

**Premier.**

## **Commissioning Editor (Young People)**





<b>JOB TITLE</b>	<b>Commissioning Editor (Young People)</b>
<b>DEPARTMENT</b>	<b>Content</b>
<b>LOCATION</b>	<b>Home/London Office</b>
<b>HOURS OF WORK</b>	<b>21 hours per week</b>
<b>CONTRACT</b>	<b>Permanent</b>
<b>SALARY</b>	<b>£33,000 pa (FTE), pro rata £19,800 pa</b>
<b>REPORTING TO</b>	<b>Director of Content</b>

Premier is on a mission to help people encounter God through media. We're searching for a Commissioning Editor (Young People) to join our dynamic team.

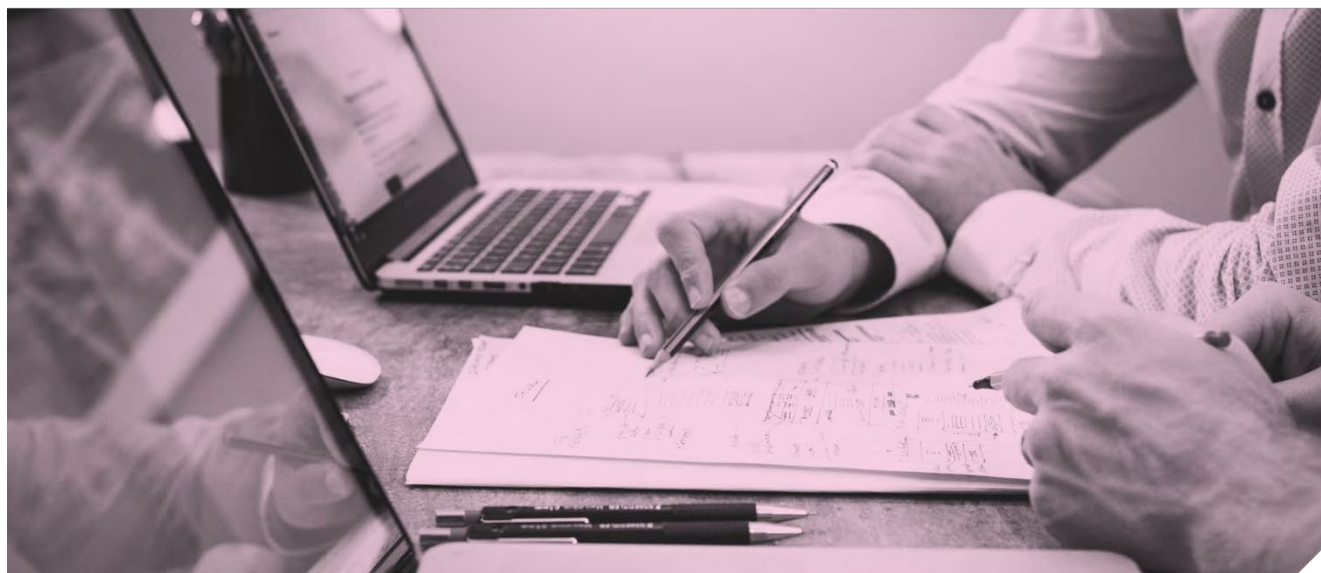
## What you'll be doing

Premier is on a mission to help people encounter God through media. We're searching for a Commissioning Editor (Young People) to join our dynamic team. You'll have the chance to work across our radio, magazine and digital brands, which reach millions of Christians around the world. This role is pivotal in equipping Christian parents, grandparents, and all passionate about nurturing faith in the next generation. You'll be publishing digital content that's both timely and relevant, championing the needs of Christian parents across Premier's platforms. We are looking for a skilled communicator who has experience in discipling children and/or young people. You'll be digitally savvy with a flair for writing or broadcasting.

In this role you will:

- Commission 5 articles weekly for the Premier NexGen brand.
- Champion the needs of young people and parents across Premier's platforms.
- Curate and create high-quality content for [premiernexgen.com](https://premiernexgen.com) and social media.
- Utilize analytics to maximize content reach.
- Network with church and youth ministry experts.
- Manage budgets and ensure content aligns with Premier's brand voice.

**Join Premier as a Commissioning Editor, guiding compelling content creation that resonates deeply and drives meaningful conversations. Apply now!**



### Mission of Premier Christian Communications

Premier exists to help people encounter God through media.

