



Chief Executive Officer

We are seeking a dynamic and inspirational Chief Executive Officer to lead our charity towards achieving its mission and strategic goals. If you are passionate about making a difference and have proven leadership experience, we want to hear from you!

Role profile

- Hours of work:** Between 30 and 40 hours per week depending upon successful applicant. The role will require some evening and weekend work outside the normal hours of work. This will be compensated by in lieu leave for such hours worked.
- Contract period:** Permanent contract on successful completion of six month probationary period
- Salary:** Up to £60,000 pro rata, depending on experience
- Place of work:** Hybrid between HQ (Exeter) and home office
- Responsible to:** Chair of Board of Trustees

Job Purpose:

The CEO is responsible for the overall delivery of the strategic direction, vision, and management. This role involves ensuring the organisation meets its mission and strategic objectives while maintaining strong relationships with Board of Trustees, staff, Sponsors and the lifesaving community.

Key Responsibilities:

- Develop and implement the charity's strategic plan and annual operating plan.
- Cultivate relationships with stakeholders, including donors, government bodies, and community partners.
- Ensure compliance with legal and regulatory requirements specific to charities in the UK.
- Oversee fundraising strategies and initiatives to secure financial support, including sponsorship.
- In conjunction with the General Manager mentor senior management and staff, fostering a positive organisational culture.
- Deliver against planned budget and prioritise in line with Board agreement to ensure a positive financial position in order to deliver greater support to members.
- To ensure the appropriate recruitment, retention, management and development of the team to maximise potential and ensure the annual operating plan is achieved.



- To maintain high level communication with Board members in order to ensure continuous improvements, development of progressive ideas, and to ensure the maintenance of standards and expectations.
- To be accountable for health, safety and welfare of the team and in relation to the position of SLSGB as a governing body.
- To ensure all team members are appropriately updated for their specific areas of responsibility.
- To deliver a positive and enduring image of SLS GB internally and externally in order to maximise income and maintain its strong image amongst its communities.
- Designated lead for Safeguarding.

Personal specification

- An inspirational and decisive leader, ideally with experience gained in the charity/non-profit sector and/or in membership or volunteer focused organisations.
- Track record of leading cohesive teams, including experience of engaging a volunteer network as well as managing a staff team.
- Experience of working with a Board with an elected membership element and respectful of the different dynamic this creates.
- Proven financial management and governance experience.
- Experience of building high level organisational partnerships, optimising existing income streams, and developing additional revenue sources.
- Experience within project management.
- Proven financial management and governance ability with examples of successful delivery.
- Fundraising understanding and proven ability (through self or others).
- High degree of networking ability and desire to identify opportunities outside standard channel.
- Third sector values.