

Volunteer Role Title: Cheer Squad Volunteer

Location: We have Cheer Squads at events up and down the UK. Please see the list on our website

Responsible to: Operations and Fundraising Events Officer

Hours: Open-ended (we need volunteers all year round at events across the UK)

Volunteer shifts are usually 4–5 hours, mostly in the morning but sometimes into the afternoon.

About MumsAid

MumsAid is an award-winning charity providing specialist mental health and wellbeing support for mothers during pregnancy and early motherhood. We offer counselling, group support, and practical help to ensure that local mums and their families have access to compassionate care and a strong community network.

Purpose of Role

As a MumsAid Cheer Squad Volunteer, you'll be the energetic, encouraging presence along the fundraising event route. Your cheers and support will motivate participants, help them reach the finish line, and make each event memorable for everyone involved.

What will you be doing?

- Cheer, clap, and use provided materials to boost participants' energy and motivation.
- Be part of a team creating a lively, positive, and fun atmosphere.
- Engage with participants and their families, celebrating their efforts.
- Help make MumsAid events inspiring and memorable.

What skills and qualities can you bring?

- Warm, welcoming, and friendly personality.
- Energetic and enthusiastic, able to cheer and encourage in a supportive way.
- Comfortable being outdoors in all weathers.
- Able to stand for several hours or bring something to sit on.
- Able to travel independently to the event.
- Reliable, punctual, and committed.
- Supportive of equality, diversity, and inclusion.

What is in it for me?

- Join a friendly, welcoming volunteer team.
- Be part of a supportive, community-focused charity.
- Gain experience in volunteering and events.
- Receive clear communication and support from the MumsAid events team, including event details and meeting points.
- Volunteer t-shirt and cheer materials.
- Snacks and drinks during your volunteer shift.
- Reimbursement of pre-agreed travel expenses (with receipts).

Join the team!

Bring your energy, positivity, and enthusiasm to our Cheer Squad and help inspire participants at MumsAid events. Your support makes a real difference!