### Purpose of role

Premier's Commissioning editor (young people) will equip Christian parents, grandparents and everyone passionate about raising the next generation by publishing timely and relevant digital content. They will take a lead in commissioning, editing and publishing articles, videos and more in order to assist Christians of all backgrounds in reaching the next generation for God. They will have their finger on the pulse of what God is doing in the emerging generations and help publicise the best of how the Church is engaging in this area. They will tackle the tough issues head on, supporting Christian parents and championing their needs across all of Premier's platforms.

It is essential for the Commissioning Editor to align all editorial content with Premier's ethos, values, and broad Orthodox Christian theological spectrum.

### Tasks and duties

- The role will be split between overseeing and creating content for Premier's NexGen website (2 days) and commissioning content for Premier's other brands (1 day), which include radio stations, magazines and news output. Key tasks within this framework include:
- Commission 5 articles a week for the Premier NexGen brand
  - Act as a champion for the needs of young people, parents and youth workers across Premier's digital, audio and video platforms
  - Daily curation and creation of high-quality content, including writing, commissioning and editing of articles for [premiernexgen.com](http://premiernexgen.com), and overseeing social media output
  - Deliver insightful online content that caters to our audience
  - Take note of analytics and data, in order to ensure content is reaching as wide an audience as possible
  - Collaborate with the digital marketing team to maximise content reach across all digital platforms
  - Maintain a diverse roster of contributors by seeking out fresh voices
  - Network with external experts in church, youth and children's ministry, and use this knowledge to develop fresh material
  - Work closely with the digital content lead on creating customised content for our social media channels
  - Manage budgets responsibly
  - Ensure all published content aligns with our brand's voice and our editorial guidelines. Ensure that any controversial content you plan to commission or publish is seen and approved by your line manager or in his/her absence at least one of; Director of Content, Director of Digital.
  - Contribute to our daily editorial meeting, by bringing ideas for content

- Liaise regularly with your line manager who you should consult over any changes to editorial policy and over major commissions or new projects
- Liaise with consultants, consulting editors and contributors to build strong links and promote the brand effectively
- This job description is not exhaustive. It merely acts as a guide and may be amended to meet the changing requirements at any time, after discussion with the post holder.

## **Other requirements**

- Able to travel to Premier's London office as and when required
- This role has a genuine occupational requirement for the post holder to have a personal Christian faith

## **Qualifications and experience**

- Experience in discipling children and young people – whether as a parent, grandparent, godparent, youth leader etc
- Degree in Journalism, Theology, English, Youth Ministry, or similar is desirable
- Experienced communicator (background in writing or broadcast is desirable but not essential)
- Experience in youth or children's ministry is helpful

## **Personal qualities / key attributes**

- The ideal candidate will be a dynamic leader, digitally savvy, with excellent written and oral communication skills
- Excellent administration skills, multi-tasking, prioritising and organisational skills.
- Able to work using own initiative and manage freelancers
- Able to effectively network with parents, youth workers, children's workers and church leaders
- Places high value on a professional level of editorial quality and service to all platform consumers.
- Self-driven individual with the ability to thrive in a fast-paced, collaborative environment.
- Creativity is essential, with tasks involving work on diverse subjects.
- Must maintain high professional standards while serving platform consumers.
- Passionate about utilising digital tools to equip the Church in reaching the next generation.



## **Our Strategy and Values**

### **Premier's Strategic Priorities**

Throughout its history, Premier has consistently been at the forefront of innovation, breaking new ground despite challenges and opposition. In today's fiercely competitive market and challenging cultural landscape, technology provides us with new avenues to reach and serve spiritually hungry people globally.

Despite constraints such as our temporary office space with limited studios, Premier's dedicated team, strong market position, solid reputation, and innovation form a robust foundation for future growth. This strategic direction sets the overall course and objectives for our organisation.

It is crucial for each Premier team member to understand how their role contributes to our strategic direction on a day-to-day basis. We want our employees to see the bigger vision and know why their contributions matter.

**Premier exists to help people encounter God through media.**

# Our Strategy and Values

## Premier's Culture

The way we behave towards others and our work impacts whether or not we are effective. Ultimately, our culture is shaped by our Christian ethos. Our history as a media organization has also shaped us in a uniquely dynamic way. When we use our values to make decisions, we make a deliberate choice to focus on what is important to us.

When our culture is embodied in our actions, it creates the environment for successful performance, sets the tone for other employees and helps to provide the best experience to those we serve.

## Premier people are

### Honest

We tell the truth, admit mistakes and share credit

### Loving

We serve, look after, forgive and encourage one another

### Excellent

We create top quality work efficiently and strive to get things right

### Creative

We find innovative ways to achieve our mission and problem solve

### Dynamic

We adapt quickly to changing circumstances