation in southeast Madagascar.

This role offers a unique blend of creativity and purpose. You will support social media management, develop engaging visual content, and curate impactful imagery that brings our programmes to life. It is ideally suited to a proactive and imaginative individual who is eager to build practical skills in communications while contributing to meaningful, real-world impact. Throughout the internship, you will gain valuable experience in digital storytelling, branding, and content strategy within an international development context.

About the organisation

SEED Madagascar is a British Charity working in partnership with communities in the southeast of Madagascar. We integrate high quality community health, livelihoods, education infrastructure and conservation programmes to support sustainable change and add to international best practice through research and publication across all of our programmatic areas.

Location: Remote – based anywhere in the world

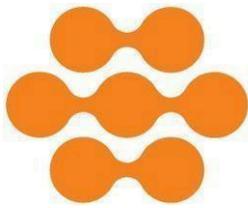
Time zone: East Africa Time

Timeframe: 6 months extendable – flexible, guideline 1-2 days a week

Overview: Voluntary, unsalaried, flexible times to suit volunteer

Potential Activities

1. Assisting in planning and drafting platform-specific content for SEED's social media accounts.
2. Responsible for managing the Stitch Sainte Luce Instagram account.
3. Drafting and editing written communications, including blog posts and newsletters, ensuring alignment with SEED's messaging, tone of voice, and accuracy of information.
4. Using video editing software CapCut to produce video content for use on SEED's TikTok and Instagram accounts.
5. Using Canva to produce exciting visual content for use across SEED's social media accounts, ensuring that all brand guidelines are adhered to.
6. Monitoring and reporting on performance KPIs for SEED's online output.
7. Support the management and arrangement of SEED Madagascar's image drive, suggesting images that are appropriate for use in our online output from a bank of



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photographs.

8. Develop a strong understanding of SEED's programmes to communicate impact clearly, create engaging content, and support the organisation's mission.
9. Ensure all of SEED's policies and procedures are evident throughout the work of the department, including those for safeguarding, whistleblowing and anti-corruption, and undertake continual training to ensure these are promoted at all times
10. Any other tasks the Communications Coordinator or the Media and Communications Officer deems necessary within the broad remit of this role.

Qualifications

- Hold or be studying towards an undergraduate or postgraduate degree in or relating to media and communications, international development, or have comparable field experience.
- Have experience managing social media accounts.
- Have experience writing high-level copy, appropriate for varying audiences.
- Proven high standard of written and verbal communication and editing skills.
- Proven experience in following clear instructions in keeping with brand guidelines and expectations, sometimes in sensitive circumstances.
- Demonstrate an understanding of and commitment to SEED's ethos and approach and be a good ambassador for the organisation at all times.
- Be punctual and be able to work to tight deadlines in an organised manner and to a high standard.
- Ability to work well under pressure to meet targets and deadlines.
- Proactive, creative and resourceful.
- Experience of both collaborative team and independent working.
- Proficiency in Microsoft Office, particularly Word, Excel and PowerPoint.
- Proficiency in the use of the visual design platform Canva.
- Proficiency in the use of video design platforms such as CapCut.

Application process:

Interested applicants should send a CV and cover letter in English outlining how their skills and experience match the requirements in the role description and detailing why they wish to be considered for this post to Annalisa Demarch at annalisa.demarch@seedmadagascar.org. Candidates might be asked to complete a written exercise.

Please note: AI generated cover letters and recruitment exercises will not be processed.

Application deadline: Applications will be reviewed on an ongoing basis

SEED Madagascar actively encourages equality, diversity, and inclusion in the workplace and aims to create a working environment free of bullying, harassment, victimisation, and unlawful discrimination, where individual differences and the contributions of all staff are recognised and valued.